

# Cosmetic Industry-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/C22D8282030EN.html

Date: February 2019 Pages: 146 Price: US\$ 3,680.00 (Single User License) ID: C22D8282030EN

# Abstracts

#### **Report Summary**

Cosmetic Industry-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Cosmetic Industry industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Cosmetic Industry 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Cosmetic Industry worldwide and market share by regions, with company and product introduction, position in the Cosmetic Industry market

Market status and development trend of Cosmetic Industry by types and applications Cost and profit status of Cosmetic Industry, and marketing status Market growth drivers and challenges

The report segments the global Cosmetic Industry market as:

Global Cosmetic Industry Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America (United States, Canada and Mexico) Europe (Germany, UK, France, Italy, Russia, Spain and Benelux) Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia)



Middle East and Africa

Global Cosmetic Industry Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Skincare Hair Care Make-up Perfumes Oral Cosmetics Others

Global Cosmetic Industry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) 15-25 Years Old 25-35 Years Old 35-50 Years Old >50 Years Old

Global Cosmetic Industry Market: Manufacturers Segment Analysis (Company and Product introduction, Cosmetic Industry Sales Volume, Revenue, Price and Gross Margin):

Loreal Pantene Nivea Lancome Avon Dove Olay Estee Lauder Head&Shoulder Christian Dior Chanel Aveeno Garnier Schwarzkopf Maybeline Clarins Shiseido

Clean&Clear



Neutrogena Nature

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### CHAPTER 1 OVERVIEW OF COSMETIC INDUSTRY

- 1.1 Definition of Cosmetic Industry in This Report
- 1.2 Commercial Types of Cosmetic Industry
- 1.2.1 Skincare
- 1.2.2 Hair Care
- 1.2.3 Make-up
- 1.2.4 Perfumes
- 1.2.5 Oral Cosmetics
- 1.2.6 Others
- 1.3 Downstream Application of Cosmetic Industry
- 1.3.1 1.3.2 15-25 Years Old
- 1.3.3 25-35 Years Old
- 1.3.4 35-50 Years Old
- 1.3.5 >50 Years Old
- 1.4 Development History of Cosmetic Industry
- 1.5 Market Status and Trend of Cosmetic Industry 2013-2023
  - 1.5.1 Global Cosmetic Industry Market Status and Trend 2013-2023
  - 1.5.2 Regional Cosmetic Industry Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Cosmetic Industry 2013-2017
- 2.2 Sales Market of Cosmetic Industry by Regions
- 2.2.1 Sales Volume of Cosmetic Industry by Regions
- 2.2.2 Sales Value of Cosmetic Industry by Regions
- 2.3 Production Market of Cosmetic Industry by Regions
- 2.4 Global Market Forecast of Cosmetic Industry 2018-2023
- 2.4.1 Global Market Forecast of Cosmetic Industry 2018-2023
- 2.4.2 Market Forecast of Cosmetic Industry by Regions 2018-2023

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Cosmetic Industry by Types
- 3.2 Sales Value of Cosmetic Industry by Types
- 3.3 Market Forecast of Cosmetic Industry by Types



# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Global Sales Volume of Cosmetic Industry by Downstream Industry

4.2 Global Market Forecast of Cosmetic Industry by Downstream Industry

## CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

5.1 North America Cosmetic Industry Market Status by Countries

- 5.1.1 North America Cosmetic Industry Sales by Countries (2013-2017)
- 5.1.2 North America Cosmetic Industry Revenue by Countries (2013-2017)
- 5.1.3 United States Cosmetic Industry Market Status (2013-2017)
- 5.1.4 Canada Cosmetic Industry Market Status (2013-2017)
- 5.1.5 Mexico Cosmetic Industry Market Status (2013-2017)
- 5.2 North America Cosmetic Industry Market Status by Manufacturers
- 5.3 North America Cosmetic Industry Market Status by Type (2013-2017)
- 5.3.1 North America Cosmetic Industry Sales by Type (2013-2017)
- 5.3.2 North America Cosmetic Industry Revenue by Type (2013-2017)

