

Concrete Floor Coatings-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CC47F4A90120EN.html

Date: April 2018

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: CC47F4A90120EN

Abstracts

Report Summary

Concrete Floor Coatings-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Concrete Floor Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Concrete Floor Coatings 2013-2017, and development forecast 2018-2023

Main market players of Concrete Floor Coatings in China, with company and product introduction, position in the Concrete Floor Coatings market

Market status and development trend of Concrete Floor Coatings by types and applications

Cost and profit status of Concrete Floor Coatings, and marketing status Market growth drivers and challenges

The report segments the China Concrete Floor Coatings market as:

China Concrete Floor Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



Southwest China

Northwest China

China Concrete Floor Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Epoxy
Polyaspartics
Acrylic
Polyurethane

China Concrete Floor Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor

Indoor

China Concrete Floor Coatings Market: Players Segment Analysis (Company and Product introduction, Concrete Floor Coatings Sales Volume, Revenue, Price and Gross Margin):

Royal DSM N.V

BASF

Behr

DAW

Nippon Paint

Valspar

PPG Industries

RPM International

Sherwin-William

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CONCRETE FLOOR COATINGS

- 1.1 Definition of Concrete Floor Coatings in This Report
- 1.2 Commercial Types of Concrete Floor Coatings
 - 1.2.1 Epoxy
 - 1.2.2 Polyaspartics
 - 1.2.3 Acrylic
- 1.2.4 Polyurethane
- 1.3 Downstream Application of Concrete Floor Coatings
 - 1.3.1 Outdoor
 - 1.3.2 Indoor
- 1.4 Development History of Concrete Floor Coatings
- 1.5 Market Status and Trend of Concrete Floor Coatings 2013-2023
 - 1.5.1 China Concrete Floor Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Concrete Floor Coatings Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Concrete Floor Coatings in China 2013-2017
- 2.2 Consumption Market of Concrete Floor Coatings in China by Regions
 - 2.2.1 Consumption Volume of Concrete Floor Coatings in China by Regions
 - 2.2.2 Revenue of Concrete Floor Coatings in China by Regions
- 2.3 Market Analysis of Concrete Floor Coatings in China by Regions
 - 2.3.1 Market Analysis of Concrete Floor Coatings in North China 2013-2017
 - 2.3.2 Market Analysis of Concrete Floor Coatings in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Concrete Floor Coatings in East China 2013-2017
 - 2.3.4 Market Analysis of Concrete Floor Coatings in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Concrete Floor Coatings in Southwest China 2013-2017
- 2.3.6 Market Analysis of Concrete Floor Coatings in Northwest China 2013-2017
- 2.4 Market Development Forecast of Concrete Floor Coatings in China 2018-2023
 - 2.4.1 Market Development Forecast of Concrete Floor Coatings in China 2018-2023
- 2.4.2 Market Development Forecast of Concrete Floor Coatings by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Concrete Floor Coatings in China by Types
- 3.1.2 Revenue of Concrete Floor Coatings in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Concrete Floor Coatings in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Concrete Floor Coatings in China by Downstream Industry
- 4.2 Demand Volume of Concrete Floor Coatings by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Concrete Floor Coatings by Downstream Industry in North China
- 4.2.2 Demand Volume of Concrete Floor Coatings by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Concrete Floor Coatings by Downstream Industry in East China
- 4.2.4 Demand Volume of Concrete Floor Coatings by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Concrete Floor Coatings by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Concrete Floor Coatings by Downstream Industry in Northwest China
- 4.3 Market Forecast of Concrete Floor Coatings in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CONCRETE FLOOR COATINGS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Concrete Floor Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 CONCRETE FLOOR COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA



- 6.1 Sales Volume of Concrete Floor Coatings in China by Major Players
- 6.2 Revenue of Concrete Floor Coatings in China by Major Players
- 6.3 Basic Information of Concrete Floor Coatings by Major Players
- 6.3.1 Headquarters Location and Established Time of Concrete Floor Coatings Major Players
- 6.3.2 Employees and Revenue Level of Concrete Floor Coatings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CONCRETE FLOOR COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Royal DSM N.V

- 7.1.1 Company profile
- 7.1.2 Representative Concrete Floor Coatings Product
- 7.1.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Royal DSM N.V

7.2 BASF

- 7.2.1 Company profile
- 7.2.2 Representative Concrete Floor Coatings Product
- 7.2.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of BASF

7.3 Behr

- 7.3.1 Company profile
- 7.3.2 Representative Concrete Floor Coatings Product
- 7.3.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Behr

7.4 DAW

- 7.4.1 Company profile
- 7.4.2 Representative Concrete Floor Coatings Product
- 7.4.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of DAW
- 7.5 Nippon Paint
 - 7.5.1 Company profile
 - 7.5.2 Representative Concrete Floor Coatings Product
 - 7.5.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Nippon

Paint

- 7.6 Valspar
 - 7.6.1 Company profile



- 7.6.2 Representative Concrete Floor Coatings Product
- 7.6.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Valspar
- 7.7 PPG Industries
 - 7.7.1 Company profile
 - 7.7.2 Representative Concrete Floor Coatings Product
- 7.7.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of PPG Industries
- 7.8 RPM International
 - 7.8.1 Company profile
 - 7.8.2 Representative Concrete Floor Coatings Product
- 7.8.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of RPM International
- 7.9 Sherwin-William
 - 7.9.1 Company profile
 - 7.9.2 Representative Concrete Floor Coatings Product
- 7.9.3 Concrete Floor Coatings Sales, Revenue, Price and Gross Margin of Sherwin-William

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CONCRETE FLOOR COATINGS

- 8.1 Industry Chain of Concrete Floor Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CONCRETE FLOOR COATINGS

- 9.1 Cost Structure Analysis of Concrete Floor Coatings
- 9.2 Raw Materials Cost Analysis of Concrete Floor Coatings
- 9.3 Labor Cost Analysis of Concrete Floor Coatings
- 9.4 Manufacturing Expenses Analysis of Concrete Floor Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF CONCRETE FLOOR COATINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Concrete Floor Coatings-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CC47F4A90120EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CC47F4A90120EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970