

Contemporary Height-adjustable Desk-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CCD58498987MEN.html>

Date: February 2018

Pages: 139

Price: US\$ 2,480.00 (Single User License)

ID: CCD58498987MEN

Abstracts

Report Summary

Contemporary Height-adjustable Desk-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Contemporary Height-adjustable Desk industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Contemporary Height-adjustable Desk 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Contemporary Height-adjustable Desk worldwide, with company and product introduction, position in the Contemporary Height-adjustable Desk market

Market status and development trend of Contemporary Height-adjustable Desk by types and applications

Cost and profit status of Contemporary Height-adjustable Desk, and marketing status

Market growth drivers and challenges

The report segments the global Contemporary Height-adjustable Desk market as:

Global Contemporary Height-adjustable Desk Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Contemporary Height-adjustable Desk Market: Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Electric Height-adjustable Desk

Manual Height-adjustable Desk

Other

Global Contemporary Height-adjustable Desk Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Office

Home

Other

Global Contemporary Height-adjustable Desk Market: Manufacturers Segment Analysis
(Company and Product introduction, Contemporary Height-adjustable Desk Sales Volume, Revenue, Price and Gross Margin):

Kokuyo

Okamura

Steelcase

Haworth

Teknion

Global Group

Kimball

HNI

Kinnarps

IKEA

Schiavello

KI

ESI

OFITA

Ceka
PAIDI
Gispen
Ragnars
ROHR-Bush
Las
Actiu
Guama
PALMBERG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CONTEMPORARY HEIGHT-ADJUSTABLE DESK

- 1.1 Definition of Contemporary Height-adjustable Desk in This Report
- 1.2 Commercial Types of Contemporary Height-adjustable Desk
 - 1.2.1 Electric Height-adjustable Desk
 - 1.2.2 Manual Height-adjustable Desk
 - 1.2.3 Other
- 1.3 Downstream Application of Contemporary Height-adjustable Desk
 - 1.3.1 Office
 - 1.3.2 Home
 - 1.3.3 Other
- 1.4 Development History of Contemporary Height-adjustable Desk
- 1.5 Market Status and Trend of Contemporary Height-adjustable Desk 2013-2023
 - 1.5.1 Global Contemporary Height-adjustable Desk Market Status and Trend 2013-2023
 - 1.5.2 Regional Contemporary Height-adjustable Desk Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Contemporary Height-adjustable Desk 2013-2017
- 2.2 Production Market of Contemporary Height-adjustable Desk by Regions
 - 2.2.1 Production Volume of Contemporary Height-adjustable Desk by Regions
 - 2.2.2 Production Value of Contemporary Height-adjustable Desk by Regions
- 2.3 Demand Market of Contemporary Height-adjustable Desk by Regions
- 2.4 Production and Demand Status of Contemporary Height-adjustable Desk by Regions
 - 2.4.1 Production and Demand Status of Contemporary Height-adjustable Desk by Regions 2013-2017
 - 2.4.2 Import and Export Status of Contemporary Height-adjustable Desk by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Contemporary Height-adjustable Desk by Types
- 3.2 Production Value of Contemporary Height-adjustable Desk by Types
- 3.3 Market Forecast of Contemporary Height-adjustable Desk by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Contemporary Height-adjustable Desk by Downstream Industry
- 4.2 Market Forecast of Contemporary Height-adjustable Desk by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONTEMPORARY HEIGHT-ADJUSTABLE DESK

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Contemporary Height-adjustable Desk Downstream Industry Situation and Trend Overview

CHAPTER 6 CONTEMPORARY HEIGHT-ADJUSTABLE DESK MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Contemporary Height-adjustable Desk by Major Manufacturers
- 6.2 Production Value of Contemporary Height-adjustable Desk by Major Manufacturers
- 6.3 Basic Information of Contemporary Height-adjustable Desk by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Contemporary Height-adjustable Desk Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Contemporary Height-adjustable Desk Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CONTEMPORARY HEIGHT-ADJUSTABLE DESK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kokuyo
 - 7.1.1 Company profile
 - 7.1.2 Representative Contemporary Height-adjustable Desk Product
 - 7.1.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Kokuyo
- 7.2 Okamura

- 7.2.1 Company profile
- 7.2.2 Representative Contemporary Height-adjustable Desk Product
- 7.2.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Okamura
- 7.3 Steelcase
 - 7.3.1 Company profile
 - 7.3.2 Representative Contemporary Height-adjustable Desk Product
 - 7.3.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Steelcase
- 7.4 Haworth
 - 7.4.1 Company profile
 - 7.4.2 Representative Contemporary Height-adjustable Desk Product
 - 7.4.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Haworth
- 7.5 Teknion
 - 7.5.1 Company profile
 - 7.5.2 Representative Contemporary Height-adjustable Desk Product
 - 7.5.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Teknion
- 7.6 Global Group
 - 7.6.1 Company profile
 - 7.6.2 Representative Contemporary Height-adjustable Desk Product
 - 7.6.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Global Group
- 7.7 Kimball
 - 7.7.1 Company profile
 - 7.7.2 Representative Contemporary Height-adjustable Desk Product
 - 7.7.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Kimball
- 7.8 HNI
 - 7.8.1 Company profile
 - 7.8.2 Representative Contemporary Height-adjustable Desk Product
 - 7.8.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of HNI
- 7.9 Kinnarps
 - 7.9.1 Company profile
 - 7.9.2 Representative Contemporary Height-adjustable Desk Product
 - 7.9.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Kinnarps

7.10 IKEA

7.10.1 Company profile

7.10.2 Representative Contemporary Height-adjustable Desk Product

7.10.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of IKEA

7.11 Schiavello

7.11.1 Company profile

7.11.2 Representative Contemporary Height-adjustable Desk Product

7.11.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Schiavello

7.12 KI

7.12.1 Company profile

7.12.2 Representative Contemporary Height-adjustable Desk Product

7.12.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of KI

7.13 ESI

7.13.1 Company profile

7.13.2 Representative Contemporary Height-adjustable Desk Product

7.13.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of ESI

7.14 OFITA

7.14.1 Company profile

7.14.2 Representative Contemporary Height-adjustable Desk Product

7.14.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of OFITA

7.15 Ceka

7.15.1 Company profile

7.15.2 Representative Contemporary Height-adjustable Desk Product

7.15.3 Contemporary Height-adjustable Desk Sales, Revenue, Price and Gross Margin of Ceka

7.16 PAIDI

7.17 Gispen

7.18 Ragnars

7.19 ROHR-Bush

7.20 Las

7.21 Actiu

7.22 Guama

7.23 PALMBERG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONTEMPORARY HEIGHT-ADJUSTABLE DESK

- 8.1 Industry Chain of Contemporary Height-adjustable Desk
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONTEMPORARY HEIGHT-ADJUSTABLE DESK

- 9.1 Cost Structure Analysis of Contemporary Height-adjustable Desk
- 9.2 Raw Materials Cost Analysis of Contemporary Height-adjustable Desk
- 9.3 Labor Cost Analysis of Contemporary Height-adjustable Desk
- 9.4 Manufacturing Expenses Analysis of Contemporary Height-adjustable Desk

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONTEMPORARY HEIGHT-ADJUSTABLE DESK

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Contemporary Height-adjustable Desk-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CCD58498987MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCD58498987MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970