

# Crane-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C798B290A47EN.html

Date: January 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: C798B290A47EN

### **Abstracts**

### **Report Summary**

Crane-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Crane industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Crane 2013-2017, and development forecast 2018-2023

Main market players of Crane in Europe, with company and product introduction, position in the Crane market

Market status and development trend of Crane by types and applications

Cost and profit status of Crane, and marketing status

Market growth drivers and challenges

The report segments the Europe Crane market as:

Europe Crane Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany



### **United Kingdom**

France

Italy

Spain

Benelux

Russia

Europe Crane Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Mobile Crane

**Tower Crane** 

The Mast Crane

Europe Crane Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mining

Construction

Others

Europe Crane Market: Players Segment Analysis (Company and Product introduction, Crane Sales Volume, Revenue, Price and Gross Margin):

Caterpillar/CAT

Komatsu

Case

Doosan

Volvoce

Allis Chalmers

Liebherr

Euclid

Terex

Fiat-Allis

John Deere

**BEML** 

International Harvester

Shantui

**HBXG** 

Pengpu

zoomlion

Liugong



### Sinomac XGMA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF CRANE**

- 1.1 Definition of Crane in This Report
- 1.2 Commercial Types of Crane
  - 1.2.1 Mobile Crane
  - 1.2.2 Tower Crane
  - 1.2.3 The Mast Crane
- 1.3 Downstream Application of Crane
  - 1.3.1 Mining
  - 1.3.2 Construction
  - 1.3.3 Others
- 1.4 Development History of Crane
- 1.5 Market Status and Trend of Crane 2013-2023
- 1.5.1 Europe Crane Market Status and Trend 2013-2023
- 1.5.2 Regional Crane Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Crane in Europe 2013-2017
- 2.2 Consumption Market of Crane in Europe by Regions
- 2.2.1 Consumption Volume of Crane in Europe by Regions
- 2.2.2 Revenue of Crane in Europe by Regions
- 2.3 Market Analysis of Crane in Europe by Regions
  - 2.3.1 Market Analysis of Crane in Germany 2013-2017
  - 2.3.2 Market Analysis of Crane in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Crane in France 2013-2017
  - 2.3.4 Market Analysis of Crane in Italy 2013-2017
  - 2.3.5 Market Analysis of Crane in Spain 2013-2017
  - 2.3.6 Market Analysis of Crane in Benelux 2013-2017
  - 2.3.7 Market Analysis of Crane in Russia 2013-2017
- 2.4 Market Development Forecast of Crane in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Crane in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Crane by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Crane in Europe by Types
- 3.1.2 Revenue of Crane in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Crane in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Crane in Europe by Downstream Industry
- 4.2 Demand Volume of Crane by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Crane by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Crane by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Crane by Downstream Industry in France
  - 4.2.4 Demand Volume of Crane by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Crane by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Crane by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Crane by Downstream Industry in Russia
- 4.3 Market Forecast of Crane in Europe by Downstream Industry

#### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CRANE**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Crane Downstream Industry Situation and Trend Overview

# CHAPTER 6 CRANE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Crane in Europe by Major Players
- 6.2 Revenue of Crane in Europe by Major Players
- 6.3 Basic Information of Crane by Major Players
  - 6.3.1 Headquarters Location and Established Time of Crane Major Players
  - 6.3.2 Employees and Revenue Level of Crane Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 CRANE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Caterpillar/CAT
  - 7.1.1 Company profile
  - 7.1.2 Representative Crane Product
  - 7.1.3 Crane Sales, Revenue, Price and Gross Margin of Caterpillar/CAT
- 7.2 Komatsu
  - 7.2.1 Company profile
  - 7.2.2 Representative Crane Product
  - 7.2.3 Crane Sales, Revenue, Price and Gross Margin of Komatsu
- 7.3 Case
  - 7.3.1 Company profile
  - 7.3.2 Representative Crane Product
  - 7.3.3 Crane Sales, Revenue, Price and Gross Margin of Case
- 7.4 Doosan
  - 7.4.1 Company profile
  - 7.4.2 Representative Crane Product
  - 7.4.3 Crane Sales, Revenue, Price and Gross Margin of Doosan
- 7.5 Volvoce
  - 7.5.1 Company profile
  - 7.5.2 Representative Crane Product
  - 7.5.3 Crane Sales, Revenue, Price and Gross Margin of Volvoce
- 7.6 Allis Chalmers
  - 7.6.1 Company profile
  - 7.6.2 Representative Crane Product
  - 7.6.3 Crane Sales, Revenue, Price and Gross Margin of Allis Chalmers
- 7.7 Liebherr
  - 7.7.1 Company profile
  - 7.7.2 Representative Crane Product
  - 7.7.3 Crane Sales, Revenue, Price and Gross Margin of Liebherr
- 7.8 Euclid
  - 7.8.1 Company profile
- 7.8.2 Representative Crane Product



- 7.8.3 Crane Sales, Revenue, Price and Gross Margin of Euclid
- 7.9 Terex
  - 7.9.1 Company profile
  - 7.9.2 Representative Crane Product
  - 7.9.3 Crane Sales, Revenue, Price and Gross Margin of Terex
- 7.10 Fiat-Allis
  - 7.10.1 Company profile
  - 7.10.2 Representative Crane Product
  - 7.10.3 Crane Sales, Revenue, Price and Gross Margin of Fiat-Allis
- 7.11 John Deere
  - 7.11.1 Company profile
  - 7.11.2 Representative Crane Product
  - 7.11.3 Crane Sales, Revenue, Price and Gross Margin of John Deere
- 7.12 BEML
  - 7.12.1 Company profile
  - 7.12.2 Representative Crane Product
  - 7.12.3 Crane Sales, Revenue, Price and Gross Margin of BEML
- 7.13 International Harvester
  - 7.13.1 Company profile
  - 7.13.2 Representative Crane Product
  - 7.13.3 Crane Sales, Revenue, Price and Gross Margin of International Harvester
- 7.14 Shantui
  - 7.14.1 Company profile
  - 7.14.2 Representative Crane Product
- 7.14.3 Crane Sales, Revenue, Price and Gross Margin of Shantui
- **7.15 HBXG** 
  - 7.15.1 Company profile
  - 7.15.2 Representative Crane Product
  - 7.15.3 Crane Sales, Revenue, Price and Gross Margin of HBXG
- 7.16 Pengpu
- 7.17 zoomlion
- 7.18 Liugong
- 7.19 Sinomac
- 7.20 XGMA

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CRANE

- 8.1 Industry Chain of Crane
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CRANE**

- 9.1 Cost Structure Analysis of Crane
- 9.2 Raw Materials Cost Analysis of Crane
- 9.3 Labor Cost Analysis of Crane
- 9.4 Manufacturing Expenses Analysis of Crane

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CRANE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Crane-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/C798B290A47EN.html">https://marketpublishers.com/r/C798B290A47EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C798B290A47EN.html">https://marketpublishers.com/r/C798B290A47EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms