

Consumer Drones-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C630F2FCE1D2EN.html>

Date: June 2018

Pages: 151

Price: US\$ 5,680.00 (Single User License)

ID: C630F2FCE1D2EN

Abstracts

Report Summary

Consumer Drones-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Consumer Drones industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Consumer Drones 2013-2017, and development forecast 2018-2023

Main market players of Consumer Drones in China, with company and product introduction, position in the Consumer Drones market

Market status and development trend of Consumer Drones by types and applications

Cost and profit status of Consumer Drones, and marketing status

Market growth drivers and challenges

The report segments the China Consumer Drones market as:

China Consumer Drones Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Consumer Drones Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Airplanes/Fixed-Wing Drones

Helicopters

Multi-Rotors Drones

Quadcopters Drones

China Consumer Drones Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Prosumer

Toy/Hobbyist

Photogrammetry

Other

China Consumer Drones Market: Players Segment Analysis (Company and Product introduction, Consumer Drones Sales Volume, Revenue, Price and Gross Margin):

Cheerson Hobby

DJI

Parrot

Walkera

Yuneec

AscTec

JJRC

AirDog

Delair-Tech

Hexo+

Hobbico

Shenzhen Hubsan Technology

Syma Toys

UDIRC Toys

Microdrones

CybAero

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CONSUMER DRONES

- 1.1 Definition of Consumer Drones in This Report
- 1.2 Commercial Types of Consumer Drones
 - 1.2.1 Airplanes/Fixed-Wing Drones
 - 1.2.2 Helicopters
 - 1.2.3 Multi-Rotors Drones
 - 1.2.4 Quadcopters Drones
- 1.3 Downstream Application of Consumer Drones
 - 1.3.1 Prosumer
 - 1.3.2 Toy/Hobbyist
 - 1.3.3 Photogrammetry
 - 1.3.4 Other
- 1.4 Development History of Consumer Drones
- 1.5 Market Status and Trend of Consumer Drones 2013-2023
 - 1.5.1 China Consumer Drones Market Status and Trend 2013-2023
 - 1.5.2 Regional Consumer Drones Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Consumer Drones in China 2013-2017
- 2.2 Consumption Market of Consumer Drones in China by Regions
 - 2.2.1 Consumption Volume of Consumer Drones in China by Regions
 - 2.2.2 Revenue of Consumer Drones in China by Regions
- 2.3 Market Analysis of Consumer Drones in China by Regions
 - 2.3.1 Market Analysis of Consumer Drones in North China 2013-2017
 - 2.3.2 Market Analysis of Consumer Drones in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Consumer Drones in East China 2013-2017
 - 2.3.4 Market Analysis of Consumer Drones in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Consumer Drones in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Consumer Drones in Northwest China 2013-2017
- 2.4 Market Development Forecast of Consumer Drones in China 2018-2023
 - 2.4.1 Market Development Forecast of Consumer Drones in China 2018-2023
 - 2.4.2 Market Development Forecast of Consumer Drones by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Consumer Drones in China by Types
 - 3.1.2 Revenue of Consumer Drones in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Consumer Drones in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Consumer Drones in China by Downstream Industry
- 4.2 Demand Volume of Consumer Drones by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Consumer Drones by Downstream Industry in North China
 - 4.2.2 Demand Volume of Consumer Drones by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Consumer Drones by Downstream Industry in East China
 - 4.2.4 Demand Volume of Consumer Drones by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Consumer Drones by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Consumer Drones by Downstream Industry in Northwest China
- 4.3 Market Forecast of Consumer Drones in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSUMER DRONES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Consumer Drones Downstream Industry Situation and Trend Overview

CHAPTER 6 CONSUMER DRONES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Consumer Drones in China by Major Players
- 6.2 Revenue of Consumer Drones in China by Major Players

6.3 Basic Information of Consumer Drones by Major Players

6.3.1 Headquarters Location and Established Time of Consumer Drones Major Players

6.3.2 Employees and Revenue Level of Consumer Drones Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 CONSUMER DRONES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cheerson Hobby

7.1.1 Company profile

7.1.2 Representative Consumer Drones Product

7.1.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Cheerson Hobby

7.2 DJI

7.2.1 Company profile

7.2.2 Representative Consumer Drones Product

7.2.3 Consumer Drones Sales, Revenue, Price and Gross Margin of DJI

7.3 Parrot

7.3.1 Company profile

7.3.2 Representative Consumer Drones Product

7.3.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Parrot

7.4 Walkera

7.4.1 Company profile

7.4.2 Representative Consumer Drones Product

7.4.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Walkera

7.5 Yuneec

7.5.1 Company profile

7.5.2 Representative Consumer Drones Product

7.5.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Yuneec

7.6 AscTec

7.6.1 Company profile

7.6.2 Representative Consumer Drones Product

7.6.3 Consumer Drones Sales, Revenue, Price and Gross Margin of AscTec

7.7 JJRC

7.7.1 Company profile

7.7.2 Representative Consumer Drones Product

7.7.3 Consumer Drones Sales, Revenue, Price and Gross Margin of JJRC

7.8 AirDog

7.8.1 Company profile

7.8.2 Representative Consumer Drones Product

7.8.3 Consumer Drones Sales, Revenue, Price and Gross Margin of AirDog

7.9 Delair-Tech

7.9.1 Company profile

7.9.2 Representative Consumer Drones Product

7.9.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Delair-Tech

7.10 Hexo+

7.10.1 Company profile

7.10.2 Representative Consumer Drones Product

7.10.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Hexo+

7.11 Hobbico

7.11.1 Company profile

7.11.2 Representative Consumer Drones Product

7.11.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Hobbico

7.12 Shenzhen Hubsan Technology

7.12.1 Company profile

7.12.2 Representative Consumer Drones Product

7.12.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Shenzhen Hubsan Technology

7.13 Syma Toys

7.13.1 Company profile

7.13.2 Representative Consumer Drones Product

7.13.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Syma Toys

7.14 UDIRC Toys

7.14.1 Company profile

7.14.2 Representative Consumer Drones Product

7.14.3 Consumer Drones Sales, Revenue, Price and Gross Margin of UDIRC Toys

7.15 Microdrones

7.15.1 Company profile

7.15.2 Representative Consumer Drones Product

7.15.3 Consumer Drones Sales, Revenue, Price and Gross Margin of Microdrones

7.16 CybAero

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSUMER DRONES

8.1 Industry Chain of Consumer Drones

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSUMER DRONES

9.1 Cost Structure Analysis of Consumer Drones

9.2 Raw Materials Cost Analysis of Consumer Drones

9.3 Labor Cost Analysis of Consumer Drones

9.4 Manufacturing Expenses Analysis of Consumer Drones

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSUMER DRONES

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Consumer Drones-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C630F2FCE1D2EN.html>

Price: US\$ 5,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C630F2FCE1D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970