

Costume Jewelry-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CBF540B809FMEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: CBF540B809FMEN

Abstracts

Report Summary

Costume Jewelry-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Costume Jewelry industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Costume Jewelry 2013-2017, and development forecast 2018-2023

Main market players of Costume Jewelry in North America, with company and product introduction, position in the Costume Jewelry market

Market status and development trend of Costume Jewelry by types and applications

Cost and profit status of Costume Jewelry, and marketing status

Market growth drivers and challenges

The report segments the North America Costume Jewelry market as:

North America Costume Jewelry Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Costume Jewelry Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bracelets and Earrings
Necklaces and Rings
Pendant
Other

North America Costume Jewelry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male
Female

North America Costume Jewelry Market: Players Segment Analysis (Company and Product introduction, Costume Jewelry Sales Volume, Revenue, Price and Gross Margin):

Buckley Jewellery Limited
The Colibri Group
Avon Products Inc
Swank Inc
H. Stern Com. & Ind. S.A.
Cartier SA
Channel S.A
Louis Vuitton North America
Stuller
Yurman Design
Billig Jewelers
Gianni Versace

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COSTUME JEWELRY

- 1.1 Definition of Costume Jewelry in This Report
- 1.2 Commercial Types of Costume Jewelry
 - 1.2.1 Bracelets and Earrings
 - 1.2.2 Necklaces and Rings
 - 1.2.3 Pendant
 - 1.2.4 Other
- 1.3 Downstream Application of Costume Jewelry
 - 1.3.1 Male
 - 1.3.2 Female
- 1.4 Development History of Costume Jewelry
- 1.5 Market Status and Trend of Costume Jewelry 2013-2023
 - 1.5.1 North America Costume Jewelry Market Status and Trend 2013-2023
 - 1.5.2 Regional Costume Jewelry Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Costume Jewelry in North America 2013-2017
- 2.2 Consumption Market of Costume Jewelry in North America by Regions
 - 2.2.1 Consumption Volume of Costume Jewelry in North America by Regions
 - 2.2.2 Revenue of Costume Jewelry in North America by Regions
- 2.3 Market Analysis of Costume Jewelry in North America by Regions
 - 2.3.1 Market Analysis of Costume Jewelry in United States 2013-2017
 - 2.3.2 Market Analysis of Costume Jewelry in Canada 2013-2017
 - 2.3.3 Market Analysis of Costume Jewelry in Mexico 2013-2017
- 2.4 Market Development Forecast of Costume Jewelry in North America 2018-2023
 - 2.4.1 Market Development Forecast of Costume Jewelry in North America 2018-2023
 - 2.4.2 Market Development Forecast of Costume Jewelry by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Costume Jewelry in North America by Types
 - 3.1.2 Revenue of Costume Jewelry in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Costume Jewelry in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Costume Jewelry in North America by Downstream Industry
- 4.2 Demand Volume of Costume Jewelry by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Costume Jewelry by Downstream Industry in United States
 - 4.2.2 Demand Volume of Costume Jewelry by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Costume Jewelry by Downstream Industry in Mexico
- 4.3 Market Forecast of Costume Jewelry in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COSTUME JEWELRY

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Costume Jewelry Downstream Industry Situation and Trend Overview

CHAPTER 6 COSTUME JEWELRY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Costume Jewelry in North America by Major Players
- 6.2 Revenue of Costume Jewelry in North America by Major Players
- 6.3 Basic Information of Costume Jewelry by Major Players
 - 6.3.1 Headquarters Location and Established Time of Costume Jewelry Major Players
 - 6.3.2 Employees and Revenue Level of Costume Jewelry Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 COSTUME JEWELRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Buckley Jewellery Limited
 - 7.1.1 Company profile
 - 7.1.2 Representative Costume Jewelry Product
 - 7.1.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Buckley Jewellery

Limited

7.2 The Colibri Group

7.2.1 Company profile

7.2.2 Representative Costume Jewelry Product

7.2.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of The Colibri Group

7.3 Avon Products Inc

7.3.1 Company profile

7.3.2 Representative Costume Jewelry Product

7.3.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Avon Products Inc

7.4 Swank Inc

7.4.1 Company profile

7.4.2 Representative Costume Jewelry Product

7.4.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Swank Inc

7.5 H. Stern Com. & Ind. S.A.

7.5.1 Company profile

7.5.2 Representative Costume Jewelry Product

7.5.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of H. Stern Com. & Ind. S.A.

7.6 Cartier SA

7.6.1 Company profile

7.6.2 Representative Costume Jewelry Product

7.6.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Cartier SA

7.7 Channel S.A

7.7.1 Company profile

7.7.2 Representative Costume Jewelry Product

7.7.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Channel S.A

7.8 Louis Vuitton North America

7.8.1 Company profile

7.8.2 Representative Costume Jewelry Product

7.8.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Louis Vuitton

North America

7.9 Stuller

7.9.1 Company profile

7.9.2 Representative Costume Jewelry Product

7.9.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Stuller

7.10 Yurman Design

7.10.1 Company profile

7.10.2 Representative Costume Jewelry Product

7.10.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Yurman Design

7.11 Billig Jewelers

7.11.1 Company profile

7.11.2 Representative Costume Jewelry Product

7.11.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Billig Jewelers

7.12 Gianni Versace

7.12.1 Company profile

7.12.2 Representative Costume Jewelry Product

7.12.3 Costume Jewelry Sales, Revenue, Price and Gross Margin of Gianni Versace

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSTUME JEWELRY

8.1 Industry Chain of Costume Jewelry

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COSTUME JEWELRY

9.1 Cost Structure Analysis of Costume Jewelry

9.2 Raw Materials Cost Analysis of Costume Jewelry

9.3 Labor Cost Analysis of Costume Jewelry

9.4 Manufacturing Expenses Analysis of Costume Jewelry

CHAPTER 10 MARKETING STATUS ANALYSIS OF COSTUME JEWELRY

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Costume Jewelry-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CBF540B809FMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBF540B809FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970