

Construction Flooring Chemical-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C1D207F8DAEEN.html

Date: January 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: C1D207F8DAEEN

Abstracts

Report Summary

Construction Flooring Chemical-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Construction Flooring Chemical industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Construction Flooring Chemical 2013-2017, and development forecast 2018-2023

Main market players of Construction Flooring Chemical in China, with company and product introduction, position in the Construction Flooring Chemical market Market status and development trend of Construction Flooring Chemical by types and applications

Cost and profit status of Construction Flooring Chemical, and marketing status Market growth drivers and challenges

The report segments the China Construction Flooring Chemical market as:

China Construction Flooring Chemical Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



Southwest China

Northwest China

China Construction Flooring Chemical Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Soft Covering

Resilient

Non-resilient

Others

China Construction Flooring Chemical Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

Infrastructure

Repair Structure

China Construction Flooring Chemical Market: Players Segment Analysis (Company and Product introduction, Construction Flooring Chemical Sales Volume, Revenue, Price and Gross Margin):

Mohawk Industries, Inc.

Shaw Industries

Congoleum Corporation

Armstrong World Industries, Inc.

Forbo

Toli Corporation

Anderson Hardwood Floors

Gerflor

James Halstead Plc.

The Dixie Group

Interface Incorporation

Asian Granito

Fired Earth

Milliken

Mannington Mills



Tarket
Interface Global
Karndean

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CONSTRUCTION FLOORING CHEMICAL

- 1.1 Definition of Construction Flooring Chemical in This Report
- 1.2 Commercial Types of Construction Flooring Chemical
 - 1.2.1 Soft Covering
 - 1.2.2 Resilient
 - 1.2.3 Non-resilient
 - 1.2.4 Others
- 1.3 Downstream Application of Construction Flooring Chemical
 - 1.3.1 Residential
 - 1.3.2 Commercial
 - 1.3.3 Infrastructure
 - 1.3.4 Repair Structure
- 1.4 Development History of Construction Flooring Chemical
- 1.5 Market Status and Trend of Construction Flooring Chemical 2013-2023
 - 1.5.1 China Construction Flooring Chemical Market Status and Trend 2013-2023
 - 1.5.2 Regional Construction Flooring Chemical Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Construction Flooring Chemical in China 2013-2017
- 2.2 Consumption Market of Construction Flooring Chemical in China by Regions
 - 2.2.1 Consumption Volume of Construction Flooring Chemical in China by Regions
 - 2.2.2 Revenue of Construction Flooring Chemical in China by Regions
- 2.3 Market Analysis of Construction Flooring Chemical in China by Regions
 - 2.3.1 Market Analysis of Construction Flooring Chemical in North China 2013-2017
- 2.3.2 Market Analysis of Construction Flooring Chemical in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Construction Flooring Chemical in East China 2013-2017
- 2.3.4 Market Analysis of Construction Flooring Chemical in Central & South China 2013-2017
- 2.3.5 Market Analysis of Construction Flooring Chemical in Southwest China 2013-2017
- 2.3.6 Market Analysis of Construction Flooring Chemical in Northwest China 2013-2017
- 2.4 Market Development Forecast of Construction Flooring Chemical in China 2018-2023



- 2.4.1 Market Development Forecast of Construction Flooring Chemical in China 2018-2023
- 2.4.2 Market Development Forecast of Construction Flooring Chemical by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Construction Flooring Chemical in China by Types
 - 3.1.2 Revenue of Construction Flooring Chemical in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Construction Flooring Chemical in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Construction Flooring Chemical in China by Downstream Industry
- 4.2 Demand Volume of Construction Flooring Chemical by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Construction Flooring Chemical by Downstream Industry in North China
- 4.2.2 Demand Volume of Construction Flooring Chemical by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Construction Flooring Chemical by Downstream Industry in East China
- 4.2.4 Demand Volume of Construction Flooring Chemical by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Construction Flooring Chemical by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Construction Flooring Chemical by Downstream Industry in Northwest China
- 4.3 Market Forecast of Construction Flooring Chemical in China by Downstream



Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSTRUCTION FLOORING CHEMICAL

- 5.1 China Economy Situation and Trend Overview
- 5.2 Construction Flooring Chemical Downstream Industry Situation and Trend Overview

CHAPTER 6 CONSTRUCTION FLOORING CHEMICAL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Construction Flooring Chemical in China by Major Players
- 6.2 Revenue of Construction Flooring Chemical in China by Major Players
- 6.3 Basic Information of Construction Flooring Chemical by Major Players
- 6.3.1 Headquarters Location and Established Time of Construction Flooring Chemical Major Players
 - 6.3.2 Employees and Revenue Level of Construction Flooring Chemical Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CONSTRUCTION FLOORING CHEMICAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mohawk Industries, Inc.
 - 7.1.1 Company profile
 - 7.1.2 Representative Construction Flooring Chemical Product
- 7.1.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Mohawk Industries, Inc.
- 7.2 Shaw Industries
 - 7.2.1 Company profile
 - 7.2.2 Representative Construction Flooring Chemical Product
- 7.2.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Shaw Industries
- 7.3 Congoleum Corporation
 - 7.3.1 Company profile
 - 7.3.2 Representative Construction Flooring Chemical Product
 - 7.3.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of



Congoleum Corporation

- 7.4 Armstrong World Industries, Inc.
 - 7.4.1 Company profile
 - 7.4.2 Representative Construction Flooring Chemical Product
- 7.4.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Armstrong World Industries, Inc.
- 7.5 Forbo
 - 7.5.1 Company profile
 - 7.5.2 Representative Construction Flooring Chemical Product
- 7.5.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Forbo
- 7.6 Toli Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Construction Flooring Chemical Product
- 7.6.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Toli Corporation
- 7.7 Anderson Hardwood Floors
 - 7.7.1 Company profile
 - 7.7.2 Representative Construction Flooring Chemical Product
- 7.7.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Anderson Hardwood Floors
- 7.8 Gerflor
 - 7.8.1 Company profile
 - 7.8.2 Representative Construction Flooring Chemical Product
- 7.8.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Gerflor
- 7.9 James Halstead Plc.
 - 7.9.1 Company profile
 - 7.9.2 Representative Construction Flooring Chemical Product
- 7.9.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of James Halstead Plc.
- 7.10 The Dixie Group
 - 7.10.1 Company profile
 - 7.10.2 Representative Construction Flooring Chemical Product
- 7.10.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of The Dixie Group
- 7.11 Interface Incorporation
 - 7.11.1 Company profile
 - 7.11.2 Representative Construction Flooring Chemical Product



- 7.11.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Interface Incorporation
- 7.12 Asian Granito
 - 7.12.1 Company profile
 - 7.12.2 Representative Construction Flooring Chemical Product
- 7.12.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Asian Granito
- 7.13 Fired Earth
 - 7.13.1 Company profile
 - 7.13.2 Representative Construction Flooring Chemical Product
- 7.13.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Fired Earth
- 7.14 Milliken
 - 7.14.1 Company profile
 - 7.14.2 Representative Construction Flooring Chemical Product
- 7.14.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Milliken
- 7.15 Mannington Mills
 - 7.15.1 Company profile
 - 7.15.2 Representative Construction Flooring Chemical Product
- 7.15.3 Construction Flooring Chemical Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.16 Tarket
- 7.17 Interface Global
- 7.18 Karndean

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSTRUCTION FLOORING CHEMICAL

- 8.1 Industry Chain of Construction Flooring Chemical
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSTRUCTION FLOORING CHEMICAL

- 9.1 Cost Structure Analysis of Construction Flooring Chemical
- 9.2 Raw Materials Cost Analysis of Construction Flooring Chemical
- 9.3 Labor Cost Analysis of Construction Flooring Chemical



9.4 Manufacturing Expenses Analysis of Construction Flooring Chemical

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSTRUCTION FLOORING CHEMICAL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Construction Flooring Chemical-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C1D207F8DAEEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C1D207F8DAEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970