

Cosmetics-United States Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Cosmetics-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cosmetics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Cosmetics 2013-2017, and development forecast 2018-2023

Main market players of Cosmetics in United States, with company and product introduction, position in the Cosmetics market

Market status and development trend of Cosmetics by types and applications

Cost and profit status of Cosmetics, and marketing status

Market growth drivers and challenges

The report segments the United States Cosmetics market as:

United States Cosmetics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Cosmetics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Skin Products

Hair and Scalp Products

Oral Hygiene Products

United States Cosmetics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Skin

Hair and Scalp

Oral Hygiene

United States Cosmetics Market: Players Segment Analysis (Company and Product introduction, Cosmetics Sales Volume, Revenue, Price and Gross Margin):

L'OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Shanghai Jiahua

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COSMETICS

- 1.1 Definition of Cosmetics in This Report
- 1.2 Commercial Types of Cosmetics
 - 1.2.1 Skin Products
 - 1.2.2 Hair and Scalp Products
 - 1.2.3 Oral Hygiene Products
- 1.3 Downstream Application of Cosmetics
 - 1.3.1 Skin
 - 1.3.2 Hair and Scalp
 - 1.3.3 Oral Hygiene
- 1.4 Development History of Cosmetics
- 1.5 Market Status and Trend of Cosmetics 2013-2023
 - 1.5.1 United States Cosmetics Market Status and Trend 2013-2023
 - 1.5.2 Regional Cosmetics Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cosmetics in United States 2013-2017
- 2.2 Consumption Market of Cosmetics in United States by Regions
 - 2.2.1 Consumption Volume of Cosmetics in United States by Regions
 - 2.2.2 Revenue of Cosmetics in United States by Regions
- 2.3 Market Analysis of Cosmetics in United States by Regions
 - 2.3.1 Market Analysis of Cosmetics in New England 2013-2017
 - 2.3.2 Market Analysis of Cosmetics in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Cosmetics in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Cosmetics in The West 2013-2017
 - 2.3.5 Market Analysis of Cosmetics in The South 2013-2017
 - 2.3.6 Market Analysis of Cosmetics in Southwest 2013-2017
- 2.4 Market Development Forecast of Cosmetics in United States 2018-2023
 - 2.4.1 Market Development Forecast of Cosmetics in United States 2018-2023
 - 2.4.2 Market Development Forecast of Cosmetics by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Cosmetics in United States by Types

- 3.1.2 Revenue of Cosmetics in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Cosmetics in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cosmetics in United States by Downstream Industry
- 4.2 Demand Volume of Cosmetics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cosmetics by Downstream Industry in New England
 - 4.2.2 Demand Volume of Cosmetics by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Cosmetics by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Cosmetics by Downstream Industry in The West
 - 4.2.5 Demand Volume of Cosmetics by Downstream Industry in The South
 - 4.2.6 Demand Volume of Cosmetics by Downstream Industry in Southwest
- 4.3 Market Forecast of Cosmetics in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COSMETICS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Cosmetics Downstream Industry Situation and Trend Overview

CHAPTER 6 COSMETICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Cosmetics in United States by Major Players
- 6.2 Revenue of Cosmetics in United States by Major Players
- 6.3 Basic Information of Cosmetics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cosmetics Major Players
 - 6.3.2 Employees and Revenue Level of Cosmetics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 COSMETICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 L'OREAL

7.1.1 Company profile

7.1.2 Representative Cosmetics Product

7.1.3 Cosmetics Sales, Revenue, Price and Gross Margin of L'OREAL

7.2 Unilever

7.2.1 Company profile

7.2.2 Representative Cosmetics Product

7.2.3 Cosmetics Sales, Revenue, Price and Gross Margin of Unilever

7.3 Procter & Gamble

7.3.1 Company profile

7.3.2 Representative Cosmetics Product

7.3.3 Cosmetics Sales, Revenue, Price and Gross Margin of Procter & Gamble

7.4 Estee Lauder

7.4.1 Company profile

7.4.2 Representative Cosmetics Product

7.4.3 Cosmetics Sales, Revenue, Price and Gross Margin of Estee Lauder

7.5 Kao

7.5.1 Company profile

7.5.2 Representative Cosmetics Product

7.5.3 Cosmetics Sales, Revenue, Price and Gross Margin of Kao

7.6 Shiseido

7.6.1 Company profile

7.6.2 Representative Cosmetics Product

7.6.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shiseido

7.7 Beiersdorf

7.7.1 Company profile

7.7.2 Representative Cosmetics Product

7.7.3 Cosmetics Sales, Revenue, Price and Gross Margin of Beiersdorf

7.8 Henkel

7.8.1 Company profile

7.8.2 Representative Cosmetics Product

7.8.3 Cosmetics Sales, Revenue, Price and Gross Margin of Henkel

7.9 Shanghai Jiahua

7.9.1 Company profile

7.9.2 Representative Cosmetics Product

7.9.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shanghai Jiahua

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSMETICS

8.1 Industry Chain of Cosmetics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COSMETICS

9.1 Cost Structure Analysis of Cosmetics

9.2 Raw Materials Cost Analysis of Cosmetics

9.3 Labor Cost Analysis of Cosmetics

9.4 Manufacturing Expenses Analysis of Cosmetics

CHAPTER 10 MARKETING STATUS ANALYSIS OF COSMETICS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources
12.3 Reference

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