

# Concrete Floor Coatings-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C2C9F967EDB0EN.html

Date: April 2018 Pages: 144 Price: US\$ 2,480.00 (Single User License) ID: C2C9F967EDB0EN

### Abstracts

### **Report Summary**

Concrete Floor Coatings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Concrete Floor Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Concrete Floor Coatings 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Concrete Floor Coatings worldwide, with company and product introduction, position in the Concrete Floor Coatings market Market status and development trend of Concrete Floor Coatings by types and applications Cost and profit status of Concrete Floor Coatings, and marketing status

Market growth drivers and challenges

The report segments the global Concrete Floor Coatings market as:

Global Concrete Floor Coatings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan



Rest APAC

Latin America

Global Concrete Floor Coatings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Epoxy Polyaspartics Acrylic Polyurethane

Global Concrete Floor Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor Indoor

Global Concrete Floor Coatings Market: Manufacturers Segment Analysis (Company and Product introduction, Concrete Floor Coatings Sales Volume, Revenue, Price and Gross Margin):

Royal DSM N.V BASF Behr DAW Nippon Paint Valspar PPG Industries RPM International Sherwin-William

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### **CHAPTER 1 OVERVIEW OF CONCRETE FLOOR COATINGS**

- 1.1 Definition of Concrete Floor Coatings in This Report
- 1.2 Commercial Types of Concrete Floor Coatings
- 1.2.1 Epoxy
- 1.2.2 Polyaspartics
- 1.2.3 Acrylic
- 1.2.4 Polyurethane
- 1.3 Downstream Application of Concrete Floor Coatings
  - 1.3.1 Outdoor
  - 1.3.2 Indoor
- 1.4 Development History of Concrete Floor Coatings
- 1.5 Market Status and Trend of Concrete Floor Coatings 2013-2023
- 1.5.1 Global Concrete Floor Coatings Market Status and Trend 2013-2023
- 1.5.2 Regional Concrete Floor Coatings Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Concrete Floor Coatings 2013-2017
- 2.2 Production Market of Concrete Floor Coatings by Regions
- 2.2.1 Production Volume of Concrete Floor Coatings by Regions
- 2.2.2 Production Value of Concrete Floor Coatings by Regions
- 2.3 Demand Market of Concrete Floor Coatings by Regions
- 2.4 Production and Demand Status of Concrete Floor Coatings by Regions

2.4.1 Production and Demand Status of Concrete Floor Coatings by Regions 2013-2017

2.4.2 Import and Export Status of Concrete Floor Coatings by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Concrete Floor Coatings by Types
- 3.2 Production Value of Concrete Floor Coatings by Types
- 3.3 Market Forecast of Concrete Floor Coatings by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Concrete Floor Coatings by Downstream Industry
- 4.2 Market Forecast of Concrete Floor Coatings by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONCRETE FLOOR COATINGS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Concrete Floor Coatings Downstream Industry Situation and Trend Overview

# CHAPTER 6 CONCRETE FLOOR COATINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Concrete Floor Coatings by Major Manufacturers

- 6.2 Production Value of Concrete Floor Coatings by Major Manufacturers
- 6.3 Basic Information of Concrete Floor Coatings by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Concrete Floor Coatings Major Manufacturer

6.3.2 Employees and Revenue Level of Concrete Floor Coatings Major Manufacturer 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## CHAPTER 7 CONCRETE FLOOR COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Royal DSM N.V

7.1.1 Company profile

- 7.1.2 Representative Concrete Floor Coatings Product
- 7.1.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Royal DSM N.V

7.2 BASF

- 7.2.1 Company profile
- 7.2.2 Representative Concrete Floor Coatings Product
- 7.2.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of BASF

7.3 Behr

- 7.3.1 Company profile
- 7.3.2 Representative Concrete Floor Coatings Product
- 7.3.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Behr



### 7.4 DAW

- 7.4.1 Company profile
- 7.4.2 Representative Concrete Floor Coatings Product
- 7.4.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of DAW

7.5 Nippon Paint

- 7.5.1 Company profile
- 7.5.2 Representative Concrete Floor Coatings Product
- 7.5.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Nippon Paint
- 7.6 Valspar
  - 7.6.1 Company profile
  - 7.6.2 Representative Concrete Floor Coatings Product
- 7.6.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Valspar

7.7 PPG Industries

- 7.7.1 Company profile
- 7.7.2 Representative Concrete Floor Coatings Product
- 7.7.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of PPG Industries

7.8 RPM International

- 7.8.1 Company profile
- 7.8.2 Representative Concrete Floor Coatings Product
- 7.8.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of RPM

International

7.9 Sherwin-William

- 7.9.1 Company profile
- 7.9.2 Representative Concrete Floor Coatings Product

7.9.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Sherwin-William

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONCRETE FLOOR COATINGS

- 8.1 Industry Chain of Concrete Floor Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONCRETE FLOOR COATINGS



- 9.1 Cost Structure Analysis of Concrete Floor Coatings
- 9.2 Raw Materials Cost Analysis of Concrete Floor Coatings
- 9.3 Labor Cost Analysis of Concrete Floor Coatings
- 9.4 Manufacturing Expenses Analysis of Concrete Floor Coatings

### CHAPTER 10 MARKETING STATUS ANALYSIS OF CONCRETE FLOOR COATINGS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Concrete Floor Coatings-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C2C9F967EDB0EN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C2C9F967EDB0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970