

Consumer Battery-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C7B1905EAFFEN.html

Date: January 2018 Pages: 137 Price: US\$ 2,480.00 (Single User License) ID: C7B1905EAFFEN

Abstracts

Report Summary

Consumer Battery-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Consumer Battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Consumer Battery 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Consumer Battery worldwide, with company and product introduction, position in the Consumer Battery market Market status and development trend of Consumer Battery by types and applications Cost and profit status of Consumer Battery, and marketing status Market growth drivers and challenges

The report segments the global Consumer Battery market as:

Global Consumer Battery Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan Rest APAC



Latin America

Global Consumer Battery Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nickel Cadmium (NiCad) Nickel-Metal Hydride Alkaline Primary Lithium Lead Acid Li-Ion

Global Consumer Battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Computer Camera Phone Toy Automotive

Global Consumer Battery Market: Manufacturers Segment Analysis (Company and Product introduction, Consumer Battery Sales Volume, Revenue, Price and Gross Margin):

FuelCell Energy Ceramic Fuel Cells Westinghous Electric Company Plug Power ABB Precision Metal Fabrication Hydrogenics Altergy Doosan PureCell America W. L. Gore & Associates NREL Hitachi Metals America Ballard Power Systems Mitsubishi Heavy IndNorth Americatries



Fuji Electric AFC Energy POSCO ENERGY Siemens Panasonic Samsung Sony LG EVE Energy AWT HIBATT MXJO GreartPower HGB

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CONSUMER BATTERY

- 1.1 Definition of Consumer Battery in This Report
- 1.2 Commercial Types of Consumer Battery
- 1.2.1 Nickel Cadmium (NiCad)
- 1.2.2 Nickel-Metal Hydride
- 1.2.3 Alkaline
- 1.2.4 Primary Lithium
- 1.2.5 Lead Acid
- 1.2.6 Li-Ion
- 1.3 Downstream Application of Consumer Battery
 - 1.3.1 Computer
 - 1.3.2 Camera
 - 1.3.3 Phone
 - 1.3.4 Toy
 - 1.3.5 Automotive
- 1.4 Development History of Consumer Battery
- 1.5 Market Status and Trend of Consumer Battery 2013-2023
- 1.5.1 Global Consumer Battery Market Status and Trend 2013-2023
- 1.5.2 Regional Consumer Battery Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Consumer Battery 2013-2017
- 2.2 Production Market of Consumer Battery by Regions
- 2.2.1 Production Volume of Consumer Battery by Regions
- 2.2.2 Production Value of Consumer Battery by Regions
- 2.3 Demand Market of Consumer Battery by Regions
- 2.4 Production and Demand Status of Consumer Battery by Regions
- 2.4.1 Production and Demand Status of Consumer Battery by Regions 2013-2017
- 2.4.2 Import and Export Status of Consumer Battery by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Consumer Battery by Types
- 3.2 Production Value of Consumer Battery by Types
- 3.3 Market Forecast of Consumer Battery by Types



CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Consumer Battery by Downstream Industry
- 4.2 Market Forecast of Consumer Battery by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSUMER BATTERY

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Consumer Battery Downstream Industry Situation and Trend Overview

CHAPTER 6 CONSUMER BATTERY MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Consumer Battery by Major Manufacturers
- 6.2 Production Value of Consumer Battery by Major Manufacturers
- 6.3 Basic Information of Consumer Battery by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Consumer Battery Major Manufacturer

6.3.2 Employees and Revenue Level of Consumer Battery Major Manufacturer

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CONSUMER BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 FuelCell Energy
 - 7.1.1 Company profile
 - 7.1.2 Representative Consumer Battery Product
 - 7.1.3 Consumer Battery Sales, Revenue, Price and Gross Margin of FuelCell Energy
- 7.2 Ceramic Fuel Cells
 - 7.2.1 Company profile
 - 7.2.2 Representative Consumer Battery Product
- 7.2.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Ceramic Fuel Cells
- 7.3 Westinghous Electric Company



- 7.3.1 Company profile
- 7.3.2 Representative Consumer Battery Product
- 7.3.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Westinghous
- Electric Company
- 7.4 Plug Power
- 7.4.1 Company profile
- 7.4.2 Representative Consumer Battery Product
- 7.4.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Plug Power
- 7.5 ABB
- 7.5.1 Company profile
- 7.5.2 Representative Consumer Battery Product
- 7.5.3 Consumer Battery Sales, Revenue, Price and Gross Margin of ABB
- 7.6 Precision Metal Fabrication
 - 7.6.1 Company profile
 - 7.6.2 Representative Consumer Battery Product
- 7.6.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Precision Metal Fabrication
- 7.7 Hydrogenics
 - 7.7.1 Company profile
 - 7.7.2 Representative Consumer Battery Product
 - 7.7.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Hydrogenics
- 7.8 Altergy
 - 7.8.1 Company profile
 - 7.8.2 Representative Consumer Battery Product
 - 7.8.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Altergy
- 7.9 Doosan PureCell America
 - 7.9.1 Company profile
 - 7.9.2 Representative Consumer Battery Product
- 7.9.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Doosan PureCell

America

- 7.10 W. L. Gore & Associates
- 7.10.1 Company profile
- 7.10.2 Representative Consumer Battery Product
- 7.10.3 Consumer Battery Sales, Revenue, Price and Gross Margin of W. L. Gore & Associates

7.11 NREL

- 7.11.1 Company profile
- 7.11.2 Representative Consumer Battery Product
- 7.11.3 Consumer Battery Sales, Revenue, Price and Gross Margin of NREL



- 7.12 Hitachi Metals America
 - 7.12.1 Company profile
 - 7.12.2 Representative Consumer Battery Product

7.12.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Hitachi Metals America

7.13 Ballard Power Systems

- 7.13.1 Company profile
- 7.13.2 Representative Consumer Battery Product
- 7.13.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Ballard Power Systems

7.14 Mitsubishi Heavy IndNorth Americatries

- 7.14.1 Company profile
- 7.14.2 Representative Consumer Battery Product
- 7.14.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Mitsubishi

Heavy IndNorth Americatries

7.15 Fuji Electric

- 7.15.1 Company profile
- 7.15.2 Representative Consumer Battery Product
- 7.15.3 Consumer Battery Sales, Revenue, Price and Gross Margin of Fuji Electric
- 7.16 AFC Energy
- 7.17 POSCO ENERGY
- 7.18 Siemens
- 7.19 Panasonic
- 7.20 Samsung
- 7.21 Sony
- 7.22 LG
- 7.23 EVE Energy
- 7.24 AWT
- 7.25 HIBATT
- 7.26 MXJO
- 7.27 GreartPower
- 7.28 HGB

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSUMER BATTERY

- 8.1 Industry Chain of Consumer Battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSUMER BATTERY

- 9.1 Cost Structure Analysis of Consumer Battery
- 9.2 Raw Materials Cost Analysis of Consumer Battery
- 9.3 Labor Cost Analysis of Consumer Battery
- 9.4 Manufacturing Expenses Analysis of Consumer Battery

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSUMER BATTERY

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Consumer Battery-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C7B1905EAFFEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C7B1905EAFFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970