

# Crunchy Chocolate-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C078F5CA9EDEN.html>

Date: November 2017

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: C078F5CA9EDEN

## Abstracts

### Report Summary

Crunchy Chocolate-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Crunchy Chocolate industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Crunchy Chocolate 2013-2017, and development forecast 2018-2023

Main market players of Crunchy Chocolate in South America, with company and product introduction, position in the Crunchy Chocolate market

Market status and development trend of Crunchy Chocolate by types and applications

Cost and profit status of Crunchy Chocolate, and marketing status

Market growth drivers and challenges

The report segments the South America Crunchy Chocolate market as:

South America Crunchy Chocolate Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Brazil

Argentina

Venezuela

Colombia

Others

South America Crunchy Chocolate Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Semi Sweet Chocolate  
Bitter Chocolate  
Pure Bitter Chocolate

South America Crunchy Chocolate Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets and Hypermarkets  
Independent Retailers  
Specialist Retailers  
Online Retailers

South America Crunchy Chocolate Market: Players Segment Analysis (Company and  
Product introduction, Crunchy Chocolate Sales Volume, Revenue, Price and Gross  
Margin):

Barry Callebaut  
Cargill  
Ferrero  
Ezaki Glico  
Nestle  
Mars  
Mondelez  
Blommer  
Brookside  
Hershey's  
Valrhona  
Foley's Candies LP  
Guittard Chocolate Company  
Olam  
CEMOI  
Alpezzi Chocolate  
Storck  
Amul  
FREY

## Crown

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CRUNCHY CHOCOLATE**

- 1.1 Definition of Crunchy Chocolate in This Report
- 1.2 Commercial Types of Crunchy Chocolate
  - 1.2.1 Semi Sweet Chocolate
  - 1.2.2 Bitter Chocolate
  - 1.2.3 Pure Bitter Chocolate
- 1.3 Downstream Application of Crunchy Chocolate
  - 1.3.1 Supermarkets and Hypermarkets
  - 1.3.2 Independent Retailers
  - 1.3.3 Specialist Retailers
  - 1.3.4 Online Retailers
- 1.4 Development History of Crunchy Chocolate
- 1.5 Market Status and Trend of Crunchy Chocolate 2013-2023
  - 1.5.1 South America Crunchy Chocolate Market Status and Trend 2013-2023
  - 1.5.2 Regional Crunchy Chocolate Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Crunchy Chocolate in South America 2013-2017
- 2.2 Consumption Market of Crunchy Chocolate in South America by Regions
  - 2.2.1 Consumption Volume of Crunchy Chocolate in South America by Regions
  - 2.2.2 Revenue of Crunchy Chocolate in South America by Regions
- 2.3 Market Analysis of Crunchy Chocolate in South America by Regions
  - 2.3.1 Market Analysis of Crunchy Chocolate in Brazil 2013-2017
  - 2.3.2 Market Analysis of Crunchy Chocolate in Argentina 2013-2017
  - 2.3.3 Market Analysis of Crunchy Chocolate in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Crunchy Chocolate in Colombia 2013-2017
  - 2.3.5 Market Analysis of Crunchy Chocolate in Others 2013-2017
- 2.4 Market Development Forecast of Crunchy Chocolate in South America 2018-2023
  - 2.4.1 Market Development Forecast of Crunchy Chocolate in South America 2018-2023
  - 2.4.2 Market Development Forecast of Crunchy Chocolate by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Crunchy Chocolate in South America by Types
- 3.1.2 Revenue of Crunchy Chocolate in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Crunchy Chocolate in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Crunchy Chocolate in South America by Downstream Industry
- 4.2 Demand Volume of Crunchy Chocolate by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Crunchy Chocolate by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Crunchy Chocolate by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Crunchy Chocolate by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Crunchy Chocolate by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Crunchy Chocolate by Downstream Industry in Others
- 4.3 Market Forecast of Crunchy Chocolate in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CRUNCHY CHOCOLATE**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Crunchy Chocolate Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CRUNCHY CHOCOLATE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Crunchy Chocolate in South America by Major Players
- 6.2 Revenue of Crunchy Chocolate in South America by Major Players
- 6.3 Basic Information of Crunchy Chocolate by Major Players
  - 6.3.1 Headquarters Location and Established Time of Crunchy Chocolate Major Players
  - 6.3.2 Employees and Revenue Level of Crunchy Chocolate Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 CRUNCHY CHOCOLATE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Barry Callebaut

#### 7.1.1 Company profile

#### 7.1.2 Representative Crunchy Chocolate Product

#### 7.1.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Barry Callebaut

### 7.2 Cargill

#### 7.2.1 Company profile

#### 7.2.2 Representative Crunchy Chocolate Product

#### 7.2.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Cargill

### 7.3 Ferrero

#### 7.3.1 Company profile

#### 7.3.2 Representative Crunchy Chocolate Product

#### 7.3.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Ferrero

### 7.4 Ezaki Glico

#### 7.4.1 Company profile

#### 7.4.2 Representative Crunchy Chocolate Product

#### 7.4.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Ezaki Glico

### 7.5 Nestle

#### 7.5.1 Company profile

#### 7.5.2 Representative Crunchy Chocolate Product

#### 7.5.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Nestle

### 7.6 Mars

#### 7.6.1 Company profile

#### 7.6.2 Representative Crunchy Chocolate Product

#### 7.6.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Mars

### 7.7 Mondelez

#### 7.7.1 Company profile

#### 7.7.2 Representative Crunchy Chocolate Product

#### 7.7.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Mondelez

### 7.8 Blommer

#### 7.8.1 Company profile

#### 7.8.2 Representative Crunchy Chocolate Product

#### 7.8.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Blommer

### 7.9 Brookside

#### 7.9.1 Company profile

- 7.9.2 Representative Crunchy Chocolate Product
- 7.9.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Brookside
- 7.10 Hershey's
  - 7.10.1 Company profile
  - 7.10.2 Representative Crunchy Chocolate Product
  - 7.10.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Hershey's
- 7.11 Valrhona
  - 7.11.1 Company profile
  - 7.11.2 Representative Crunchy Chocolate Product
  - 7.11.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Valrhona
- 7.12 Foley's Candies LP
  - 7.12.1 Company profile
  - 7.12.2 Representative Crunchy Chocolate Product
  - 7.12.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Foley's Candies LP
- 7.13 Guittard Chocolate Company
  - 7.13.1 Company profile
  - 7.13.2 Representative Crunchy Chocolate Product
  - 7.13.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Guittard Chocolate Company
- 7.14 Olam
  - 7.14.1 Company profile
  - 7.14.2 Representative Crunchy Chocolate Product
  - 7.14.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of Olam
- 7.15 CEMOI
  - 7.15.1 Company profile
  - 7.15.2 Representative Crunchy Chocolate Product
  - 7.15.3 Crunchy Chocolate Sales, Revenue, Price and Gross Margin of CEMOI
- 7.16 Alpezzi Chocolate
- 7.17 Storck
- 7.18 Amul
- 7.19 FREY
- 7.20 Crown

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CRUNCHY CHOCOLATE**

- 8.1 Industry Chain of Crunchy Chocolate
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CRUNCHY CHOCOLATE**

### 9.1 Cost Structure Analysis of Crunchy Chocolate

### 9.2 Raw Materials Cost Analysis of Crunchy Chocolate

### 9.3 Labor Cost Analysis of Crunchy Chocolate

### 9.4 Manufacturing Expenses Analysis of Crunchy Chocolate

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CRUNCHY CHOCOLATE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Crunchy Chocolate-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C078F5CA9EDEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C078F5CA9EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970