

# Cosmetics-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C5030B05C4CMEN.html

Date: March 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: C5030B05C4CMEN

## **Abstracts**

### **Report Summary**

Cosmetics-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cosmetics industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Cosmetics 2013-2017, and development forecast 2018-2023

Main market players of Cosmetics in Europe, with company and product introduction, position in the Cosmetics market

Market status and development trend of Cosmetics by types and applications Cost and profit status of Cosmetics, and marketing status Market growth drivers and challenges

The report segments the Europe Cosmetics market as:

Europe Cosmetics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Cosmetics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Skin Products
Hair and Scalp Products
Oral Hygiene Products

Europe Cosmetics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Skin

Hair and Scalp

Oral Hygiene

Europe Cosmetics Market: Players Segment Analysis (Company and Product introduction, Cosmetics Sales Volume, Revenue, Price and Gross Margin):

L'OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Shanghai Jiahua

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF COSMETICS**

- 1.1 Definition of Cosmetics in This Report
- 1.2 Commercial Types of Cosmetics
  - 1.2.1 Skin Products
  - 1.2.2 Hair and Scalp Products
  - 1.2.3 Oral Hygiene Products
- 1.3 Downstream Application of Cosmetics
  - 1.3.1 Skin
  - 1.3.2 Hair and Scalp
  - 1.3.3 Oral Hygiene
- 1.4 Development History of Cosmetics
- 1.5 Market Status and Trend of Cosmetics 2013-2023
- 1.5.1 Europe Cosmetics Market Status and Trend 2013-2023
- 1.5.2 Regional Cosmetics Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cosmetics in Europe 2013-2017
- 2.2 Consumption Market of Cosmetics in Europe by Regions
  - 2.2.1 Consumption Volume of Cosmetics in Europe by Regions
  - 2.2.2 Revenue of Cosmetics in Europe by Regions
- 2.3 Market Analysis of Cosmetics in Europe by Regions
  - 2.3.1 Market Analysis of Cosmetics in Germany 2013-2017
  - 2.3.2 Market Analysis of Cosmetics in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Cosmetics in France 2013-2017
  - 2.3.4 Market Analysis of Cosmetics in Italy 2013-2017
  - 2.3.5 Market Analysis of Cosmetics in Spain 2013-2017
  - 2.3.6 Market Analysis of Cosmetics in Benelux 2013-2017
  - 2.3.7 Market Analysis of Cosmetics in Russia 2013-2017
- 2.4 Market Development Forecast of Cosmetics in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Cosmetics in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Cosmetics by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Cosmetics in Europe by Types
- 3.1.2 Revenue of Cosmetics in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Cosmetics in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cosmetics in Europe by Downstream Industry
- 4.2 Demand Volume of Cosmetics by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Cosmetics by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Cosmetics by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Cosmetics by Downstream Industry in France
  - 4.2.4 Demand Volume of Cosmetics by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Cosmetics by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Cosmetics by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Cosmetics by Downstream Industry in Russia
- 4.3 Market Forecast of Cosmetics in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COSMETICS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Cosmetics Downstream Industry Situation and Trend Overview

# CHAPTER 6 COSMETICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Cosmetics in Europe by Major Players
- 6.2 Revenue of Cosmetics in Europe by Major Players
- 6.3 Basic Information of Cosmetics by Major Players
  - 6.3.1 Headquarters Location and Established Time of Cosmetics Major Players
  - 6.3.2 Employees and Revenue Level of Cosmetics Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 COSMETICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 L'OREAL

- 7.1.1 Company profile
- 7.1.2 Representative Cosmetics Product
- 7.1.3 Cosmetics Sales, Revenue, Price and Gross Margin of L'OREAL
- 7.2 Unilever
  - 7.2.1 Company profile
  - 7.2.2 Representative Cosmetics Product
  - 7.2.3 Cosmetics Sales, Revenue, Price and Gross Margin of Unilever
- 7.3 Procter & Gamble
  - 7.3.1 Company profile
  - 7.3.2 Representative Cosmetics Product
  - 7.3.3 Cosmetics Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.4 Estee Lauder
  - 7.4.1 Company profile
  - 7.4.2 Representative Cosmetics Product
  - 7.4.3 Cosmetics Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.5 Kao
  - 7.5.1 Company profile
  - 7.5.2 Representative Cosmetics Product
  - 7.5.3 Cosmetics Sales, Revenue, Price and Gross Margin of Kao
- 7.6 Shiseido
  - 7.6.1 Company profile
  - 7.6.2 Representative Cosmetics Product
  - 7.6.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shiseido
- 7.7 Beiersdorf
  - 7.7.1 Company profile
  - 7.7.2 Representative Cosmetics Product
  - 7.7.3 Cosmetics Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.8 Henkel
  - 7.8.1 Company profile
- 7.8.2 Representative Cosmetics Product



- 7.8.3 Cosmetics Sales, Revenue, Price and Gross Margin of Henkel
- 7.9 Shanghai Jiahua
  - 7.9.1 Company profile
  - 7.9.2 Representative Cosmetics Product
  - 7.9.3 Cosmetics Sales, Revenue, Price and Gross Margin of Shanghai Jiahua

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSMETICS

- 8.1 Industry Chain of Cosmetics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COSMETICS

- 9.1 Cost Structure Analysis of Cosmetics
- 9.2 Raw Materials Cost Analysis of Cosmetics
- 9.3 Labor Cost Analysis of Cosmetics
- 9.4 Manufacturing Expenses Analysis of Cosmetics

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF COSMETICS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Cosmetics-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C5030B05C4CMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C5030B05C4CMEN.html">https://marketpublishers.com/r/C5030B05C4CMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970