

# Consumer Telematics-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/C6191E8A93AEN.html

Date: December 2017

Pages: 153

Price: US\$ 3,680.00 (Single User License)

ID: C6191E8A93AEN

### **Abstracts**

### **Report Summary**

Consumer Telematics-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Consumer Telematics industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Consumer Telematics 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Consumer Telematics worldwide and market share by regions, with company and product introduction, position in the Consumer Telematics market

Market status and development trend of Consumer Telematics by types and applications

Cost and profit status of Consumer Telematics, and marketing status Market growth drivers and challenges

The report segments the global Consumer Telematics market as:

Global Consumer Telematics Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)



Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia) Middle East and Africa

Global Consumer Telematics Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OEM

After Market

Global Consumer Telematics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Car (owned and rental based)

Insurance

Healthcare

Media & Entertainment

Vehicle manufacturers/dealers

Government agencies

Global Consumer Telematics Market: Manufacturers Segment Analysis (Company and Product introduction, Consumer Telematics Sales Volume, Revenue, Price and Gross Margin):

Verizon

Harman

**TomTom** 

AT&T

Vodafone Group PLC

Ford Motors Co.

**BMW** 

Telefonica

MiX Telematics

**Trimble Navigation Limited** 

**Novatel Wireless** 

Sabaru

Honda

Nissan

GM



Jaguar

LG

Continental

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF CONSUMER TELEMATICS

- 1.1 Definition of Consumer Telematics in This Report
- 1.2 Commercial Types of Consumer Telematics
  - 1.2.1 OEM
  - 1.2.2 After Market
- 1.3 Downstream Application of Consumer Telematics
  - 1.3.1 Car (owned and rental based)
  - 1.3.2 Insurance
  - 1.3.3 Healthcare
- 1.3.4 Media & Entertainment
- 1.3.5 Vehicle manufacturers/dealers
- 1.3.6 Government agencies
- 1.4 Development History of Consumer Telematics
- 1.5 Market Status and Trend of Consumer Telematics 2013-2023
  - 1.5.1 Global Consumer Telematics Market Status and Trend 2013-2023
  - 1.5.2 Regional Consumer Telematics Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Consumer Telematics 2013-2017
- 2.2 Sales Market of Consumer Telematics by Regions
  - 2.2.1 Sales Volume of Consumer Telematics by Regions
  - 2.2.2 Sales Value of Consumer Telematics by Regions
- 2.3 Production Market of Consumer Telematics by Regions
- 2.4 Global Market Forecast of Consumer Telematics 2018-2023
  - 2.4.1 Global Market Forecast of Consumer Telematics 2018-2023
  - 2.4.2 Market Forecast of Consumer Telematics by Regions 2018-2023

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Consumer Telematics by Types
- 3.2 Sales Value of Consumer Telematics by Types
- 3.3 Market Forecast of Consumer Telematics by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Global Sales Volume of Consumer Telematics by Downstream Industry
- 4.2 Global Market Forecast of Consumer Telematics by Downstream Industry

### CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Consumer Telematics Market Status by Countries
  - 5.1.1 North America Consumer Telematics Sales by Countries (2013-2017)
  - 5.1.2 North America Consumer Telematics Revenue by Countries (2013-2017)
  - 5.1.3 United States Consumer Telematics Market Status (2013-2017)
  - 5.1.4 Canada Consumer Telematics Market Status (2013-2017)
  - 5.1.5 Mexico Consumer Telematics Market Status (2013-2017)
- 5.2 North America Consumer Telematics Market Status by Manufacturers
- 5.3 North America Consumer Telematics Market Status by Type (2013-2017)
  - 5.3.1 North America Consumer Telematics Sales by Type (2013-2017)
  - 5.3.2 North America Consumer Telematics Revenue by Type (2013-2017)
- 5.4 North America Consumer Telematics Market Status by Downstream Industry (2013-2017)

# CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Consumer Telematics Market Status by Countries
  - 6.1.1 Europe Consumer Telematics Sales by Countries (2013-2017)
  - 6.1.2 Europe Consumer Telematics Revenue by Countries (2013-2017)
  - 6.1.3 Germany Consumer Telematics Market Status (2013-2017)
  - 6.1.4 UK Consumer Telematics Market Status (2013-2017)
  - 6.1.5 France Consumer Telematics Market Status (2013-2017)
  - 6.1.6 Italy Consumer Telematics Market Status (2013-2017)
  - 6.1.7 Russia Consumer Telematics Market Status (2013-2017)
  - 6.1.8 Spain Consumer Telematics Market Status (2013-2017)
  - 6.1.9 Benelux Consumer Telematics Market Status (2013-2017)
- 6.2 Europe Consumer Telematics Market Status by Manufacturers
- 6.3 Europe Consumer Telematics Market Status by Type (2013-2017)
  - 6.3.1 Europe Consumer Telematics Sales by Type (2013-2017)
  - 6.3.2 Europe Consumer Telematics Revenue by Type (2013-2017)
- 6.4 Europe Consumer Telematics Market Status by Downstream Industry (2013-2017)



# CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Consumer Telematics Market Status by Countries
  - 7.1.1 Asia Pacific Consumer Telematics Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Consumer Telematics Revenue by Countries (2013-2017)
  - 7.1.3 China Consumer Telematics Market Status (2013-2017)
  - 7.1.4 Japan Consumer Telematics Market Status (2013-2017)
  - 7.1.5 India Consumer Telematics Market Status (2013-2017)
  - 7.1.6 Southeast Asia Consumer Telematics Market Status (2013-2017)
  - 7.1.7 Australia Consumer Telematics Market Status (2013-2017)
- 7.2 Asia Pacific Consumer Telematics Market Status by Manufacturers
- 7.3 Asia Pacific Consumer Telematics Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Consumer Telematics Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Consumer Telematics Revenue by Type (2013-2017)
- 7.4 Asia Pacific Consumer Telematics Market Status by Downstream Industry (2013-2017)

# CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Consumer Telematics Market Status by Countries
  - 8.1.1 Latin America Consumer Telematics Sales by Countries (2013-2017)
  - 8.1.2 Latin America Consumer Telematics Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Consumer Telematics Market Status (2013-2017)
  - 8.1.4 Argentina Consumer Telematics Market Status (2013-2017)
  - 8.1.5 Colombia Consumer Telematics Market Status (2013-2017)
- 8.2 Latin America Consumer Telematics Market Status by Manufacturers
- 8.3 Latin America Consumer Telematics Market Status by Type (2013-2017)
  - 8.3.1 Latin America Consumer Telematics Sales by Type (2013-2017)
  - 8.3.2 Latin America Consumer Telematics Revenue by Type (2013-2017)
- 8.4 Latin America Consumer Telematics Market Status by Downstream Industry (2013-2017)

# CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Consumer Telematics Market Status by Countries
- 9.1.1 Middle East and Africa Consumer Telematics Sales by Countries (2013-2017)



- 9.1.2 Middle East and Africa Consumer Telematics Revenue by Countries (2013-2017)
- 9.1.3 Middle East Consumer Telematics Market Status (2013-2017)
- 9.1.4 Africa Consumer Telematics Market Status (2013-2017)
- 9.2 Middle East and Africa Consumer Telematics Market Status by Manufacturers
- 9.3 Middle East and Africa Consumer Telematics Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Consumer Telematics Sales by Type (2013-2017)
- 9.3.2 Middle East and Africa Consumer Telematics Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Consumer Telematics Market Status by Downstream Industry (2013-2017)

# CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF CONSUMER TELEMATICS

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Consumer Telematics Downstream Industry Situation and Trend Overview

# CHAPTER 11 CONSUMER TELEMATICS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Consumer Telematics by Major Manufacturers
- 11.2 Production Value of Consumer Telematics by Major Manufacturers
- 11.3 Basic Information of Consumer Telematics by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Consumer Telematics Major Manufacturer
- 11.3.2 Employees and Revenue Level of Consumer Telematics Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

# CHAPTER 12 CONSUMER TELEMATICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Verizon
  - 12.1.1 Company profile
  - 12.1.2 Representative Consumer Telematics Product
  - 12.1.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Verizon
- 12.2 Harman
  - 12.2.1 Company profile



- 12.2.2 Representative Consumer Telematics Product
- 12.2.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Harman
- 12.3 TomTom
  - 12.3.1 Company profile
  - 12.3.2 Representative Consumer Telematics Product
  - 12.3.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of TomTom
- 12.4 AT&T
  - 12.4.1 Company profile
  - 12.4.2 Representative Consumer Telematics Product
  - 12.4.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of AT&T
- 12.5 Vodafone Group PLC
  - 12.5.1 Company profile
  - 12.5.2 Representative Consumer Telematics Product
- 12.5.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Vodafone Group PLC
- 12.6 Ford Motors Co.
  - 12.6.1 Company profile
  - 12.6.2 Representative Consumer Telematics Product
- 12.6.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Ford Motors Co.
- 12.7 BMW
  - 12.7.1 Company profile
  - 12.7.2 Representative Consumer Telematics Product
  - 12.7.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of BMW
- 12.8 Telefonica
  - 12.8.1 Company profile
  - 12.8.2 Representative Consumer Telematics Product
  - 12.8.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Telefonica
- 12.9 MiX Telematics
  - 12.9.1 Company profile
  - 12.9.2 Representative Consumer Telematics Product
  - 12.9.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of MiX

#### **Telematics**

- 12.10 Trimble Navigation Limited
  - 12.10.1 Company profile
  - 12.10.2 Representative Consumer Telematics Product
- 12.10.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Trimble Navigation Limited
- 12.11 Novatel Wireless



- 12.11.1 Company profile
- 12.11.2 Representative Consumer Telematics Product
- 12.11.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Novatel Wireless
- 12.12 Sabaru
  - 12.12.1 Company profile
  - 12.12.2 Representative Consumer Telematics Product
- 12.12.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Sabaru
- 12.13 Honda
  - 12.13.1 Company profile
  - 12.13.2 Representative Consumer Telematics Product
  - 12.13.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Honda
- 12.14 Nissan
  - 12.14.1 Company profile
  - 12.14.2 Representative Consumer Telematics Product
- 12.14.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Nissan
- 12.15 GM
  - 12.15.1 Company profile
  - 12.15.2 Representative Consumer Telematics Product
  - 12.15.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of GM
- 12.16 Jaguar
- 12.17 LG
- 12.18 Continental

# CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSUMER TELEMATICS

- 13.1 Industry Chain of Consumer Telematics
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

# CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF CONSUMER TELEMATICS

- 14.1 Cost Structure Analysis of Consumer Telematics
- 14.2 Raw Materials Cost Analysis of Consumer Telematics
- 14.3 Labor Cost Analysis of Consumer Telematics
- 14.4 Manufacturing Expenses Analysis of Consumer Telematics



### **CHAPTER 15 REPORT CONCLUSION**

### **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
- 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference



### I would like to order

Product name: Consumer Telematics-Global Market Status & Trend Report 2013-2023 Top 20 Countries

Data

Product link: https://marketpublishers.com/r/C6191E8A93AEN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C6191E8A93AEN.html">https://marketpublishers.com/r/C6191E8A93AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



