

Construction Equipment-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CA94CBE8E24EN.html>

Date: December 2017

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: CA94CBE8E24EN

Abstracts

Report Summary

Construction Equipment-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Construction Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Construction Equipment 2013-2017, and development forecast 2018-2023

Main market players of Construction Equipment in North America, with company and product introduction, position in the Construction Equipment market

Market status and development trend of Construction Equipment by types and applications

Cost and profit status of Construction Equipment, and marketing status

Market growth drivers and challenges

The report segments the North America Construction Equipment market as:

North America Construction Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Construction Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Demolishing Machines
Excavators
Loaders
Cement Mixers
Tractors
Other

North America Construction Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Infrastructure
Construction
Mining
Oil & Gas
Rail
Others

North America Construction Equipment Market: Players Segment Analysis (Company and Product introduction, Construction Equipment Sales Volume, Revenue, Price and Gross Margin):

Caterpillar
Liebherr
Mitsubishi
Terex
Deere & Company
Volvo Construction Equipment
Komatsu
Doosan Infracore
Hitachi Machinery Construction
JCB
Sany
CNH
Rockland

Escorts Group
Hyundai Heavy Machinery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CONSTRUCTION EQUIPMENT

- 1.1 Definition of Construction Equipment in This Report
- 1.2 Commercial Types of Construction Equipment
 - 1.2.1 Demolishing Machines
 - 1.2.2 Excavators
 - 1.2.3 Loaders
 - 1.2.4 Cement Mixers
 - 1.2.5 Tractors
 - 1.2.6 Other
- 1.3 Downstream Application of Construction Equipment
 - 1.3.1 Infrastructure
 - 1.3.2 Construction
 - 1.3.3 Mining
 - 1.3.4 Oil & Gas
 - 1.3.5 Rail
 - 1.3.6 Others
- 1.4 Development History of Construction Equipment
- 1.5 Market Status and Trend of Construction Equipment 2013-2023
 - 1.5.1 North America Construction Equipment Market Status and Trend 2013-2023
 - 1.5.2 Regional Construction Equipment Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Construction Equipment in North America 2013-2017
- 2.2 Consumption Market of Construction Equipment in North America by Regions
 - 2.2.1 Consumption Volume of Construction Equipment in North America by Regions
 - 2.2.2 Revenue of Construction Equipment in North America by Regions
- 2.3 Market Analysis of Construction Equipment in North America by Regions
 - 2.3.1 Market Analysis of Construction Equipment in United States 2013-2017
 - 2.3.2 Market Analysis of Construction Equipment in Canada 2013-2017
 - 2.3.3 Market Analysis of Construction Equipment in Mexico 2013-2017
- 2.4 Market Development Forecast of Construction Equipment in North America 2018-2023
 - 2.4.1 Market Development Forecast of Construction Equipment in North America 2018-2023
 - 2.4.2 Market Development Forecast of Construction Equipment by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Construction Equipment in North America by Types

3.1.2 Revenue of Construction Equipment in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Construction Equipment in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Construction Equipment in North America by Downstream Industry

4.2 Demand Volume of Construction Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Construction Equipment by Downstream Industry in United States

4.2.2 Demand Volume of Construction Equipment by Downstream Industry in Canada

4.2.3 Demand Volume of Construction Equipment by Downstream Industry in Mexico

4.3 Market Forecast of Construction Equipment in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSTRUCTION EQUIPMENT

5.1 North America Economy Situation and Trend Overview

5.2 Construction Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 CONSTRUCTION EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Construction Equipment in North America by Major Players

6.2 Revenue of Construction Equipment in North America by Major Players

6.3 Basic Information of Construction Equipment by Major Players

6.3.1 Headquarters Location and Established Time of Construction Equipment Major

Players

6.3.2 Employees and Revenue Level of Construction Equipment Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 CONSTRUCTION EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Caterpillar

7.1.1 Company profile

7.1.2 Representative Construction Equipment Product

7.1.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Caterpillar

7.2 Liebherr

7.2.1 Company profile

7.2.2 Representative Construction Equipment Product

7.2.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Liebherr

7.3 Mitsubishi

7.3.1 Company profile

7.3.2 Representative Construction Equipment Product

7.3.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Mitsubishi

7.4 Terex

7.4.1 Company profile

7.4.2 Representative Construction Equipment Product

7.4.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Terex

7.5 Deere & Company

7.5.1 Company profile

7.5.2 Representative Construction Equipment Product

7.5.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Deere &

Company

7.6 Volvo Construction Equipment

7.6.1 Company profile

7.6.2 Representative Construction Equipment Product

7.6.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Volvo

Construction Equipment

7.7 Komatsu

7.7.1 Company profile

7.7.2 Representative Construction Equipment Product

- 7.7.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Komatsu
- 7.8 Doosan Infracore
 - 7.8.1 Company profile
 - 7.8.2 Representative Construction Equipment Product
 - 7.8.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Doosan Infracore
- 7.9 Hitachi Machinery Construction
 - 7.9.1 Company profile
 - 7.9.2 Representative Construction Equipment Product
 - 7.9.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Hitachi Machinery Construction
- 7.10 JCB
 - 7.10.1 Company profile
 - 7.10.2 Representative Construction Equipment Product
 - 7.10.3 Construction Equipment Sales, Revenue, Price and Gross Margin of JCB
- 7.11 Sany
 - 7.11.1 Company profile
 - 7.11.2 Representative Construction Equipment Product
 - 7.11.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Sany
- 7.12 CNH
 - 7.12.1 Company profile
 - 7.12.2 Representative Construction Equipment Product
 - 7.12.3 Construction Equipment Sales, Revenue, Price and Gross Margin of CNH
- 7.13 Rockland
 - 7.13.1 Company profile
 - 7.13.2 Representative Construction Equipment Product
 - 7.13.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Rockland
- 7.14 Escorts Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Construction Equipment Product
 - 7.14.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Escorts Group
- 7.15 Hyundai Heavy Machinery
 - 7.15.1 Company profile
 - 7.15.2 Representative Construction Equipment Product
 - 7.15.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Hyundai Heavy Machinery

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF

CONSTRUCTION EQUIPMENT

- 8.1 Industry Chain of Construction Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSTRUCTION EQUIPMENT

- 9.1 Cost Structure Analysis of Construction Equipment
- 9.2 Raw Materials Cost Analysis of Construction Equipment
- 9.3 Labor Cost Analysis of Construction Equipment
- 9.4 Manufacturing Expenses Analysis of Construction Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSTRUCTION EQUIPMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Construction Equipment-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CA94CBE8E24EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA94CBE8E24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970