

# Connected Gym Equipment-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C8778164D96MEN.html>

Date: March 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: C8778164D96MEN

## Abstracts

### Report Summary

Connected Gym Equipment-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Connected Gym Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Connected Gym Equipment 2013-2017, and development forecast 2018-2023

Main market players of Connected Gym Equipment in Asia Pacific, with company and product introduction, position in the Connected Gym Equipment market

Market status and development trend of Connected Gym Equipment by types and applications

Cost and profit status of Connected Gym Equipment, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Connected Gym Equipment market as:

Asia Pacific Connected Gym Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Connected Gym Equipment Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cardiovascular Training Equipment

Strength Training Equipment

Other Equipment

Asia Pacific Connected Gym Equipment Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Residential

Gym/Health Clubs

Commercial Users

Asia Pacific Connected Gym Equipment Market: Players Segment Analysis (Company  
and Product introduction, Connected Gym Equipment Sales Volume, Revenue, Price  
and Gross Margin):

eGym

Les Mills International

Life fitness

Precor

Technogym

Draper

IncludeFitness

Paradigm Health & Wellness

Johnson Health Tech

Nautilus

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CONNECTED GYM EQUIPMENT**

- 1.1 Definition of Connected Gym Equipment in This Report
- 1.2 Commercial Types of Connected Gym Equipment
  - 1.2.1 Cardiovascular Training Equipment
  - 1.2.2 Strength Training Equipment
  - 1.2.3 Other Equipment
- 1.3 Downstream Application of Connected Gym Equipment
  - 1.3.1 Residential
  - 1.3.2 Gym/Health Clubs
  - 1.3.3 Commercial Users
- 1.4 Development History of Connected Gym Equipment
- 1.5 Market Status and Trend of Connected Gym Equipment 2013-2023
  - 1.5.1 Asia Pacific Connected Gym Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Connected Gym Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Connected Gym Equipment in Asia Pacific 2013-2017
- 2.2 Consumption Market of Connected Gym Equipment in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Connected Gym Equipment in Asia Pacific by Regions
  - 2.2.2 Revenue of Connected Gym Equipment in Asia Pacific by Regions
- 2.3 Market Analysis of Connected Gym Equipment in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Connected Gym Equipment in China 2013-2017
  - 2.3.2 Market Analysis of Connected Gym Equipment in Japan 2013-2017
  - 2.3.3 Market Analysis of Connected Gym Equipment in Korea 2013-2017
  - 2.3.4 Market Analysis of Connected Gym Equipment in India 2013-2017
  - 2.3.5 Market Analysis of Connected Gym Equipment in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Connected Gym Equipment in Australia 2013-2017
- 2.4 Market Development Forecast of Connected Gym Equipment in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Connected Gym Equipment in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Connected Gym Equipment by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Connected Gym Equipment in Asia Pacific by Types

3.1.2 Revenue of Connected Gym Equipment in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of Connected Gym Equipment in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Connected Gym Equipment in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of Connected Gym Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Connected Gym Equipment by Downstream Industry in China

4.2.2 Demand Volume of Connected Gym Equipment by Downstream Industry in Japan

4.2.3 Demand Volume of Connected Gym Equipment by Downstream Industry in Korea

4.2.4 Demand Volume of Connected Gym Equipment by Downstream Industry in India

4.2.5 Demand Volume of Connected Gym Equipment by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Connected Gym Equipment by Downstream Industry in Australia

### 4.3 Market Forecast of Connected Gym Equipment in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONNECTED GYM EQUIPMENT**

### 5.1 Asia Pacific Economy Situation and Trend Overview

### 5.2 Connected Gym Equipment Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CONNECTED GYM EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Connected Gym Equipment in Asia Pacific by Major Players
- 6.2 Revenue of Connected Gym Equipment in Asia Pacific by Major Players
- 6.3 Basic Information of Connected Gym Equipment by Major Players
  - 6.3.1 Headquarters Location and Established Time of Connected Gym Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Connected Gym Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CONNECTED GYM EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 eGym
  - 7.1.1 Company profile
  - 7.1.2 Representative Connected Gym Equipment Product
  - 7.1.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of eGym
- 7.2 Les Mills International
  - 7.2.1 Company profile
  - 7.2.2 Representative Connected Gym Equipment Product
  - 7.2.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Les Mills International
- 7.3 Life fitness
  - 7.3.1 Company profile
  - 7.3.2 Representative Connected Gym Equipment Product
  - 7.3.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Life fitness
- 7.4 Precor
  - 7.4.1 Company profile
  - 7.4.2 Representative Connected Gym Equipment Product
  - 7.4.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Precor
- 7.5 Technogym
  - 7.5.1 Company profile
  - 7.5.2 Representative Connected Gym Equipment Product

- 7.5.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Technogym
- 7.6 Draper
  - 7.6.1 Company profile
  - 7.6.2 Representative Connected Gym Equipment Product
  - 7.6.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Draper
- 7.7 IncludeFitness
  - 7.7.1 Company profile
  - 7.7.2 Representative Connected Gym Equipment Product
  - 7.7.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of IncludeFitness
- 7.8 Paradigm Health & Wellness
  - 7.8.1 Company profile
  - 7.8.2 Representative Connected Gym Equipment Product
  - 7.8.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Paradigm Health & Wellness
- 7.9 Johnson Health Tech
  - 7.9.1 Company profile
  - 7.9.2 Representative Connected Gym Equipment Product
  - 7.9.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Johnson Health Tech
- 7.10 Nautilus
  - 7.10.1 Company profile
  - 7.10.2 Representative Connected Gym Equipment Product
  - 7.10.3 Connected Gym Equipment Sales, Revenue, Price and Gross Margin of Nautilus

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONNECTED GYM EQUIPMENT**

- 8.1 Industry Chain of Connected Gym Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONNECTED GYM EQUIPMENT**

- 9.1 Cost Structure Analysis of Connected Gym Equipment
- 9.2 Raw Materials Cost Analysis of Connected Gym Equipment

9.3 Labor Cost Analysis of Connected Gym Equipment

9.4 Manufacturing Expenses Analysis of Connected Gym Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONNECTED GYM EQUIPMENT**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Connected Gym Equipment-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C8778164D96MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8778164D96MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970