

Consumer Healthcare-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CBCE8EA2C53EN.html>

Date: December 2017

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: CBCE8EA2C53EN

Abstracts

Report Summary

Consumer Healthcare-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Consumer Healthcare industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Consumer Healthcare 2013-2017, and development forecast 2018-2023

Main market players of Consumer Healthcare in India, with company and product introduction, position in the Consumer Healthcare market

Market status and development trend of Consumer Healthcare by types and applications

Cost and profit status of Consumer Healthcare, and marketing status

Market growth drivers and challenges

The report segments the India Consumer Healthcare market as:

India Consumer Healthcare Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Consumer Healthcare Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Blood Glucose Monitor
Blood Pressure Monitor
Rehabilitation Equipment

India Consumer Healthcare Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Nursing Home
Home

India Consumer Healthcare Market: Players Segment Analysis (Company and Product introduction, Consumer Healthcare Sales Volume, Revenue, Price and Gross Margin):

Lifescan
Medtronic
A&D Company
Abbott Laboratories
Omron Corporation
Roche
Panasonic
Yuwell
SANNUO
OSIM
Siemens
Insulet
Animas
Microlife
Phonak
William Demant
Invacare

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CONSUMER HEALTHCARE

- 1.1 Definition of Consumer Healthcare in This Report
- 1.2 Commercial Types of Consumer Healthcare
 - 1.2.1 Blood Glucose Monitor
 - 1.2.2 Blood Pressure Monitor
 - 1.2.3 Rehabilitation Equipment
- 1.3 Downstream Application of Consumer Healthcare
 - 1.3.1 Nursing Home
 - 1.3.2 Home
- 1.4 Development History of Consumer Healthcare
- 1.5 Market Status and Trend of Consumer Healthcare 2013-2023
 - 1.5.1 India Consumer Healthcare Market Status and Trend 2013-2023
 - 1.5.2 Regional Consumer Healthcare Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Consumer Healthcare in India 2013-2017
- 2.2 Consumption Market of Consumer Healthcare in India by Regions
 - 2.2.1 Consumption Volume of Consumer Healthcare in India by Regions
 - 2.2.2 Revenue of Consumer Healthcare in India by Regions
- 2.3 Market Analysis of Consumer Healthcare in India by Regions
 - 2.3.1 Market Analysis of Consumer Healthcare in North India 2013-2017
 - 2.3.2 Market Analysis of Consumer Healthcare in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Consumer Healthcare in East India 2013-2017
 - 2.3.4 Market Analysis of Consumer Healthcare in South India 2013-2017
 - 2.3.5 Market Analysis of Consumer Healthcare in West India 2013-2017
- 2.4 Market Development Forecast of Consumer Healthcare in India 2017-2023
 - 2.4.1 Market Development Forecast of Consumer Healthcare in India 2017-2023
 - 2.4.2 Market Development Forecast of Consumer Healthcare by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Consumer Healthcare in India by Types
 - 3.1.2 Revenue of Consumer Healthcare in India by Types
- 3.2 India Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Consumer Healthcare in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Consumer Healthcare in India by Downstream Industry
- 4.2 Demand Volume of Consumer Healthcare by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Consumer Healthcare by Downstream Industry in North India
 - 4.2.2 Demand Volume of Consumer Healthcare by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Consumer Healthcare by Downstream Industry in East India
 - 4.2.4 Demand Volume of Consumer Healthcare by Downstream Industry in South India
 - 4.2.5 Demand Volume of Consumer Healthcare by Downstream Industry in West India
- 4.3 Market Forecast of Consumer Healthcare in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSUMER HEALTHCARE

- 5.1 India Economy Situation and Trend Overview
- 5.2 Consumer Healthcare Downstream Industry Situation and Trend Overview

CHAPTER 6 CONSUMER HEALTHCARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Consumer Healthcare in India by Major Players
- 6.2 Revenue of Consumer Healthcare in India by Major Players
- 6.3 Basic Information of Consumer Healthcare by Major Players
 - 6.3.1 Headquarters Location and Established Time of Consumer Healthcare Major Players
 - 6.3.2 Employees and Revenue Level of Consumer Healthcare Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 CONSUMER HEALTHCARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Lifescan

- 7.1.1 Company profile
- 7.1.2 Representative Consumer Healthcare Product
- 7.1.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Lifescan

7.2 Medtronic

- 7.2.1 Company profile
- 7.2.2 Representative Consumer Healthcare Product
- 7.2.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Medtronic

7.3 A&D Company

- 7.3.1 Company profile
- 7.3.2 Representative Consumer Healthcare Product
- 7.3.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of A&D

Company

7.4 Abbott Laboratories

- 7.4.1 Company profile
- 7.4.2 Representative Consumer Healthcare Product
- 7.4.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Abbott

Laboratories

7.5 Omron Corporation

- 7.5.1 Company profile
- 7.5.2 Representative Consumer Healthcare Product
- 7.5.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Omron

Corporation

7.6 Roche

- 7.6.1 Company profile
- 7.6.2 Representative Consumer Healthcare Product
- 7.6.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Roche

7.7 Panasonic

- 7.7.1 Company profile
- 7.7.2 Representative Consumer Healthcare Product
- 7.7.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Panasonic

7.8 Yuwell

- 7.8.1 Company profile

- 7.8.2 Representative Consumer Healthcare Product
- 7.8.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Yuwell
- 7.9 SANNUO
 - 7.9.1 Company profile
 - 7.9.2 Representative Consumer Healthcare Product
 - 7.9.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of SANNUO
- 7.10 OSIM
 - 7.10.1 Company profile
 - 7.10.2 Representative Consumer Healthcare Product
 - 7.10.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of OSIM
- 7.11 Siemens
 - 7.11.1 Company profile
 - 7.11.2 Representative Consumer Healthcare Product
 - 7.11.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Siemens
- 7.12 Insulet
 - 7.12.1 Company profile
 - 7.12.2 Representative Consumer Healthcare Product
 - 7.12.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Insulet
- 7.13 Animas
 - 7.13.1 Company profile
 - 7.13.2 Representative Consumer Healthcare Product
 - 7.13.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Animas
- 7.14 Microlife
 - 7.14.1 Company profile
 - 7.14.2 Representative Consumer Healthcare Product
 - 7.14.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Microlife
- 7.15 Phonak
 - 7.15.1 Company profile
 - 7.15.2 Representative Consumer Healthcare Product
 - 7.15.3 Consumer Healthcare Sales, Revenue, Price and Gross Margin of Phonak
- 7.16 William Demant
- 7.17 Invacare

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSUMER HEALTHCARE

- 8.1 Industry Chain of Consumer Healthcare
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSUMER HEALTHCARE

- 9.1 Cost Structure Analysis of Consumer Healthcare
- 9.2 Raw Materials Cost Analysis of Consumer Healthcare
- 9.3 Labor Cost Analysis of Consumer Healthcare
- 9.4 Manufacturing Expenses Analysis of Consumer Healthcare

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSUMER HEALTHCARE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Consumer Healthcare-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CBCE8EA2C53EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBCE8EA2C53EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970