

# Construction Paints and Coatings-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CBB2978A55C0EN.html>

Date: April 2018

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: CBB2978A55C0EN

## Abstracts

### Report Summary

Construction Paints and Coatings-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Construction Paints and Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Construction Paints and Coatings 2013-2017, and development forecast 2018-2023

Main market players of Construction Paints and Coatings in China, with company and product introduction, position in the Construction Paints and Coatings market  
Market status and development trend of Construction Paints and Coatings by types and applications

Cost and profit status of Construction Paints and Coatings, and marketing status

Market growth drivers and challenges

The report segments the China Construction Paints and Coatings market as:

China Construction Paints and Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Construction Paints and Coatings Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic Coatings  
Inorganic Coatings

China Construction Paints and Coatings Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Household  
Commercial

China Construction Paints and Coatings Market: Players Segment Analysis (Company  
and Product introduction, Construction Paints and Coatings Sales Volume, Revenue,  
Price and Gross Margin):

AkzoNobel  
Axalta Coating Systems  
BASF  
PPG industries  
Sherwin-Williams  
Versaflex  
Kukdo Chemicals  
Nukote Coating Systems  
SUPE  
Rhino Linings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CONSTRUCTION PAINTS AND COATINGS**

- 1.1 Definition of Construction Paints and Coatings in This Report
- 1.2 Commercial Types of Construction Paints and Coatings
  - 1.2.1 Organic Coatings
  - 1.2.2 Inorganic Coatings
- 1.3 Downstream Application of Construction Paints and Coatings
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Construction Paints and Coatings
- 1.5 Market Status and Trend of Construction Paints and Coatings 2013-2023
  - 1.5.1 China Construction Paints and Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Construction Paints and Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Construction Paints and Coatings in China 2013-2017
- 2.2 Consumption Market of Construction Paints and Coatings in China by Regions
  - 2.2.1 Consumption Volume of Construction Paints and Coatings in China by Regions
  - 2.2.2 Revenue of Construction Paints and Coatings in China by Regions
- 2.3 Market Analysis of Construction Paints and Coatings in China by Regions
  - 2.3.1 Market Analysis of Construction Paints and Coatings in North China 2013-2017
  - 2.3.2 Market Analysis of Construction Paints and Coatings in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Construction Paints and Coatings in East China 2013-2017
  - 2.3.4 Market Analysis of Construction Paints and Coatings in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Construction Paints and Coatings in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Construction Paints and Coatings in Northwest China 2013-2017
- 2.4 Market Development Forecast of Construction Paints and Coatings in China 2018-2023
  - 2.4.1 Market Development Forecast of Construction Paints and Coatings in China 2018-2023
  - 2.4.2 Market Development Forecast of Construction Paints and Coatings by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Construction Paints and Coatings in China by Types

3.1.2 Revenue of Construction Paints and Coatings in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Construction Paints and Coatings in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Construction Paints and Coatings in China by Downstream Industry

### 4.2 Demand Volume of Construction Paints and Coatings by Downstream Industry in Major Countries

4.2.1 Demand Volume of Construction Paints and Coatings by Downstream Industry in North China

4.2.2 Demand Volume of Construction Paints and Coatings by Downstream Industry in Northeast China

4.2.3 Demand Volume of Construction Paints and Coatings by Downstream Industry in East China

4.2.4 Demand Volume of Construction Paints and Coatings by Downstream Industry in Central & South China

4.2.5 Demand Volume of Construction Paints and Coatings by Downstream Industry in Southwest China

4.2.6 Demand Volume of Construction Paints and Coatings by Downstream Industry in Northwest China

### 4.3 Market Forecast of Construction Paints and Coatings in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSTRUCTION PAINTS AND COATINGS**

5.1 China Economy Situation and Trend Overview

5.2 Construction Paints and Coatings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CONSTRUCTION PAINTS AND COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Construction Paints and Coatings in China by Major Players

6.2 Revenue of Construction Paints and Coatings in China by Major Players

6.3 Basic Information of Construction Paints and Coatings by Major Players

6.3.1 Headquarters Location and Established Time of Construction Paints and Coatings Major Players

6.3.2 Employees and Revenue Level of Construction Paints and Coatings Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 CONSTRUCTION PAINTS AND COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 AkzoNobel

7.1.1 Company profile

7.1.2 Representative Construction Paints and Coatings Product

7.1.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel

7.2 Axalta Coating Systems

7.2.1 Company profile

7.2.2 Representative Construction Paints and Coatings Product

7.2.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of Axalta Coating Systems

7.3 BASF

7.3.1 Company profile

7.3.2 Representative Construction Paints and Coatings Product

7.3.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of BASF

7.4 PPG industries

- 7.4.1 Company profile
- 7.4.2 Representative Construction Paints and Coatings Product
- 7.4.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of PPG industries
- 7.5 Sherwin-Williams
  - 7.5.1 Company profile
  - 7.5.2 Representative Construction Paints and Coatings Product
  - 7.5.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.6 Versaflex
  - 7.6.1 Company profile
  - 7.6.2 Representative Construction Paints and Coatings Product
  - 7.6.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of Versaflex
- 7.7 Kukdo Chemicals
  - 7.7.1 Company profile
  - 7.7.2 Representative Construction Paints and Coatings Product
  - 7.7.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of Kukdo Chemicals
- 7.8 Nukote Coating Systems
  - 7.8.1 Company profile
  - 7.8.2 Representative Construction Paints and Coatings Product
  - 7.8.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of Nukote Coating Systems
- 7.9 SUPE
  - 7.9.1 Company profile
  - 7.9.2 Representative Construction Paints and Coatings Product
  - 7.9.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of SUPE
- 7.10 Rhino Linings
  - 7.10.1 Company profile
  - 7.10.2 Representative Construction Paints and Coatings Product
  - 7.10.3 Construction Paints and Coatings Sales, Revenue, Price and Gross Margin of Rhino Linings

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSTRUCTION PAINTS AND COATINGS**

### 8.1 Industry Chain of Construction Paints and Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSTRUCTION PAINTS AND COATINGS**

9.1 Cost Structure Analysis of Construction Paints and Coatings

9.2 Raw Materials Cost Analysis of Construction Paints and Coatings

9.3 Labor Cost Analysis of Construction Paints and Coatings

9.4 Manufacturing Expenses Analysis of Construction Paints and Coatings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSTRUCTION PAINTS AND COATINGS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Construction Paints and Coatings-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CBB2978A55C0EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBB2978A55C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970