

Cosmetic Industry-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CB1ED7D9F38EN.html>

Date: February 2019

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: CB1ED7D9F38EN

Abstracts

Report Summary

Cosmetic Industry-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cosmetic Industry industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Cosmetic Industry 2013-2017, and development forecast 2018-2023

Main market players of Cosmetic Industry in EMEA, with company and product introduction, position in the Cosmetic Industry market

Market status and development trend of Cosmetic Industry by types and applications

Cost and profit status of Cosmetic Industry, and marketing status

Market growth drivers and challenges

The report segments the EMEA Cosmetic Industry market as:

EMEA Cosmetic Industry Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Cosmetic Industry Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Skincare

Hair Care

Make-up

Perfumes

Oral Cosmetics

Others

EMEA Cosmetic Industry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

15-25 Years Old

25-35 Years Old

35-50 Years Old

>50 Years Old

EMEA Cosmetic Industry Market: Players Segment Analysis (Company and Product introduction, Cosmetic Industry Sales Volume, Revenue, Price and Gross Margin):

Loreal

Pantene

Nivea

Lancome

Avon

Dove

Olay

Estee Lauder

Head&Shoulder

Christian Dior

Chanel

Aveeno

Garnier

Schwarzkopf

Maybeline

Clarins

Shiseido

Clean&Clear

Neutrogena

Nature

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COSMETIC INDUSTRY

- 1.1 Definition of Cosmetic Industry in This Report
- 1.2 Commercial Types of Cosmetic Industry
 - 1.2.1 Skincare
 - 1.2.2 Hair Care
 - 1.2.3 Make-up
 - 1.2.4 Perfumes
 - 1.2.5 Oral Cosmetics
 - 1.2.6 Others
- 1.3 Downstream Application of Cosmetic Industry
 - 1.3.1 15-25 Years Old
 - 1.3.2 25-35 Years Old
 - 1.3.3 35-50 Years Old
 - 1.3.4 >50 Years Old
- 1.4 Development History of Cosmetic Industry
- 1.5 Market Status and Trend of Cosmetic Industry 2013-2023
 - 1.5.1 EMEA Cosmetic Industry Market Status and Trend 2013-2023
 - 1.5.2 Regional Cosmetic Industry Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cosmetic Industry in EMEA 2013-2017
- 2.2 Consumption Market of Cosmetic Industry in EMEA by Regions
 - 2.2.1 Consumption Volume of Cosmetic Industry in EMEA by Regions
 - 2.2.2 Revenue of Cosmetic Industry in EMEA by Regions
- 2.3 Market Analysis of Cosmetic Industry in EMEA by Regions
 - 2.3.1 Market Analysis of Cosmetic Industry in Europe 2013-2017
 - 2.3.2 Market Analysis of Cosmetic Industry in Middle East 2013-2017
 - 2.3.3 Market Analysis of Cosmetic Industry in Africa 2013-2017
- 2.4 Market Development Forecast of Cosmetic Industry in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Cosmetic Industry in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Cosmetic Industry by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of Cosmetic Industry in EMEA by Types
- 3.1.2 Revenue of Cosmetic Industry in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Cosmetic Industry in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cosmetic Industry in EMEA by Downstream Industry
- 4.2 Demand Volume of Cosmetic Industry by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cosmetic Industry by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Cosmetic Industry by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Cosmetic Industry by Downstream Industry in Africa
- 4.3 Market Forecast of Cosmetic Industry in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COSMETIC INDUSTRY

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Cosmetic Industry Downstream Industry Situation and Trend Overview

CHAPTER 6 COSMETIC INDUSTRY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Cosmetic Industry in EMEA by Major Players
- 6.2 Revenue of Cosmetic Industry in EMEA by Major Players
- 6.3 Basic Information of Cosmetic Industry by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cosmetic Industry Major Players
 - 6.3.2 Employees and Revenue Level of Cosmetic Industry Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 COSMETIC INDUSTRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Loreal

7.1.1 Company profile

7.1.2 Representative Cosmetic Industry Product

7.1.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Loreal

7.2 Pantene

7.2.1 Company profile

7.2.2 Representative Cosmetic Industry Product

7.2.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Pantene

7.3 Nivea

7.3.1 Company profile

7.3.2 Representative Cosmetic Industry Product

7.3.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Nivea

7.4 Lancome

7.4.1 Company profile

7.4.2 Representative Cosmetic Industry Product

7.4.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Lancome

7.5 Avon

7.5.1 Company profile

7.5.2 Representative Cosmetic Industry Product

7.5.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Avon

7.6 Dove

7.6.1 Company profile

7.6.2 Representative Cosmetic Industry Product

7.6.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Dove

7.7 Olay

7.7.1 Company profile

7.7.2 Representative Cosmetic Industry Product

7.7.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Olay

7.8 Estee Lauder

7.8.1 Company profile

7.8.2 Representative Cosmetic Industry Product

7.8.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Estee Lauder

7.9 Head&Shoulder

7.9.1 Company profile

7.9.2 Representative Cosmetic Industry Product

7.9.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Head&Shoulder

7.10 Christian Dior

7.10.1 Company profile

7.10.2 Representative Cosmetic Industry Product

- 7.10.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Christian Dior
- 7.11 Chanel
 - 7.11.1 Company profile
 - 7.11.2 Representative Cosmetic Industry Product
 - 7.11.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Chanel
- 7.12 Aveeno
 - 7.12.1 Company profile
 - 7.12.2 Representative Cosmetic Industry Product
 - 7.12.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Aveeno
- 7.13 Garnier
 - 7.13.1 Company profile
 - 7.13.2 Representative Cosmetic Industry Product
 - 7.13.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Garnier
- 7.14 Schwarzkopf
 - 7.14.1 Company profile
 - 7.14.2 Representative Cosmetic Industry Product
 - 7.14.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Schwarzkopf
- 7.15 Maybeline
 - 7.15.1 Company profile
 - 7.15.2 Representative Cosmetic Industry Product
 - 7.15.3 Cosmetic Industry Sales, Revenue, Price and Gross Margin of Maybeline
- 7.16 Clarins
- 7.17 Shiseido
- 7.18 Clean&Clear
- 7.19 Neutrogena
- 7.20 Nature

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COSMETIC INDUSTRY

- 8.1 Industry Chain of Cosmetic Industry
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COSMETIC INDUSTRY

- 9.1 Cost Structure Analysis of Cosmetic Industry
- 9.2 Raw Materials Cost Analysis of Cosmetic Industry
- 9.3 Labor Cost Analysis of Cosmetic Industry

9.4 Manufacturing Expenses Analysis of Cosmetic Industry

CHAPTER 10 MARKETING STATUS ANALYSIS OF COSMETIC INDUSTRY

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Cosmetic Industry-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CB1ED7D9F38EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB1ED7D9F38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970