

# Contrast Medium-EMEA Market Status and Trend Report 2015-2026

<https://marketpublishers.com/r/C11E298A95B0EN.html>

Date: September 2020

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: C11E298A95B0EN

## Abstracts

### Report Summary

Contrast Medium-EMEA Market Status and Trend Report 2015-2026 offers a comprehensive analysis on Contrast Medium industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Contrast Medium 2015-2019, and development forecast 2020-2026

Main market players of Contrast Medium in EMEA, with company and product introduction, position in the Contrast Medium market

Market status and development trend of Contrast Medium by types and applications

Cost and profit status of Contrast Medium, and marketing status

Market growth drivers and challenges Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ammonium Contrast Medium market in 2020. COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future. This report also analyses the

impact of Coronavirus COVID-19 on the Contrast Medium industry.

The report segments the EMEA Contrast Medium market as:

EMEA Contrast Medium Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2015-2026):

Europe

Middle East

Africa

EMEA Contrast Medium Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2015-2026):

X-ray & CT Contrast Medium

MRI Contrast Medium

Ultrasound Contrast Medium

EMEA Contrast Medium Market: Application Segment Analysis (Consumption Volume and Market Share 2015-2026; Downstream Customers and Market Analysis)

Hospitals

Clinics

EMEA Contrast Medium Market: Players Segment Analysis (Company and Product introduction, Contrast Medium Sales Volume, Revenue, Price and Gross Margin):

GE

BeiLu Pharma

Guerbet Group

Bayer

YRPG

Bracco Imaging

Siemens

Lantheus

Hengrui Medicine

Philips

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CONTRAST MEDIUM**

- 1.1 Definition of Contrast Medium in This Report
- 1.2 Commercial Types of Contrast Medium
  - 1.2.1 X-ray & CT Contrast Medium
  - 1.2.2 MRI Contrast Medium
  - 1.2.3 Ultrasound Contrast Medium
- 1.3 Downstream Application of Contrast Medium
  - 1.3.1 Hospitals
  - 1.3.2 Clinics
- 1.4 Development History of Contrast Medium
- 1.5 Market Status and Trend of Contrast Medium 2015-2026
  - 1.5.1 EMEA Contrast Medium Market Status and Trend 2015-2026
  - 1.5.2 Regional Contrast Medium Market Status and Trend 2015-2026

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Contrast Medium in EMEA 2015-2019
- 2.2 Consumption Market of Contrast Medium in EMEA by Regions
  - 2.2.1 Consumption Volume of Contrast Medium in EMEA by Regions
  - 2.2.2 Revenue of Contrast Medium in EMEA by Regions
- 2.3 Market Analysis of Contrast Medium in EMEA by Regions
  - 2.3.1 Market Analysis of Contrast Medium in Europe 2015-2019
  - 2.3.2 Market Analysis of Contrast Medium in Middle East 2015-2019
  - 2.3.3 Market Analysis of Contrast Medium in Africa 2015-2019
- 2.4 Market Development Forecast of Contrast Medium in EMEA 2020-2026
  - 2.4.1 Market Development Forecast of Contrast Medium in EMEA 2020-2026
  - 2.4.2 Market Development Forecast of Contrast Medium by Regions 2020-2026

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Contrast Medium in EMEA by Types
  - 3.1.2 Revenue of Contrast Medium in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Contrast Medium in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Contrast Medium in EMEA by Downstream Industry
- 4.2 Demand Volume of Contrast Medium by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Contrast Medium by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Contrast Medium by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Contrast Medium by Downstream Industry in Africa
- 4.3 Market Forecast of Contrast Medium in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONTRAST MEDIUM**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Contrast Medium Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CONTRAST MEDIUM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Contrast Medium in EMEA by Major Players
- 6.2 Revenue of Contrast Medium in EMEA by Major Players
- 6.3 Basic Information of Contrast Medium by Major Players
  - 6.3.1 Headquarters Location and Established Time of Contrast Medium Major Players
  - 6.3.2 Employees and Revenue Level of Contrast Medium Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CONTRAST MEDIUM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 GE
  - 7.1.1 Company profile
  - 7.1.2 Representative Contrast Medium Product
  - 7.1.3 Contrast Medium Sales, Revenue, Price and Gross Margin of GE
- 7.2 BeiLu Pharma

- 7.2.1 Company profile
- 7.2.2 Representative Contrast Medium Product
- 7.2.3 Contrast Medium Sales, Revenue, Price and Gross Margin of BeiLu Pharma
- 7.3 Guerbet Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Contrast Medium Product
  - 7.3.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Guerbet Group
- 7.4 Bayer
  - 7.4.1 Company profile
  - 7.4.2 Representative Contrast Medium Product
  - 7.4.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Bayer
- 7.5 YRPG
  - 7.5.1 Company profile
  - 7.5.2 Representative Contrast Medium Product
  - 7.5.3 Contrast Medium Sales, Revenue, Price and Gross Margin of YRPG
- 7.6 Bracco Imaging
  - 7.6.1 Company profile
  - 7.6.2 Representative Contrast Medium Product
  - 7.6.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Bracco Imaging
- 7.7 Siemens
  - 7.7.1 Company profile
  - 7.7.2 Representative Contrast Medium Product
  - 7.7.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Siemens
- 7.8 Lantheus
  - 7.8.1 Company profile
  - 7.8.2 Representative Contrast Medium Product
  - 7.8.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Lantheus
- 7.9 Hengrui Medicine
  - 7.9.1 Company profile
  - 7.9.2 Representative Contrast Medium Product
  - 7.9.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Hengrui Medicine
- 7.10 Philips
  - 7.10.1 Company profile
  - 7.10.2 Representative Contrast Medium Product
  - 7.10.3 Contrast Medium Sales, Revenue, Price and Gross Margin of Philips

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONTRAST MEDIUM**

- 8.1 Industry Chain of Contrast Medium
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONTRAST MEDIUM**

- 9.1 Cost Structure Analysis of Contrast Medium
- 9.2 Raw Materials Cost Analysis of Contrast Medium
- 9.3 Labor Cost Analysis of Contrast Medium
- 9.4 Manufacturing Expenses Analysis of Contrast Medium

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONTRAST MEDIUM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Contrast Medium-EMEA Market Status and Trend Report 2015-2026

Product link: <https://marketpublishers.com/r/C11E298A95B0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C11E298A95B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970