

# Cough Medicine-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C9CA0A331AFEN.html>

Date: November 2017

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: C9CA0A331AFEN

## Abstracts

### Report Summary

Cough Medicine-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cough Medicine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Cough Medicine 2013-2017, and development forecast 2018-2023

Main market players of Cough Medicine in Europe, with company and product introduction, position in the Cough Medicine market

Market status and development trend of Cough Medicine by types and applications

Cost and profit status of Cough Medicine, and marketing status

Market growth drivers and challenges

The report segments the Europe Cough Medicine market as:

Europe Cough Medicine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Cough Medicine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Tablet

Oral

Others

Europe Cough Medicine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital

Clinic

Medical Center

Others

Europe Cough Medicine Market: Players Segment Analysis (Company and Product introduction, Cough Medicine Sales Volume, Revenue, Price and Gross Margin):

Pfizer

GlaxoSmithKline

Sanofi

Merck

Novartis

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COUGH MEDICINE**

- 1.1 Definition of Cough Medicine in This Report
- 1.2 Commercial Types of Cough Medicine
  - 1.2.1 Tablet
  - 1.2.2 Oral
  - 1.2.3 Others
- 1.3 Downstream Application of Cough Medicine
  - 1.3.1 Hospital
  - 1.3.2 Clinic
  - 1.3.3 Medical Center
  - 1.3.4 Others
- 1.4 Development History of Cough Medicine
- 1.5 Market Status and Trend of Cough Medicine 2013-2023
  - 1.5.1 Europe Cough Medicine Market Status and Trend 2013-2023
  - 1.5.2 Regional Cough Medicine Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cough Medicine in Europe 2013-2017
- 2.2 Consumption Market of Cough Medicine in Europe by Regions
  - 2.2.1 Consumption Volume of Cough Medicine in Europe by Regions
  - 2.2.2 Revenue of Cough Medicine in Europe by Regions
- 2.3 Market Analysis of Cough Medicine in Europe by Regions
  - 2.3.1 Market Analysis of Cough Medicine in Germany 2013-2017
  - 2.3.2 Market Analysis of Cough Medicine in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Cough Medicine in France 2013-2017
  - 2.3.4 Market Analysis of Cough Medicine in Italy 2013-2017
  - 2.3.5 Market Analysis of Cough Medicine in Spain 2013-2017
  - 2.3.6 Market Analysis of Cough Medicine in Benelux 2013-2017
  - 2.3.7 Market Analysis of Cough Medicine in Russia 2013-2017
- 2.4 Market Development Forecast of Cough Medicine in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Cough Medicine in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Cough Medicine by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Cough Medicine in Europe by Types
  - 3.1.2 Revenue of Cough Medicine in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Cough Medicine in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Cough Medicine in Europe by Downstream Industry
- 4.2 Demand Volume of Cough Medicine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Cough Medicine by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Cough Medicine by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Cough Medicine by Downstream Industry in France
  - 4.2.4 Demand Volume of Cough Medicine by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Cough Medicine by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Cough Medicine by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Cough Medicine by Downstream Industry in Russia
- 4.3 Market Forecast of Cough Medicine in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COUGH MEDICINE**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Cough Medicine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COUGH MEDICINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Cough Medicine in Europe by Major Players
- 6.2 Revenue of Cough Medicine in Europe by Major Players
- 6.3 Basic Information of Cough Medicine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Cough Medicine Major Players

- 6.3.2 Employees and Revenue Level of Cough Medicine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COUGH MEDICINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Pfizer
  - 7.1.1 Company profile
  - 7.1.2 Representative Cough Medicine Product
  - 7.1.3 Cough Medicine Sales, Revenue, Price and Gross Margin of Pfizer
- 7.2 GlaxoSmithKline
  - 7.2.1 Company profile
  - 7.2.2 Representative Cough Medicine Product
  - 7.2.3 Cough Medicine Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.3 Sanofi
  - 7.3.1 Company profile
  - 7.3.2 Representative Cough Medicine Product
  - 7.3.3 Cough Medicine Sales, Revenue, Price and Gross Margin of Sanofi
- 7.4 Merck
  - 7.4.1 Company profile
  - 7.4.2 Representative Cough Medicine Product
  - 7.4.3 Cough Medicine Sales, Revenue, Price and Gross Margin of Merck
- 7.5 Novartis
  - 7.5.1 Company profile
  - 7.5.2 Representative Cough Medicine Product
  - 7.5.3 Cough Medicine Sales, Revenue, Price and Gross Margin of Novartis

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COUGH MEDICINE**

- 8.1 Industry Chain of Cough Medicine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COUGH MEDICINE**

- 9.1 Cost Structure Analysis of Cough Medicine
- 9.2 Raw Materials Cost Analysis of Cough Medicine
- 9.3 Labor Cost Analysis of Cough Medicine
- 9.4 Manufacturing Expenses Analysis of Cough Medicine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COUGH MEDICINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Cough Medicine-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C9CA0A331AFEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9CA0A331AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970