

Consumer Telematics-China Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Consumer Telematics-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Consumer Telematics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Consumer Telematics 2013-2017, and development forecast 2018-2023

Main market players of Consumer Telematics in China, with company and product introduction, position in the Consumer Telematics market

Market status and development trend of Consumer Telematics by types and applications

Cost and profit status of Consumer Telematics, and marketing status

Market growth drivers and challenges

The report segments the China Consumer Telematics market as:

China Consumer Telematics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China
Northwest China

China Consumer Telematics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OEM
After Market

China Consumer Telematics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Car (owned and rental based)
Insurance
Healthcare
Media & Entertainment
Vehicle manufacturers/dealers
Government agencies

China Consumer Telematics Market: Players Segment Analysis (Company and Product introduction, Consumer Telematics Sales Volume, Revenue, Price and Gross Margin):

Verizon
Harman
TomTom
AT&T
Vodafone Group PLC
Ford Motors Co.
BMW
Telefonica
MiX Telematics
Trimble Navigation Limited
Novatel Wireless
Sabaru
Honda
Nissan
GM
Jaguar
LG

Continental

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CONSUMER TELEMATICS

- 1.1 Definition of Consumer Telematics in This Report
- 1.2 Commercial Types of Consumer Telematics
 - 1.2.1 OEM
 - 1.2.2 After Market
- 1.3 Downstream Application of Consumer Telematics
 - 1.3.1 Car (owned and rental based)
 - 1.3.2 Insurance
 - 1.3.3 Healthcare
 - 1.3.4 Media & Entertainment
 - 1.3.5 Vehicle manufacturers/dealers
 - 1.3.6 Government agencies
- 1.4 Development History of Consumer Telematics
- 1.5 Market Status and Trend of Consumer Telematics 2013-2023
 - 1.5.1 China Consumer Telematics Market Status and Trend 2013-2023
 - 1.5.2 Regional Consumer Telematics Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Consumer Telematics in China 2013-2017
- 2.2 Consumption Market of Consumer Telematics in China by Regions
 - 2.2.1 Consumption Volume of Consumer Telematics in China by Regions
 - 2.2.2 Revenue of Consumer Telematics in China by Regions
- 2.3 Market Analysis of Consumer Telematics in China by Regions
 - 2.3.1 Market Analysis of Consumer Telematics in North China 2013-2017
 - 2.3.2 Market Analysis of Consumer Telematics in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Consumer Telematics in East China 2013-2017
 - 2.3.4 Market Analysis of Consumer Telematics in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Consumer Telematics in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Consumer Telematics in Northwest China 2013-2017
- 2.4 Market Development Forecast of Consumer Telematics in China 2018-2023
 - 2.4.1 Market Development Forecast of Consumer Telematics in China 2018-2023
 - 2.4.2 Market Development Forecast of Consumer Telematics by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Consumer Telematics in China by Types
 - 3.1.2 Revenue of Consumer Telematics in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Consumer Telematics in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Consumer Telematics in China by Downstream Industry
- 4.2 Demand Volume of Consumer Telematics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Consumer Telematics by Downstream Industry in North China
 - 4.2.2 Demand Volume of Consumer Telematics by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Consumer Telematics by Downstream Industry in East China
 - 4.2.4 Demand Volume of Consumer Telematics by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Consumer Telematics by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Consumer Telematics by Downstream Industry in Northwest China
- 4.3 Market Forecast of Consumer Telematics in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSUMER TELEMATICS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Consumer Telematics Downstream Industry Situation and Trend Overview

CHAPTER 6 CONSUMER TELEMATICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Consumer Telematics in China by Major Players
- 6.2 Revenue of Consumer Telematics in China by Major Players
- 6.3 Basic Information of Consumer Telematics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Consumer Telematics Major Players
 - 6.3.2 Employees and Revenue Level of Consumer Telematics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CONSUMER TELEMATICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Verizon
 - 7.1.1 Company profile
 - 7.1.2 Representative Consumer Telematics Product
 - 7.1.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Verizon
- 7.2 Harman
 - 7.2.1 Company profile
 - 7.2.2 Representative Consumer Telematics Product
 - 7.2.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Harman
- 7.3 TomTom
 - 7.3.1 Company profile
 - 7.3.2 Representative Consumer Telematics Product
 - 7.3.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of TomTom
- 7.4 AT&T
 - 7.4.1 Company profile
 - 7.4.2 Representative Consumer Telematics Product
 - 7.4.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of AT&T
- 7.5 Vodafone Group PLC
 - 7.5.1 Company profile
 - 7.5.2 Representative Consumer Telematics Product
 - 7.5.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Vodafone Group PLC
- 7.6 Ford Motors Co.
 - 7.6.1 Company profile
 - 7.6.2 Representative Consumer Telematics Product
 - 7.6.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Ford Motors

Co.

7.7 BMW

7.7.1 Company profile

7.7.2 Representative Consumer Telematics Product

7.7.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of BMW

7.8 Telefonica

7.8.1 Company profile

7.8.2 Representative Consumer Telematics Product

7.8.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Telefonica

7.9 MiX Telematics

7.9.1 Company profile

7.9.2 Representative Consumer Telematics Product

7.9.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of MiX

Telematics

7.10 Trimble Navigation Limited

7.10.1 Company profile

7.10.2 Representative Consumer Telematics Product

7.10.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Trimble

Navigation Limited

7.11 Novatel Wireless

7.11.1 Company profile

7.11.2 Representative Consumer Telematics Product

7.11.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Novatel

Wireless

7.12 Sabaru

7.12.1 Company profile

7.12.2 Representative Consumer Telematics Product

7.12.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Sabaru

7.13 Honda

7.13.1 Company profile

7.13.2 Representative Consumer Telematics Product

7.13.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Honda

7.14 Nissan

7.14.1 Company profile

7.14.2 Representative Consumer Telematics Product

7.14.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of Nissan

7.15 GM

7.15.1 Company profile

7.15.2 Representative Consumer Telematics Product

- 7.15.3 Consumer Telematics Sales, Revenue, Price and Gross Margin of GM
- 7.16 Jaguar
- 7.17 LG
- 7.18 Continental

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSUMER TELEMATICS

- 8.1 Industry Chain of Consumer Telematics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSUMER TELEMATICS

- 9.1 Cost Structure Analysis of Consumer Telematics
- 9.2 Raw Materials Cost Analysis of Consumer Telematics
- 9.3 Labor Cost Analysis of Consumer Telematics
- 9.4 Manufacturing Expenses Analysis of Consumer Telematics

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSUMER TELEMATICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

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