

# Construction Equipment-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C0FB846BBE2EN.html>

Date: December 2017

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: C0FB846BBE2EN

## Abstracts

### Report Summary

Construction Equipment-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Construction Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Construction Equipment 2013-2017, and development forecast 2018-2023

Main market players of Construction Equipment in Europe, with company and product introduction, position in the Construction Equipment market

Market status and development trend of Construction Equipment by types and applications

Cost and profit status of Construction Equipment, and marketing status

Market growth drivers and challenges

The report segments the Europe Construction Equipment market as:

Europe Construction Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Construction Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Demolishing Machines

Excavators

Loaders

Cement Mixers

Tractors

Other

Europe Construction Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Infrastructure

Construction

Mining

Oil & Gas

Rail

Others

Europe Construction Equipment Market: Players Segment Analysis (Company and Product introduction, Construction Equipment Sales Volume, Revenue, Price and Gross Margin):

Caterpillar

Liebherr

Mitsubishi

Terex

Deere & Company

Volvo Construction Equipment

Komatsu

Doosan Infracore

Hitachi Machinery Construction

JCB

Sany

CNH  
Rockland  
Escorts Group  
Hyundai Heavy Machinery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CONSTRUCTION EQUIPMENT**

- 1.1 Definition of Construction Equipment in This Report
- 1.2 Commercial Types of Construction Equipment
  - 1.2.1 Demolishing Machines
  - 1.2.2 Excavators
  - 1.2.3 Loaders
  - 1.2.4 Cement Mixers
  - 1.2.5 Tractors
  - 1.2.6 Other
- 1.3 Downstream Application of Construction Equipment
  - 1.3.1 Infrastructure
  - 1.3.2 Construction
  - 1.3.3 Mining
  - 1.3.4 Oil & Gas
  - 1.3.5 Rail
  - 1.3.6 Others
- 1.4 Development History of Construction Equipment
- 1.5 Market Status and Trend of Construction Equipment 2013-2023
  - 1.5.1 Europe Construction Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Construction Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Construction Equipment in Europe 2013-2017
- 2.2 Consumption Market of Construction Equipment in Europe by Regions
  - 2.2.1 Consumption Volume of Construction Equipment in Europe by Regions
  - 2.2.2 Revenue of Construction Equipment in Europe by Regions
- 2.3 Market Analysis of Construction Equipment in Europe by Regions
  - 2.3.1 Market Analysis of Construction Equipment in Germany 2013-2017
  - 2.3.2 Market Analysis of Construction Equipment in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Construction Equipment in France 2013-2017
  - 2.3.4 Market Analysis of Construction Equipment in Italy 2013-2017
  - 2.3.5 Market Analysis of Construction Equipment in Spain 2013-2017
  - 2.3.6 Market Analysis of Construction Equipment in Benelux 2013-2017
  - 2.3.7 Market Analysis of Construction Equipment in Russia 2013-2017
- 2.4 Market Development Forecast of Construction Equipment in Europe 2018-2023

- 2.4.1 Market Development Forecast of Construction Equipment in Europe 2018-2023
- 2.4.2 Market Development Forecast of Construction Equipment by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Construction Equipment in Europe by Types
  - 3.1.2 Revenue of Construction Equipment in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Construction Equipment in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Construction Equipment in Europe by Downstream Industry
- 4.2 Demand Volume of Construction Equipment by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Construction Equipment by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Construction Equipment by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Construction Equipment by Downstream Industry in France
  - 4.2.4 Demand Volume of Construction Equipment by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Construction Equipment by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Construction Equipment by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Construction Equipment by Downstream Industry in Russia
- 4.3 Market Forecast of Construction Equipment in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONSTRUCTION EQUIPMENT**

- 5.1 Europe Economy Situation and Trend Overview

## 5.2 Construction Equipment Downstream Industry Situation and Trend Overview

### **CHAPTER 6 CONSTRUCTION EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

#### 6.1 Sales Volume of Construction Equipment in Europe by Major Players

#### 6.2 Revenue of Construction Equipment in Europe by Major Players

#### 6.3 Basic Information of Construction Equipment by Major Players

##### 6.3.1 Headquarters Location and Established Time of Construction Equipment Major Players

##### 6.3.2 Employees and Revenue Level of Construction Equipment Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 CONSTRUCTION EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Caterpillar

##### 7.1.1 Company profile

##### 7.1.2 Representative Construction Equipment Product

##### 7.1.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Caterpillar

#### 7.2 Liebherr

##### 7.2.1 Company profile

##### 7.2.2 Representative Construction Equipment Product

##### 7.2.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Liebherr

#### 7.3 Mitsubishi

##### 7.3.1 Company profile

##### 7.3.2 Representative Construction Equipment Product

##### 7.3.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Mitsubishi

#### 7.4 Terex

##### 7.4.1 Company profile

##### 7.4.2 Representative Construction Equipment Product

##### 7.4.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Terex

#### 7.5 Deere & Company

##### 7.5.1 Company profile

##### 7.5.2 Representative Construction Equipment Product

##### 7.5.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Deere &

## Company

### 7.6 Volvo Construction Equipment

#### 7.6.1 Company profile

#### 7.6.2 Representative Construction Equipment Product

#### 7.6.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Volvo Construction Equipment

### 7.7 Komatsu

#### 7.7.1 Company profile

#### 7.7.2 Representative Construction Equipment Product

#### 7.7.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Komatsu

### 7.8 Doosan Infracore

#### 7.8.1 Company profile

#### 7.8.2 Representative Construction Equipment Product

#### 7.8.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Doosan Infracore

### 7.9 Hitachi Machinery Construction

#### 7.9.1 Company profile

#### 7.9.2 Representative Construction Equipment Product

#### 7.9.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Hitachi Machinery Construction

### 7.10 JCB

#### 7.10.1 Company profile

#### 7.10.2 Representative Construction Equipment Product

#### 7.10.3 Construction Equipment Sales, Revenue, Price and Gross Margin of JCB

### 7.11 Sany

#### 7.11.1 Company profile

#### 7.11.2 Representative Construction Equipment Product

#### 7.11.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Sany

### 7.12 CNH

#### 7.12.1 Company profile

#### 7.12.2 Representative Construction Equipment Product

#### 7.12.3 Construction Equipment Sales, Revenue, Price and Gross Margin of CNH

### 7.13 Rockland

#### 7.13.1 Company profile

#### 7.13.2 Representative Construction Equipment Product

#### 7.13.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Rockland

### 7.14 Escorts Group

#### 7.14.1 Company profile

#### 7.14.2 Representative Construction Equipment Product

7.14.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Escorts Group

7.15 Hyundai Heavy Machinery

7.15.1 Company profile

7.15.2 Representative Construction Equipment Product

7.15.3 Construction Equipment Sales, Revenue, Price and Gross Margin of Hyundai Heavy Machinery

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONSTRUCTION EQUIPMENT**

8.1 Industry Chain of Construction Equipment

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONSTRUCTION EQUIPMENT**

9.1 Cost Structure Analysis of Construction Equipment

9.2 Raw Materials Cost Analysis of Construction Equipment

9.3 Labor Cost Analysis of Construction Equipment

9.4 Manufacturing Expenses Analysis of Construction Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONSTRUCTION EQUIPMENT**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**



## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Construction Equipment-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C0FB846BBE2EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0FB846BBE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970