

# Connected Enterprise-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CED720C0A490EN.html

Date: April 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: CED720C0A490EN

### **Abstracts**

### **Report Summary**

Connected Enterprise-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Connected Enterprise industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Connected Enterprise 2013-2017, and development forecast 2018-2023

Main market players of Connected Enterprise in EMEA, with company and product introduction, position in the Connected Enterprise market

Market status and development trend of Connected Enterprise by types and applications

Cost and profit status of Connected Enterprise, and marketing status Market growth drivers and challenges

The report segments the EMEA Connected Enterprise market as:

EMEA Connected Enterprise Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Connected Enterprise Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Device Connectivity Management Application Enablement

EMEA Connected Enterprise Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking, Financial Services, and Insurance
Telecommunications and IT
Retail and Ecommerce
Healthcare and Life Sciences
Manufacturing
Government
Others

EMEA Connected Enterprise Market: Players Segment Analysis (Company and Product introduction, Connected Enterprise Sales Volume, Revenue, Price and Gross Margin):

Geographic Revenue Mix Rockwell Automation Cisco Systems MnM View

Parametric Technology Corporation

Microsoft Corporation

International Business Machines Corporation

Robert Bosch

Honeywell International

General Electric

Accelerite

**Verizon Communications** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF CONNECTED ENTERPRISE**

- 1.1 Definition of Connected Enterprise in This Report
- 1.2 Commercial Types of Connected Enterprise
  - 1.2.1 Device
  - 1.2.2 Connectivity Management
  - 1.2.3 Application Enablement
- 1.3 Downstream Application of Connected Enterprise
  - 1.3.1 Banking, Financial Services, and Insurance
  - 1.3.2 Telecommunications and IT
  - 1.3.3 Retail and Ecommerce
- 1.3.4 Healthcare and Life Sciences
- 1.3.5 Manufacturing
- 1.3.6 Government
- 1.3.7 Others
- 1.4 Development History of Connected Enterprise
- 1.5 Market Status and Trend of Connected Enterprise 2013-2023
  - 1.5.1 EMEA Connected Enterprise Market Status and Trend 2013-2023
  - 1.5.2 Regional Connected Enterprise Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Connected Enterprise in EMEA 2013-2017
- 2.2 Consumption Market of Connected Enterprise in EMEA by Regions
  - 2.2.1 Consumption Volume of Connected Enterprise in EMEA by Regions
- 2.2.2 Revenue of Connected Enterprise in EMEA by Regions
- 2.3 Market Analysis of Connected Enterprise in EMEA by Regions
  - 2.3.1 Market Analysis of Connected Enterprise in Europe 2013-2017
  - 2.3.2 Market Analysis of Connected Enterprise in Middle East 2013-2017
  - 2.3.3 Market Analysis of Connected Enterprise in Africa 2013-2017
- 2.4 Market Development Forecast of Connected Enterprise in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Connected Enterprise in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Connected Enterprise by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole EMEA Market Status by Types



- 3.1.1 Consumption Volume of Connected Enterprise in EMEA by Types
- 3.1.2 Revenue of Connected Enterprise in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Connected Enterprise in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Connected Enterprise in EMEA by Downstream Industry
- 4.2 Demand Volume of Connected Enterprise by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Connected Enterprise by Downstream Industry in Europe
- 4.2.2 Demand Volume of Connected Enterprise by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Connected Enterprise by Downstream Industry in Africa
- 4.3 Market Forecast of Connected Enterprise in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONNECTED ENTERPRISE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Connected Enterprise Downstream Industry Situation and Trend Overview

# CHAPTER 6 CONNECTED ENTERPRISE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Connected Enterprise in EMEA by Major Players
- 6.2 Revenue of Connected Enterprise in EMEA by Major Players
- 6.3 Basic Information of Connected Enterprise by Major Players
- 6.3.1 Headquarters Location and Established Time of Connected Enterprise Major Players
- 6.3.2 Employees and Revenue Level of Connected Enterprise Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 CONNECTED ENTERPRISE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Geographic Revenue Mix
  - 7.1.1 Company profile
  - 7.1.2 Representative Connected Enterprise Product
- 7.1.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Geographic Revenue Mix
- 7.2 Rockwell Automation
- 7.2.1 Company profile
- 7.2.2 Representative Connected Enterprise Product
- 7.2.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Rockwell Automation
- 7.3 Cisco Systems
  - 7.3.1 Company profile
  - 7.3.2 Representative Connected Enterprise Product
- 7.3.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Cisco Systems
- 7.4 MnM View
  - 7.4.1 Company profile
  - 7.4.2 Representative Connected Enterprise Product
  - 7.4.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of MnM View
- 7.5 Parametric Technology Corporation
  - 7.5.1 Company profile
  - 7.5.2 Representative Connected Enterprise Product
- 7.5.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Parametric Technology Corporation
- 7.6 Microsoft Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Connected Enterprise Product
- 7.6.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Microsoft Corporation
- 7.7 International Business Machines Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Connected Enterprise Product
- 7.7.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of International Business Machines Corporation
- 7.8 Robert Bosch



- 7.8.1 Company profile
- 7.8.2 Representative Connected Enterprise Product
- 7.8.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Robert Bosch
- 7.9 Honeywell International
  - 7.9.1 Company profile
  - 7.9.2 Representative Connected Enterprise Product
- 7.9.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Honeywell International
- 7.10 General Electric
- 7.10.1 Company profile
- 7.10.2 Representative Connected Enterprise Product
- 7.10.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of General Electric
- 7.11 Accelerite
  - 7.11.1 Company profile
  - 7.11.2 Representative Connected Enterprise Product
  - 7.11.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Accelerite
- 7.12 Verizon Communications
  - 7.12.1 Company profile
  - 7.12.2 Representative Connected Enterprise Product
- 7.12.3 Connected Enterprise Sales, Revenue, Price and Gross Margin of Verizon Communications

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONNECTED ENTERPRISE

- 8.1 Industry Chain of Connected Enterprise
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONNECTED ENTERPRISE

- 9.1 Cost Structure Analysis of Connected Enterprise
- 9.2 Raw Materials Cost Analysis of Connected Enterprise
- 9.3 Labor Cost Analysis of Connected Enterprise
- 9.4 Manufacturing Expenses Analysis of Connected Enterprise

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONNECTED ENTERPRISE**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Connected Enterprise-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CED720C0A490EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CED720C0A490EN.html">https://marketpublishers.com/r/CED720C0A490EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970