

# Connected Car-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CECE7874D69MEN.html>

Date: March 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: CECE7874D69MEN

## Abstracts

### Report Summary

Connected Car-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Connected Car industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Connected Car 2013-2017, and development forecast 2018-2023

Main market players of Connected Car in North America, with company and product introduction, position in the Connected Car market

Market status and development trend of Connected Car by types and applications

Cost and profit status of Connected Car, and marketing status

Market growth drivers and challenges

The report segments the North America Connected Car market as:

North America Connected Car Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Connected Car Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Embedded

Tethered

Integrated

North America Connected Car Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Car

Passenger Car

North America Connected Car Market: Players Segment Analysis (Company and Product introduction, Connected Car Sales Volume, Revenue, Price and Gross Margin):

BMW

BROADCOM

Chrysler

Benz

DAIMLER

HYUNDAI MOTOR

HONDA

Luxoft

Qualcomm

Toyota

Garmin

Volkswagen

Volvo

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CONNECTED CAR**

- 1.1 Definition of Connected Car in This Report
- 1.2 Commercial Types of Connected Car
  - 1.2.1 Embedded
  - 1.2.2 Tethered
  - 1.2.3 Integrated
- 1.3 Downstream Application of Connected Car
  - 1.3.1 Commercial Car
  - 1.3.2 Passenger Car
- 1.4 Development History of Connected Car
- 1.5 Market Status and Trend of Connected Car 2013-2023
  - 1.5.1 North America Connected Car Market Status and Trend 2013-2023
  - 1.5.2 Regional Connected Car Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Connected Car in North America 2013-2017
- 2.2 Consumption Market of Connected Car in North America by Regions
  - 2.2.1 Consumption Volume of Connected Car in North America by Regions
  - 2.2.2 Revenue of Connected Car in North America by Regions
- 2.3 Market Analysis of Connected Car in North America by Regions
  - 2.3.1 Market Analysis of Connected Car in United States 2013-2017
  - 2.3.2 Market Analysis of Connected Car in Canada 2013-2017
  - 2.3.3 Market Analysis of Connected Car in Mexico 2013-2017
- 2.4 Market Development Forecast of Connected Car in North America 2018-2023
  - 2.4.1 Market Development Forecast of Connected Car in North America 2018-2023
  - 2.4.2 Market Development Forecast of Connected Car by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Connected Car in North America by Types
  - 3.1.2 Revenue of Connected Car in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Connected Car in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Connected Car in North America by Downstream Industry
- 4.2 Demand Volume of Connected Car by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Connected Car by Downstream Industry in United States
  - 4.2.2 Demand Volume of Connected Car by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Connected Car by Downstream Industry in Mexico
- 4.3 Market Forecast of Connected Car in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONNECTED CAR**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Connected Car Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CONNECTED CAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Connected Car in North America by Major Players
- 6.2 Revenue of Connected Car in North America by Major Players
- 6.3 Basic Information of Connected Car by Major Players
  - 6.3.1 Headquarters Location and Established Time of Connected Car Major Players
  - 6.3.2 Employees and Revenue Level of Connected Car Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CONNECTED CAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 BMW
  - 7.1.1 Company profile
  - 7.1.2 Representative Connected Car Product
  - 7.1.3 Connected Car Sales, Revenue, Price and Gross Margin of BMW
- 7.2 BROADCOM

- 7.2.1 Company profile
- 7.2.2 Representative Connected Car Product
- 7.2.3 Connected Car Sales, Revenue, Price and Gross Margin of BROADCOM
- 7.3 Chrysler
  - 7.3.1 Company profile
  - 7.3.2 Representative Connected Car Product
  - 7.3.3 Connected Car Sales, Revenue, Price and Gross Margin of Chrysler
- 7.4 Benz
  - 7.4.1 Company profile
  - 7.4.2 Representative Connected Car Product
  - 7.4.3 Connected Car Sales, Revenue, Price and Gross Margin of Benz
- 7.5 DAIMLER
  - 7.5.1 Company profile
  - 7.5.2 Representative Connected Car Product
  - 7.5.3 Connected Car Sales, Revenue, Price and Gross Margin of DAIMLER
- 7.6 HYUNDAI MOTOR
  - 7.6.1 Company profile
  - 7.6.2 Representative Connected Car Product
  - 7.6.3 Connected Car Sales, Revenue, Price and Gross Margin of HYUNDAI MOTOR
- 7.7 HONDA
  - 7.7.1 Company profile
  - 7.7.2 Representative Connected Car Product
  - 7.7.3 Connected Car Sales, Revenue, Price and Gross Margin of HONDA
- 7.8 Luxoft
  - 7.8.1 Company profile
  - 7.8.2 Representative Connected Car Product
  - 7.8.3 Connected Car Sales, Revenue, Price and Gross Margin of Luxoft
- 7.9 Qualcomm
  - 7.9.1 Company profile
  - 7.9.2 Representative Connected Car Product
  - 7.9.3 Connected Car Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.10 Toyota
  - 7.10.1 Company profile
  - 7.10.2 Representative Connected Car Product
  - 7.10.3 Connected Car Sales, Revenue, Price and Gross Margin of Toyota
- 7.11 Garmin
  - 7.11.1 Company profile
  - 7.11.2 Representative Connected Car Product
  - 7.11.3 Connected Car Sales, Revenue, Price and Gross Margin of Garmin

## 7.12 Volkswagen

### 7.12.1 Company profile

### 7.12.2 Representative Connected Car Product

### 7.12.3 Connected Car Sales, Revenue, Price and Gross Margin of Volkswagen

## 7.13 Volvo

### 7.13.1 Company profile

### 7.13.2 Representative Connected Car Product

### 7.13.3 Connected Car Sales, Revenue, Price and Gross Margin of Volvo

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONNECTED CAR**

### 8.1 Industry Chain of Connected Car

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONNECTED CAR**

### 9.1 Cost Structure Analysis of Connected Car

### 9.2 Raw Materials Cost Analysis of Connected Car

### 9.3 Labor Cost Analysis of Connected Car

### 9.4 Manufacturing Expenses Analysis of Connected Car

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CONNECTED CAR**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Connected Car-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CECE7874D69MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CECE7874D69MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970