

# **Connected Enterprise-North America Market Status** and Trend Report 2013-2023

https://marketpublishers.com/r/C279D893F7B0EN.html

Date: April 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: C279D893F7B0EN

### **Abstracts**

#### **Report Summary**

Connected Enterprise-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Connected Enterprise industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Connected Enterprise 2013-2017, and development forecast 2018-2023

Main market players of Connected Enterprise in North America, with company and product introduction, position in the Connected Enterprise market Market status and development trend of Connected Enterprise by types and applications

Cost and profit status of Connected Enterprise, and marketing status Market growth drivers and challenges

The report segments the North America Connected Enterprise market as:

North America Connected Enterprise Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Connected Enterprise Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Device
Connectivity Management
Application Enablement

North America Connected Enterprise Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking, Financial Services, and Insurance Telecommunications and IT Retail and Ecommerce Healthcare and Life Sciences Manufacturing Government Others

North America Connected Enterprise Market: Players Segment Analysis (Company and Product introduction, Connected Enterprise Sales Volume, Revenue, Price and Gross Margin):

Geographic Revenue Mix Rockwell Automation Cisco Systems MnM View

Parametric Technology Corporation

Microsoft Corporation

International Business Machines Corporation

Robert Bosch

Honeywell International

General Electric

Accelerite

**Verizon Communications** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF CONNECTED ENTERPRISE**

- 1.1 Definition of Connected Enterprise in This Report
- 1.2 Commercial Types of Connected Enterprise
  - 1.2.1 Device
  - 1.2.2 Connectivity Management
  - 1.2.3 Application Enablement
- 1.3 Downstream Application of Connected Enterprise
  - 1.3.1 Banking, Financial Services, and Insurance
  - 1.3.2 Telecommunications and IT
  - 1.3.3 Retail and Ecommerce
- 1.3.4 Healthcare and Life Sciences
- 1.3.5 Manufacturing
- 1.3.6 Government
- 1.3.7 Others
- 1.4 Development History of Connected Enterprise
- 1.5 Market Status and Trend of Connected Enterprise 2013-2023
  - 1.5.1 North America Connected Enterprise Market Status and Trend 2013-2023
  - 1.5.2 Regional Connected Enterprise Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Connected Enterprise in North America 2013-2017
- 2.2 Consumption Market of Connected Enterprise in North America by Regions
  - 2.2.1 Consumption Volume of Connected Enterprise in North America by Regions
  - 2.2.2 Revenue of Connected Enterprise in North America by Regions
- 2.3 Market Analysis of Connected Enterprise in North America by Regions
  - 2.3.1 Market Analysis of Connected Enterprise in United States 2013-2017
- 2.3.2 Market Analysis of Connected Enterprise in Canada 2013-2017
- 2.3.3 Market Analysis of Connected Enterprise in Mexico 2013-2017
- 2.4 Market Development Forecast of Connected Enterprise in North America 2018-2023
- 2.4.1 Market Development Forecast of Connected Enterprise in North America 2018-2023
  - 2.4.2 Market Development Forecast of Connected Enterprise by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Connected Enterprise in North America by Types
  - 3.1.2 Revenue of Connected Enterprise in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Connected Enterprise in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Connected Enterprise in North America by Downstream Industry
- 4.2 Demand Volume of Connected Enterprise by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Connected Enterprise by Downstream Industry in United States
- 4.2.2 Demand Volume of Connected Enterprise by Downstream Industry in Canada
- 4.2.3 Demand Volume of Connected Enterprise by Downstream Industry in Mexico
- 4.3 Market Forecast of Connected Enterprise in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONNECTED ENTERPRISE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Connected Enterprise Downstream Industry Situation and Trend Overview

### CHAPTER 6 CONNECTED ENTERPRISE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Connected Enterprise in North America by Major Players
- 6.2 Revenue of Connected Enterprise in North America by Major Players
- 6.3 Basic Information of Connected Enterprise by Major Players
- 6.3.1 Headquarters Location and Established Time of Connected Enterprise Major Players
- 6.3.2 Employees and Revenue Level of Connected Enterprise Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



#### 6.4.3 New Product Development and Launch

### CHAPTER 7 CONNECTED ENTERPRISE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Geographic Revenue Mix
  - 7.1.1 Company profile
  - 7.1.2 Representative Connected Enterprise Product
- 7.1.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Geographic Revenue Mix
- 7.2 Rockwell Automation
  - 7.2.1 Company profile
  - 7.2.2 Representative Connected Enterprise Product
- 7.2.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Rockwell Automation
- 7.3 Cisco Systems
  - 7.3.1 Company profile
  - 7.3.2 Representative Connected Enterprise Product
- 7.3.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Cisco Systems
- 7.4 MnM View
  - 7.4.1 Company profile
  - 7.4.2 Representative Connected Enterprise Product
  - 7.4.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of MnM View
- 7.5 Parametric Technology Corporation
  - 7.5.1 Company profile
  - 7.5.2 Representative Connected Enterprise Product
- 7.5.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Parametric Technology Corporation
- 7.6 Microsoft Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Connected Enterprise Product
- 7.6.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Microsoft Corporation
- 7.7 International Business Machines Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Connected Enterprise Product
- 7.7.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of International Business Machines Corporation



- 7.8 Robert Bosch
  - 7.8.1 Company profile
  - 7.8.2 Representative Connected Enterprise Product
  - 7.8.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Robert Bosch
- 7.9 Honeywell International
  - 7.9.1 Company profile
  - 7.9.2 Representative Connected Enterprise Product
- 7.9.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Honeywell International
- 7.10 General Electric
- 7.10.1 Company profile
- 7.10.2 Representative Connected Enterprise Product
- 7.10.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of General Electric
- 7.11 Accelerite
  - 7.11.1 Company profile
  - 7.11.2 Representative Connected Enterprise Product
- 7.11.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Accelerite
- 7.12 Verizon Communications
  - 7.12.1 Company profile
  - 7.12.2 Representative Connected Enterprise Product
- 7.12.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Verizon Communications

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONNECTED ENTERPRISE

- 8.1 Industry Chain of Connected Enterprise
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONNECTED ENTERPRISE

- 9.1 Cost Structure Analysis of Connected Enterprise
- 9.2 Raw Materials Cost Analysis of Connected Enterprise
- 9.3 Labor Cost Analysis of Connected Enterprise
- 9.4 Manufacturing Expenses Analysis of Connected Enterprise



#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONNECTED ENTERPRISE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Connected Enterprise-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C279D893F7B0EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C279D893F7B0EN.html">https://marketpublishers.com/r/C279D893F7B0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970