

# Consumer Telematics-North America Market Status and Trend Report 2013-2023

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## Abstracts

### Report Summary

Consumer Telematics-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Consumer Telematics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Consumer Telematics 2013-2017, and development forecast 2018-2023

Main market players of Consumer Telematics in North America, with company and product introduction, position in the Consumer Telematics market

Market status and development trend of Consumer Telematics by types and applications

Cost and profit status of Consumer Telematics, and marketing status

Market growth drivers and challenges

The report segments the North America Consumer Telematics market as:

North America Consumer Telematics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Consumer Telematics Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OEM

After Market

North America Consumer Telematics Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Car (owned and rental based)

Insurance

Healthcare

Media & Entertainment

Vehicle manufacturers/dealers

Government agencies

North America Consumer Telematics Market: Players Segment Analysis (Company and  
Product introduction, Consumer Telematics Sales Volume, Revenue, Price and Gross  
Margin):

Verizon

Harman

TomTom

AT&T

Vodafone Group PLC

Ford Motors Co.

BMW

Telefonica

MiX Telematics

Trimble Navigation Limited

Novatel Wireless

Sabaru

Honda

Nissan

GM

Jaguar

LG

Continental

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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