5.4 North America Cosmetic Industry Market Status by Downstream Industry (2013-2017)

# CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Cosmetic Industry Market Status by Countries
- 6.1.1 Europe Cosmetic Industry Sales by Countries (2013-2017)
- 6.1.2 Europe Cosmetic Industry Revenue by Countries (2013-2017)
- 6.1.3 Germany Cosmetic Industry Market Status (2013-2017)
- 6.1.4 UK Cosmetic Industry Market Status (2013-2017)
- 6.1.5 France Cosmetic Industry Market Status (2013-2017)
- 6.1.6 Italy Cosmetic Industry Market Status (2013-2017)
- 6.1.7 Russia Cosmetic Industry Market Status (2013-2017)
- 6.1.8 Spain Cosmetic Industry Market Status (2013-2017)
- 6.1.9 Benelux Cosmetic Industry Market Status (2013-2017)
- 6.2 Europe Cosmetic Industry Market Status by Manufacturers
- 6.3 Europe Cosmetic Industry Market Status by Type (2013-2017)
- 6.3.1 Europe Cosmetic Industry Sales by Type (2013-2017)
- 6.3.2 Europe Cosmetic Industry Revenue by Type (2013-2017)



6.4 Europe Cosmetic Industry Market Status by Downstream Industry (2013-2017)

#### CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Cosmetic Industry Market Status by Countries
- 7.1.1 Asia Pacific Cosmetic Industry Sales by Countries (2013-2017)
- 7.1.2 Asia Pacific Cosmetic Industry Revenue by Countries (2013-2017)
- 7.1.3 China Cosmetic Industry Market Status (2013-2017)
- 7.1.4 Japan Cosmetic Industry Market Status (2013-2017)
- 7.1.5 India Cosmetic Industry Market Status (2013-2017)
- 7.1.6 Southeast Asia Cosmetic Industry Market Status (2013-2017)
- 7.1.7 Australia Cosmetic Industry Market Status (2013-2017)
- 7.2 Asia Pacific Cosmetic Industry Market Status by Manufacturers
- 7.3 Asia Pacific Cosmetic Industry Market Status by Type (2013-2017)
- 7.3.1 Asia Pacific Cosmetic Industry Sales by Type (2013-2017)
- 7.3.2 Asia Pacific Cosmetic Industry Revenue by Type (2013-2017)
- 7.4 Asia Pacific Cosmetic Industry Market Status by Downstream Industry (2013-2017)

## CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Cosmetic Industry Market Status by Countries
- 8.1.1 Latin America Cosmetic Industry Sales by Countries (2013-2017)
- 8.1.2 Latin America Cosmetic Industry Revenue by Countries (2013-2017)
- 8.1.3 Brazil Cosmetic Industry Market Status (2013-2017)
- 8.1.4 Argentina Cosmetic Industry Market Status (2013-2017)
- 8.1.5 Colombia Cosmetic Industry Market Status (2013-2017)
- 8.2 Latin America Cosmetic Industry Market Status by Manufacturers
- 8.3 Latin America Cosmetic Industry Market Status by Type (2013-2017)
- 8.3.1 Latin America Cosmetic Industry Sales by Type (2013-2017)
- 8.3.2 Latin America Cosmetic Industry Revenue by Type (2013-2017)

8.4 Latin America Cosmetic Industry Market Status by Downstream Industry (2013-2017)

# CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

9.1 Middle East and Africa Cosmetic Industry Market Status by Countries



- 9.1.1 Middle East and Africa Cosmetic Industry Sales by Countries (2013-2017)
- 9.1.2 Middle East and Africa Cosmetic Industry Revenue by Countries (2013-2017)
- 9.1.3 Middle East Cosmetic Industry Market Status (2013-2017)
- 9.1.4 Africa Cosmetic Industry Market Status (2013-2017)
- 9.2 Middle East and Africa Cosmetic Industry Market Status by Manufacturers
- 9.3 Middle East and Africa Cosmetic Industry Market Status by Type (2013-2017)
- 9.3.1 Middle East and Africa Cosmetic Industry Sales by Type (2013-2017)

