

Cosmetics-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/C2AA9D1A551MEN.html>

Date: March 2018

Pages: 141

Price: US\$ 3,680.00 (Single User License)

ID: C2AA9D1A551MEN

Abstracts

Report Summary

Cosmetics-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Cosmetics industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Cosmetics 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Cosmetics worldwide and market share by regions, with company and product introduction, position in the Cosmetics market

Market status and development trend of Cosmetics by types and applications

Cost and profit status of Cosmetics, and marketing status

Market growth drivers and challenges

The report segments the global Cosmetics market as:

Global Cosmetics Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)

Middle East and Africa

Global Cosmetics Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Skin Products

Hair and Scalp Products

Oral Hygiene Products

Global Cosmetics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Skin

Hair and Scalp

Oral Hygiene

Global Cosmetics Market: Manufacturers Segment Analysis (Company and Product introduction, Cosmetics Sales Volume, Revenue, Price and Gross Margin):

L'OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Shanghai Jiahua

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COSMETICS

- 1.1 Definition of Cosmetics in This Report
- 1.2 Commercial Types of Cosmetics
 - 1.2.1 Skin Products
 - 1.2.2 Hair and Scalp Products
 - 1.2.3 Oral Hygiene Products
- 1.3 Downstream Application of Cosmetics
 - 1.3.1 Skin
 - 1.3.2 Hair and Scalp
 - 1.3.3 Oral Hygiene
- 1.4 Development History of Cosmetics
- 1.5 Market Status and Trend of Cosmetics 2013-2023
 - 1.5.1 Global Cosmetics Market Status and Trend 2013-2023
 - 1.5.2 Regional Cosmetics Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Cosmetics 2013-2017
- 2.2 Sales Market of Cosmetics by Regions
 - 2.2.1 Sales Volume of Cosmetics by Regions
 - 2.2.2 Sales Value of Cosmetics by Regions
- 2.3 Production Market of Cosmetics by Regions
- 2.4 Global Market Forecast of Cosmetics 2018-2023
 - 2.4.1 Global Market Forecast of Cosmetics 2018-2023
 - 2.4.2 Market Forecast of Cosmetics by Regions 2018-2023

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Cosmetics by Types
- 3.2 Sales Value of Cosmetics by Types
- 3.3 Market Forecast of Cosmetics by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Cosmetics by Downstream Industry

4.2 Global Market Forecast of Cosmetics by Downstream Industry

CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

5.1 North America Cosmetics Market Status by Countries

5.1.1 North America Cosmetics Sales by Countries (2013-2017)

5.1.2 North America Cosmetics Revenue by Countries (2013-2017)

5.1.3 United States Cosmetics Market Status (2013-2017)

5.1.4 Canada Cosmetics Market Status (2013-2017)

5.1.5 Mexico Cosmetics Market Status (2013-2017)

5.2 North America Cosmetics Market Status by Manufacturers

5.3 North America Cosmetics Market Status by Type (2013-2017)

5.3.1 North America Cosmetics Sales by Type (2013-2017)

5.3.2 North America Cosmetics Revenue by Type (2013-2017)

5.4 North America Cosmetics Market Status by Downstream Industry (2013-2017)

CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

6.1 Europe Cosmetics Market Status by Countries

6.1.1 Europe Cosmetics Sales by Countries (2013-2017)

6.1.2 Europe Cosmetics Revenue by Countries (2013-2017)

6.1.3 Germany Cosmetics Market Status (2013-2017)

6.1.4 UK Cosmetics Market Status (2013-2017)

6.1.5 France Cosmetics Market Status (2013-2017)

6.1.6 Italy Cosmetics Market Status (2013-2017)

6.1.7 Russia Cosmetics Market Status (2013-2017)

6.1.8 Spain Cosmetics Market Status (2013-2017)

6.1.9 Benelux Cosmetics Market Status (2013-2017)

6.2 Europe Cosmetics Market Status by Manufacturers

6.3 Europe Cosmetics Market Status by Type (2013-2017)

6.3.1 Europe Cosmetics Sales by Type (2013-2017)

6.3.2 Europe Cosmetics Revenue by Type (2013-2017)

6.4 Europe Cosmetics Market Status by Downstream Industry (2013-2017)

CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Cosmetics Market Status by Countries
 - 7.1.1 Asia Pacific Cosmetics Sales by Countries (2013-2017)
 - 7.1.2 Asia Pacific Cosmetics Revenue by Countries (2013-2017)
 - 7.1.3 China Cosmetics Market Status (2013-2017)
 - 7.1.4 Japan Cosmetics Market Status (2013-2017)
 - 7.1.5 India Cosmetics Market Status (2013-2017)
 - 7.1.6 Southeast Asia Cosmetics Market Status (2013-2017)
 - 7.1.7 Australia Cosmetics Market Status (2013-2017)
- 7.2 Asia Pacific Cosmetics Market Status by Manufacturers
- 7.3 Asia Pacific Cosmetics Market Status by Type (2013-2017)
 - 7.3.1 Asia Pacific Cosmetics Sales by Type (2013-2017)
 - 7.3.2 Asia Pacific Cosmetics Revenue by Type (2013-2017)
- 7.4 Asia Pacific Cosmetics Market Status by Downstream Industry (2013-2017)

CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Cosmetics Market Status by Countries
 - 8.1.1 Latin America Cosmetics Sales by Countries (2013-2017)
 - 8.1.2 Latin America Cosmetics Revenue by Countries (2013-2017)
 - 8.1.3 Brazil Cosmetics Market Status (2013-2017)
 - 8.1.4 Argentina Cosmetics Market Status (2013-2017)
 - 8.1.5 Colombia Cosmetics Market Status (2013-2017)
- 8.2 Latin America Cosmetics Market Status by Manufacturers
- 8.3 Latin America Cosmetics Market Status by Type (2013-2017)
 - 8.3.1 Latin America Cosmetics Sales by Type (2013-2017)
 - 8.3.2 Latin America Cosmetics Revenue by Type (2013-2017)
- 8.4 Latin America Cosmetics Market Status by Downstream Industry (2013-2017)

CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Cosmetics Market Status by Countries
 - 9.1.1 Middle East and Africa Cosmetics Sales by Countries (2013-2017)
 - 9.1.2 Middle East and Africa Cosmetics Revenue by Countries (2013-2017)
 - 9.1.3 Middle East Cosmetics Market Status (2013-2017)
 - 9.1.4 Africa Cosmetics Market Status (2013-2017)
- 9.2 Middle East and Africa Cosmetics Market Status by Manufacturers
- 9.3 Middle East and Africa Cosmetics Market Status by Type (2013-2017)

- 9.3.1 Middle East and Africa Cosmetics Sales by Type (2013-2017)
- 9.3.2 Middle East and Africa Cosmetics Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Cosmetics Market Status by Downstream Industry (2013-2017)

CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF COSMETICS

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Cosmetics Downstream Industry Situation and Trend Overview

CHAPTER 11 COSMETICS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Cosmetics by Major Manufacturers
- 11.2 Production Value of Cosmetics by Major Manufacturers
- 11.3 Basic Information of Cosmetics by Major Manufacturers
 - 11.3.1 Headquarters Location and Established Time of Cosmetics Major Manufacturer
 - 11.3.2 Employees and Revenue Level of Cosmetics Major Manufacturer
- 11.4 Market Competition News and Trend
 - 11.4.1 Merger, Consolidation or Acquisition News
 - 11.4.2 Investment or Disinvestment News
 - 11.4.3 New Product Development and Launch

CHAPTER 12 COSMETICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 L'OREAL
 - 12.1.1 Company profile
 - 12.1.2 Representative Cosmetics Product
 - 12.1.3 Cosmetics Sales, Revenue, Price and Gross Margin of L'OREAL
- 12.2 Unilever
 - 12.2.1 Company profile
 - 12.2.2 Representative Cosmetics Product
 - 12.2.3 Cosmetics Sales, Revenue, Price and Gross Margin of Unilever
- 12.3 Procter & Gamble
 - 12.3.1 Company profile
 - 12.3.2 Representative Cosmetics Product
 - 12.3.3 Cosmetics Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 12.4 Estee Lauder

- 12.4.1 Company profile
- 12.4.2 Representative Cosmetics Product
- 12.4.3 Cosmetics Sales, Revenue, Price and Gross Margin of Estee Lauder
- 12.5 Kao
 - 12.5.1 Company profile
 - 12.5.2 Representative Cosmetics Product
 - 12.5.3 Cosmetics Sales, Revenue, Price and Gross Margin of Kao
- 12.6 Shiseido
 - 12.6.1 Company profile
 - 12.6.2 Representative Cosmetics Product
 - 12.6.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shiseido
- 12.7 Beiersdorf
 - 12.7.1 Company profile
 - 12.7.2 Representative Cosmetics Product
 - 12.7.3 Cosmetics Sales, Revenue, Price and Gross Margin of Beiersdorf
- 12.8 Henkel
 - 12.8.1 Company profile
 - 12.8.2 Representative Cosmetics Product
 - 12.8.3 Cosmetics Sales, Revenue, Price and Gross Margin of Henkel
- 12.9 Shanghai Jiahua
 - 12.9.1 Company profile
 - 12.9.2 Representative Cosmetics Product
 - 12.9.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shanghai Jiahua

CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSMETICS

- 13.1 Industry Chain of Cosmetics
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF COSMETICS

- 14.1 Cost Structure Analysis of Cosmetics
- 14.2 Raw Materials Cost Analysis of Cosmetics
- 14.3 Labor Cost Analysis of Cosmetics
- 14.4 Manufacturing Expenses Analysis of Cosmetics

CHAPTER 15 REPORT CONCLUSION

CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Reference

I would like to order

Product name: Cosmetics-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/C2AA9D1A551MEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2AA9D1A551MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970