

# Cycling Clothing-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CCE8C9CBB1DEN.html

Date: April 2018

Pages: 151

Price: US\$ 2,480.00 (Single User License)

ID: CCE8C9CBB1DEN

### **Abstracts**

### **Report Summary**

Cycling Clothing-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cycling Clothing industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Cycling Clothing 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Cycling Clothing worldwide, with company and product introduction, position in the Cycling Clothing market

Market status and development trend of Cycling Clothing by types and applications Cost and profit status of Cycling Clothing, and marketing status Market growth drivers and challenges

The report segments the global Cycling Clothing market as:

Global Cycling Clothing Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Cycling Clothing Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Professional Cycling Clothing
Amateur Cycling Clothing

Global Cycling Clothing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male Cyclists Female Cyclists

Global Cycling Clothing Market: Manufacturers Segment Analysis (Company and Product introduction, Cycling Clothing Sales Volume, Revenue, Price and Gross Margin):

Adidas

Nike

Specialized Bicycle

**MERIDA** 

**TREK** 

Capo

Assos

Rapha

Marcello Bergamo

Castelli

Jaggad

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF CYCLING CLOTHING**

- 1.1 Definition of Cycling Clothing in This Report
- 1.2 Commercial Types of Cycling Clothing
  - 1.2.1 Professional Cycling Clothing
  - 1.2.2 Amateur Cycling Clothing
- 1.3 Downstream Application of Cycling Clothing
  - 1.3.1 Male Cyclists
  - 1.3.2 Female Cyclists
- 1.4 Development History of Cycling Clothing
- 1.5 Market Status and Trend of Cycling Clothing 2013-2023
  - 1.5.1 Global Cycling Clothing Market Status and Trend 2013-2023
  - 1.5.2 Regional Cycling Clothing Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Cycling Clothing 2013-2017
- 2.2 Production Market of Cycling Clothing by Regions
  - 2.2.1 Production Volume of Cycling Clothing by Regions
  - 2.2.2 Production Value of Cycling Clothing by Regions
- 2.3 Demand Market of Cycling Clothing by Regions
- 2.4 Production and Demand Status of Cycling Clothing by Regions
  - 2.4.1 Production and Demand Status of Cycling Clothing by Regions 2013-2017
  - 2.4.2 Import and Export Status of Cycling Clothing by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Cycling Clothing by Types
- 3.2 Production Value of Cycling Clothing by Types
- 3.3 Market Forecast of Cycling Clothing by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cycling Clothing by Downstream Industry
- 4.2 Market Forecast of Cycling Clothing by Downstream Industry



### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CYCLING CLOTHING

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Cycling Clothing Downstream Industry Situation and Trend Overview

### CHAPTER 6 CYCLING CLOTHING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Cycling Clothing by Major Manufacturers
- 6.2 Production Value of Cycling Clothing by Major Manufacturers
- 6.3 Basic Information of Cycling Clothing by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Cycling Clothing Major Manufacturer
- 6.3.2 Employees and Revenue Level of Cycling Clothing Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 CYCLING CLOTHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Adidas
  - 7.1.1 Company profile
  - 7.1.2 Representative Cycling Clothing Product
  - 7.1.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Adidas
- 7.2 Nike
  - 7.2.1 Company profile
- 7.2.2 Representative Cycling Clothing Product
- 7.2.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Nike
- 7.3 Specialized Bicycle
  - 7.3.1 Company profile
  - 7.3.2 Representative Cycling Clothing Product
  - 7.3.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Specialized Bicycle
- 7.4 MERIDA
  - 7.4.1 Company profile
  - 7.4.2 Representative Cycling Clothing Product
  - 7.4.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of MERIDA
- **7.5 TREK**



- 7.5.1 Company profile
- 7.5.2 Representative Cycling Clothing Product
- 7.5.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of TREK
- 7.6 Capo
  - 7.6.1 Company profile
  - 7.6.2 Representative Cycling Clothing Product
- 7.6.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Capo
- 7.7 Assos
  - 7.7.1 Company profile
  - 7.7.2 Representative Cycling Clothing Product
  - 7.7.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Assos
- 7.8 Rapha
  - 7.8.1 Company profile
  - 7.8.2 Representative Cycling Clothing Product
- 7.8.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Rapha
- 7.9 Marcello Bergamo
  - 7.9.1 Company profile
  - 7.9.2 Representative Cycling Clothing Product
  - 7.9.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Marcello Bergamo
- 7.10 Castelli
  - 7.10.1 Company profile
  - 7.10.2 Representative Cycling Clothing Product
  - 7.10.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Castelli
- 7.11 Jaggad
  - 7.11.1 Company profile
  - 7.11.2 Representative Cycling Clothing Product
- 7.11.3 Cycling Clothing Sales, Revenue, Price and Gross Margin of Jaggad

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CYCLING CLOTHING

- 8.1 Industry Chain of Cycling Clothing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CYCLING CLOTHING

- 9.1 Cost Structure Analysis of Cycling Clothing
- 9.2 Raw Materials Cost Analysis of Cycling Clothing



- 9.3 Labor Cost Analysis of Cycling Clothing
- 9.4 Manufacturing Expenses Analysis of Cycling Clothing

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CYCLING CLOTHING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Cycling Clothing-Global Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/CCE8C9CBB1DEN.html">https://marketpublishers.com/r/CCE8C9CBB1DEN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CCE8C9CBB1DEN.html">https://marketpublishers.com/r/CCE8C9CBB1DEN.html</a>

## To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970