

# Construction Toys-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C36517CAA48MEN.html>

Date: March 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: C36517CAA48MEN

## Abstracts

### Report Summary

Construction Toys-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Construction Toys industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Construction Toys 2013-2017, and development forecast 2018-2023

Main market players of Construction Toys in Europe, with company and product introduction, position in the Construction Toys market

Market status and development trend of Construction Toys by types and applications

Cost and profit status of Construction Toys, and marketing status

Market growth drivers and challenges

The report segments the Europe Construction Toys market as:

Europe Construction Toys Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Construction Toys Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wood

Metal

Plastic

Other

Europe Construction Toys Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Entertainment

Educational

Other

Europe Construction Toys Market: Players Segment Analysis (Company and Product introduction, Construction Toys Sales Volume, Revenue, Price and Gross Margin):

LEGO

VTech

Mattel

Hasbro

Bandai

Mega Bloks

Playmags

Melissa & Doug

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CONSTRUCTION TOYS**

- 1.1 Definition of Construction Toys in This Report
- 1.2 Commercial Types of Construction Toys
  - 1.2.1 Wood
  - 1.2.2 Metal
  - 1.2.3 Plastic
  - 1.2.4 Other
- 1.3 Downstream Application of Construction Toys
  - 1.3.1 Entertainment
  - 1.3.2 Educational
  - 1.3.3 Other
- 1.4 Development History of Construction Toys
- 1.5 Market Status and Trend of Construction Toys 2013-2023
  - 1.5.1 Europe Construction Toys Market Status and Trend 2013-2023
  - 1.5.2 Regional Construction Toys Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Construction Toys in Europe 2013-2017
- 2.2 Consumption Market of Construction Toys in Europe by Regions
  - 2.2.1 Consumption Volume of Construction Toys in Europe by Regions
  - 2.2.2 Revenue of Construction Toys in Europe by Regions
- 2.3 Market Analysis of Construction Toys in Europe by Regions
  - 2.3.1 Market Analysis of Construction Toys in Germany 2013-2017
  - 2.3.2 Market Analysis of Construction Toys in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Construction Toys in France 2013-2017
  - 2.3.4 Market Analysis of Construction Toys in Italy 2013-2017
  - 2.3.5 Market Analysis of Construction Toys in Spain 2013-2017
  - 2.3.6 Market Analysis of Construction Toys in Benelux 2013-2017
  - 2.3.7 Market Analysis of Construction Toys in Russia 2013-2017
- 2.4 Market Development Forecast of Construction Toys in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Construction Toys in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Construction Toys by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Construction Toys in Europe by Types
  - 3.1.2 Revenue of Construction Toys in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Construction Toys in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Construction Toys in Europe by Downstream Industry
- 4.2 Demand Volume of Construction Toys by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Construction Toys by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Construction Toys by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Construction Toys by Downstream Industry in France
  - 4.2.4 Demand Volume of Construction Toys by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Construction Toys by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Construction Toys by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Construction Toys by Downstream Industry in Russia
- 4.3 Market Forecast of Construction Toys in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSTRUCTION TOYS**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Construction Toys Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CONSTRUCTION TOYS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Construction Toys in Europe by Major Players
- 6.2 Revenue of Construction Toys in Europe by Major Players
- 6.3 Basic Information of Construction Toys by Major Players

- 6.3.1 Headquarters Location and Established Time of Construction Toys Major Players
- 6.3.2 Employees and Revenue Level of Construction Toys Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CONSTRUCTION TOYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 LEGO

- 7.1.1 Company profile
- 7.1.2 Representative Construction Toys Product
- 7.1.3 Construction Toys Sales, Revenue, Price and Gross Margin of LEGO

### 7.2 VTech

- 7.2.1 Company profile
- 7.2.2 Representative Construction Toys Product
- 7.2.3 Construction Toys Sales, Revenue, Price and Gross Margin of VTech

### 7.3 Mattel

- 7.3.1 Company profile
- 7.3.2 Representative Construction Toys Product
- 7.3.3 Construction Toys Sales, Revenue, Price and Gross Margin of Mattel

### 7.4 Hasbro

- 7.4.1 Company profile
- 7.4.2 Representative Construction Toys Product
- 7.4.3 Construction Toys Sales, Revenue, Price and Gross Margin of Hasbro

### 7.5 Bandai

- 7.5.1 Company profile
- 7.5.2 Representative Construction Toys Product
- 7.5.3 Construction Toys Sales, Revenue, Price and Gross Margin of Bandai

### 7.6 Mega Bloks

- 7.6.1 Company profile
- 7.6.2 Representative Construction Toys Product
- 7.6.3 Construction Toys Sales, Revenue, Price and Gross Margin of Mega Bloks

### 7.7 Playmags

- 7.7.1 Company profile
- 7.7.2 Representative Construction Toys Product
- 7.7.3 Construction Toys Sales, Revenue, Price and Gross Margin of Playmags

### 7.8 Melissa & Doug

- 7.8.1 Company profile
- 7.8.2 Representative Construction Toys Product
- 7.8.3 Construction Toys Sales, Revenue, Price and Gross Margin of Melissa & Doug

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSTRUCTION TOYS**

- 8.1 Industry Chain of Construction Toys
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSTRUCTION TOYS**

- 9.1 Cost Structure Analysis of Construction Toys
- 9.2 Raw Materials Cost Analysis of Construction Toys
- 9.3 Labor Cost Analysis of Construction Toys
- 9.4 Manufacturing Expenses Analysis of Construction Toys

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSTRUCTION TOYS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Construction Toys-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C36517CAA48MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C36517CAA48MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970