

Cosmetics-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CD25941171CMEN.html>

Date: March 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: CD25941171CMEN

Abstracts

Report Summary

Cosmetics-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cosmetics industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Cosmetics 2013-2017, and development forecast 2018-2023

Main market players of Cosmetics in South America, with company and product introduction, position in the Cosmetics market

Market status and development trend of Cosmetics by types and applications

Cost and profit status of Cosmetics, and marketing status

Market growth drivers and challenges

The report segments the South America Cosmetics market as:

South America Cosmetics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Cosmetics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Skin Products
Hair and Scalp Products
Oral Hygiene Products

South America Cosmetics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Skin
Hair and Scalp
Oral Hygiene

South America Cosmetics Market: Players Segment Analysis (Company and Product introduction, Cosmetics Sales Volume, Revenue, Price and Gross Margin):

L'OREAL
Unilever
Procter & Gamble
Estee Lauder
Kao
Shiseido
Beiersdorf
Henkel
Shanghai Jiahua

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COSMETICS

- 1.1 Definition of Cosmetics in This Report
- 1.2 Commercial Types of Cosmetics
 - 1.2.1 Skin Products
 - 1.2.2 Hair and Scalp Products
 - 1.2.3 Oral Hygiene Products
- 1.3 Downstream Application of Cosmetics
 - 1.3.1 Skin
 - 1.3.2 Hair and Scalp
 - 1.3.3 Oral Hygiene
- 1.4 Development History of Cosmetics
- 1.5 Market Status and Trend of Cosmetics 2013-2023
 - 1.5.1 South America Cosmetics Market Status and Trend 2013-2023
 - 1.5.2 Regional Cosmetics Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cosmetics in South America 2013-2017
- 2.2 Consumption Market of Cosmetics in South America by Regions
 - 2.2.1 Consumption Volume of Cosmetics in South America by Regions
 - 2.2.2 Revenue of Cosmetics in South America by Regions
- 2.3 Market Analysis of Cosmetics in South America by Regions
 - 2.3.1 Market Analysis of Cosmetics in Brazil 2013-2017
 - 2.3.2 Market Analysis of Cosmetics in Argentina 2013-2017
 - 2.3.3 Market Analysis of Cosmetics in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Cosmetics in Colombia 2013-2017
 - 2.3.5 Market Analysis of Cosmetics in Others 2013-2017
- 2.4 Market Development Forecast of Cosmetics in South America 2018-2023
 - 2.4.1 Market Development Forecast of Cosmetics in South America 2018-2023
 - 2.4.2 Market Development Forecast of Cosmetics by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Cosmetics in South America by Types
 - 3.1.2 Revenue of Cosmetics in South America by Types

3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

3.3 Market Forecast of Cosmetics in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cosmetics in South America by Downstream Industry
- 4.2 Demand Volume of Cosmetics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cosmetics by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Cosmetics by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Cosmetics by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Cosmetics by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Cosmetics by Downstream Industry in Others
- 4.3 Market Forecast of Cosmetics in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COSMETICS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Cosmetics Downstream Industry Situation and Trend Overview

CHAPTER 6 COSMETICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Cosmetics in South America by Major Players
- 6.2 Revenue of Cosmetics in South America by Major Players
- 6.3 Basic Information of Cosmetics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cosmetics Major Players
 - 6.3.2 Employees and Revenue Level of Cosmetics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 COSMETICS MAJOR MANUFACTURERS INTRODUCTION AND

MARKET DATA

7.1 L'OREAL

7.1.1 Company profile

7.1.2 Representative Cosmetics Product

7.1.3 Cosmetics Sales, Revenue, Price and Gross Margin of L'OREAL

7.2 Unilever

7.2.1 Company profile

7.2.2 Representative Cosmetics Product

7.2.3 Cosmetics Sales, Revenue, Price and Gross Margin of Unilever

7.3 Procter & Gamble

7.3.1 Company profile

7.3.2 Representative Cosmetics Product

7.3.3 Cosmetics Sales, Revenue, Price and Gross Margin of Procter & Gamble

7.4 Estee Lauder

7.4.1 Company profile

7.4.2 Representative Cosmetics Product

7.4.3 Cosmetics Sales, Revenue, Price and Gross Margin of Estee Lauder

7.5 Kao

7.5.1 Company profile

7.5.2 Representative Cosmetics Product

7.5.3 Cosmetics Sales, Revenue, Price and Gross Margin of Kao

7.6 Shiseido

7.6.1 Company profile

7.6.2 Representative Cosmetics Product

7.6.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shiseido

7.7 Beiersdorf

7.7.1 Company profile

7.7.2 Representative Cosmetics Product

7.7.3 Cosmetics Sales, Revenue, Price and Gross Margin of Beiersdorf

7.8 Henkel

7.8.1 Company profile

7.8.2 Representative Cosmetics Product

7.8.3 Cosmetics Sales, Revenue, Price and Gross Margin of Henkel

7.9 Shanghai Jiahua

7.9.1 Company profile

7.9.2 Representative Cosmetics Product

7.9.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shanghai Jiahua

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSMETICS

8.1 Industry Chain of Cosmetics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COSMETICS

9.1 Cost Structure Analysis of Cosmetics

9.2 Raw Materials Cost Analysis of Cosmetics

9.3 Labor Cost Analysis of Cosmetics

9.4 Manufacturing Expenses Analysis of Cosmetics

CHAPTER 10 MARKETING STATUS ANALYSIS OF COSMETICS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Cosmetics-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CD25941171CMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD25941171CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970