

# Cordless Vacuum Cleaner-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CECA7B1B888EN.html

Date: February 2018

Pages: 135

Price: US\$ 2,980.00 (Single User License)

ID: CECA7B1B888EN

### **Abstracts**

### **Report Summary**

Cordless Vacuum Cleaner-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cordless Vacuum Cleaner industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Cordless Vacuum Cleaner 2013-2017, and development forecast 2018-2023

Main market players of Cordless Vacuum Cleaner in China, with company and product introduction, position in the Cordless Vacuum Cleaner market

Market status and development trend of Cordless Vacuum Cleaner by types and applications

Cost and profit status of Cordless Vacuum Cleaner, and marketing status Market growth drivers and challenges

The report segments the China Cordless Vacuum Cleaner market as:

China Cordless Vacuum Cleaner Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



#### Southwest China

#### Northwest China

China Cordless Vacuum Cleaner Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Backpack
Canister
Handheld
Robotic
Stick
Upright

China Cordless Vacuum Cleaner Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

China Cordless Vacuum Cleaner Market: Players Segment Analysis (Company and Product introduction, Cordless Vacuum Cleaner Sales Volume, Revenue, Price and Gross Margin):

**BISSELL** 

Black & Decker

Dirt Devil

Dyson

Electrolux

Eureka

Hoover

**IRobot** 

**Neato Robotics** 

ProTeam

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF CORDLESS VACUUM CLEANER**

- 1.1 Definition of Cordless Vacuum Cleaner in This Report
- 1.2 Commercial Types of Cordless Vacuum Cleaner
  - 1.2.1 Backpack
  - 1.2.2 Canister
  - 1.2.3 Handheld
  - 1.2.4 Robotic
  - 1.2.5 Stick
  - 1.2.6 Upright
- 1.3 Downstream Application of Cordless Vacuum Cleaner
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Cordless Vacuum Cleaner
- 1.5 Market Status and Trend of Cordless Vacuum Cleaner 2013-2023
  - 1.5.1 China Cordless Vacuum Cleaner Market Status and Trend 2013-2023
  - 1.5.2 Regional Cordless Vacuum Cleaner Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cordless Vacuum Cleaner in China 2013-2017
- 2.2 Consumption Market of Cordless Vacuum Cleaner in China by Regions
  - 2.2.1 Consumption Volume of Cordless Vacuum Cleaner in China by Regions
  - 2.2.2 Revenue of Cordless Vacuum Cleaner in China by Regions
- 2.3 Market Analysis of Cordless Vacuum Cleaner in China by Regions
- 2.3.1 Market Analysis of Cordless Vacuum Cleaner in North China 2013-2017
- 2.3.2 Market Analysis of Cordless Vacuum Cleaner in Northeast China 2013-2017
- 2.3.3 Market Analysis of Cordless Vacuum Cleaner in East China 2013-2017
- 2.3.4 Market Analysis of Cordless Vacuum Cleaner in Central & South China 2013-2017
- 2.3.5 Market Analysis of Cordless Vacuum Cleaner in Southwest China 2013-2017
- 2.3.6 Market Analysis of Cordless Vacuum Cleaner in Northwest China 2013-2017
- 2.4 Market Development Forecast of Cordless Vacuum Cleaner in China 2018-2023
  - 2.4.1 Market Development Forecast of Cordless Vacuum Cleaner in China 2018-2023
- 2.4.2 Market Development Forecast of Cordless Vacuum Cleaner by Regions 2018-2023



#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Cordless Vacuum Cleaner in China by Types
  - 3.1.2 Revenue of Cordless Vacuum Cleaner in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Cordless Vacuum Cleaner in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cordless Vacuum Cleaner in China by Downstream Industry
- 4.2 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in North China
- 4.2.2 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in East China
- 4.2.4 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Cordless Vacuum Cleaner by Downstream Industry in Northwest China
- 4.3 Market Forecast of Cordless Vacuum Cleaner in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CORDLESS VACUUM CLEANER

- 5.1 China Economy Situation and Trend Overview
- 5.2 Cordless Vacuum Cleaner Downstream Industry Situation and Trend Overview



### CHAPTER 6 CORDLESS VACUUM CLEANER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Cordless Vacuum Cleaner in China by Major Players
- 6.2 Revenue of Cordless Vacuum Cleaner in China by Major Players
- 6.3 Basic Information of Cordless Vacuum Cleaner by Major Players
- 6.3.1 Headquarters Location and Established Time of Cordless Vacuum Cleaner Major Players
- 6.3.2 Employees and Revenue Level of Cordless Vacuum Cleaner Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 CORDLESS VACUUM CLEANER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 BISSELL

- 7.1.1 Company profile
- 7.1.2 Representative Cordless Vacuum Cleaner Product
- 7.1.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of BISSELL
- 7.2 Black & Decker
  - 7.2.1 Company profile
  - 7.2.2 Representative Cordless Vacuum Cleaner Product
- 7.2.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Black & Decker
- 7.3 Dirt Devil
  - 7.3.1 Company profile
  - 7.3.2 Representative Cordless Vacuum Cleaner Product
  - 7.3.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Dirt Devil
- 7.4 Dyson
  - 7.4.1 Company profile
  - 7.4.2 Representative Cordless Vacuum Cleaner Product
  - 7.4.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Dyson
- 7.5 Electrolux
  - 7.5.1 Company profile
  - 7.5.2 Representative Cordless Vacuum Cleaner Product
  - 7.5.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Electrolux



#### 7.6 Eureka

- 7.6.1 Company profile
- 7.6.2 Representative Cordless Vacuum Cleaner Product
- 7.6.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Eureka

#### 7.7 Hoover

- 7.7.1 Company profile
- 7.7.2 Representative Cordless Vacuum Cleaner Product
- 7.7.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Hoover

#### 7.8 IRobot

- 7.8.1 Company profile
- 7.8.2 Representative Cordless Vacuum Cleaner Product
- 7.8.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of IRobot
- 7.9 Neato Robotics
  - 7.9.1 Company profile
  - 7.9.2 Representative Cordless Vacuum Cleaner Product
- 7.9.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Neato Robotics

#### 7.10 ProTeam

- 7.10.1 Company profile
- 7.10.2 Representative Cordless Vacuum Cleaner Product
- 7.10.3 Cordless Vacuum Cleaner Sales, Revenue, Price and Gross Margin of ProTeam

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CORDLESS VACUUM CLEANER

- 8.1 Industry Chain of Cordless Vacuum Cleaner
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CORDLESS VACUUM CLEANER

- 9.1 Cost Structure Analysis of Cordless Vacuum Cleaner
- 9.2 Raw Materials Cost Analysis of Cordless Vacuum Cleaner
- 9.3 Labor Cost Analysis of Cordless Vacuum Cleaner
- 9.4 Manufacturing Expenses Analysis of Cordless Vacuum Cleaner

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CORDLESS VACUUM**



#### **CLEANER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Cordless Vacuum Cleaner-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/CECA7B1B888EN.html">https://marketpublishers.com/r/CECA7B1B888EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CECA7B1B888EN.html">https://marketpublishers.com/r/CECA7B1B888EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970