9.3.2 Middle East and Africa Cosmetic Industry Revenue by Type (2013-2017)9.4 Middle East and Africa Cosmetic Industry Market Status by Downstream Industry (2013-2017)

#### CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF COSMETIC INDUSTRY

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Cosmetic Industry Downstream Industry Situation and Trend Overview

# CHAPTER 11 COSMETIC INDUSTRY MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Cosmetic Industry by Major Manufacturers
- 11.2 Production Value of Cosmetic Industry by Major Manufacturers
- 11.3 Basic Information of Cosmetic Industry by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Cosmetic Industry Major Manufacturer
- 11.3.2 Employees and Revenue Level of Cosmetic Industry Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

# CHAPTER 12 COSMETIC INDUSTRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Loreal
  - 12.1.1 Company profile
  - 12.1.2 Representative Cosmetic Industry Product
- 12.1.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Loreal
- 12.2 Pantene
- 12.2.1 Company profile



- 12.2.2 Representative Cosmetic Industry Product
- 12.2.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Pantene

12.3 Nivea

- 12.3.1 Company profile
- 12.3.2 Representative Cosmetic Industry Product
- 12.3.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Nivea

12.4 Lancome

- 12.4.1 Company profile
- 12.4.2 Representative Cosmetic Industry Product
- 12.4.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Lancome

12.5 Avon

- 12.5.1 Company profile
- 12.5.2 Representative Cosmetic Industry Product
- 12.5.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Avon

12.6 Dove

- 12.6.1 Company profile
- 12.6.2 Representative Cosmetic Industry Product
- 12.6.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Dove
- 12.7 Olay
  - 12.7.1 Company profile
- 12.7.2 Representative Cosmetic Industry Product
- 12.7.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Olay

12.8 Estee Lauder

- 12.8.1 Company profile
- 12.8.2 Representative Cosmetic Industry Product
- 12.8.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Estee Lauder
- 12.9 Head&Shoulder
  - 12.9.1 Company profile
- 12.9.2 Representative Cosmetic Industry Product
- 12.9.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Head&Shoulder
- 12.10 Christian Dior
  - 12.10.1 Company profile
  - 12.10.2 Representative Cosmetic Industry Product
- 12.10.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Christian Dior
- 12.11 Chanel
  - 12.11.1 Company profile
  - 12.11.2 Representative Cosmetic Industry Product
- 12.11.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Chanel
- 12.12 Aveeno



- 12.12.1 Company profile
- 12.12.2 Representative Cosmetic Industry Product
- 12.12.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Aveeno
- 12.13 Garnier
- 12.13.1 Company profile
- 12.13.2 Representative Cosmetic Industry Product
- 12.13.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Garnier
- 12.14 Schwarzkopf
  - 12.14.1 Company profile
  - 12.14.2 Representative Cosmetic Industry Product
- 12.14.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Schwarzkopf
- 12.15 Maybeline
- 12.15.1 Company profile
- 12.15.2 Representative Cosmetic Industry Product
- 12.15.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Maybeline
- 12.16 Clarins
- 12.17 Shiseido
- 12.18 Clean&Clear
- 12.19 Neutrogena
- 12.20 Nature

# CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSMETIC INDUSTRY

- 13.1 Industry Chain of Cosmetic Industry
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF COSMETIC INDUSTRY

- 14.1 Cost Structure Analysis of Cosmetic Industry
- 14.2 Raw Materials Cost Analysis of Cosmetic Industry
- 14.3 Labor Cost Analysis of Cosmetic Industry
- 14.4 Manufacturing Expenses Analysis of Cosmetic Industry

## CHAPTER 15 REPORT CONCLUSION

## CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE





- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
- 16.1.2 Market Size Estimation
- 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
- 16.2.2 Primary Sources
- 16.3 Reference



#### I would like to order

Product name: Cosmetic Industry-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: https://marketpublishers.com/r/C22D8282030EN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C22D8282030EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Cosmetic Industry-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data