

# Computer Components-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C6E40A75EFBEN.html>

Date: December 2017

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: C6E40A75EFBEN

## Abstracts

### Report Summary

Computer Components-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Computer Components industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Computer Components 2013-2017, and development forecast 2018-2023

Main market players of Computer Components in North America, with company and product introduction, position in the Computer Components market

Market status and development trend of Computer Components by types and applications

Cost and profit status of Computer Components, and marketing status

Market growth drivers and challenges

The report segments the North America Computer Components market as:

North America Computer Components Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Computer Components Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Computer Host  
Input Device  
Output Device  
Storage Device  
Others

North America Computer Components Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Residential  
Commercial  
Industrial

North America Computer Components Market: Players Segment Analysis (Company  
and Product introduction, Computer Components Sales Volume, Revenue, Price and  
Gross Margin):

Averatec  
CHIMEI  
Chunghwa  
Elo  
eMachines  
Fujitsu  
Innolux  
Lenovo  
LG Display  
Quanta  
Toshiba  
Unbranded/Generic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COMPUTER COMPONENTS**

- 1.1 Definition of Computer Components in This Report
- 1.2 Commercial Types of Computer Components
  - 1.2.1 Computer Host
  - 1.2.2 Input Device
  - 1.2.3 Output Device
  - 1.2.4 Storage Device
  - 1.2.5 Others
- 1.3 Downstream Application of Computer Components
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Industrial
- 1.4 Development History of Computer Components
- 1.5 Market Status and Trend of Computer Components 2013-2023
  - 1.5.1 North America Computer Components Market Status and Trend 2013-2023
  - 1.5.2 Regional Computer Components Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Computer Components in North America 2013-2017
- 2.2 Consumption Market of Computer Components in North America by Regions
  - 2.2.1 Consumption Volume of Computer Components in North America by Regions
  - 2.2.2 Revenue of Computer Components in North America by Regions
- 2.3 Market Analysis of Computer Components in North America by Regions
  - 2.3.1 Market Analysis of Computer Components in United States 2013-2017
  - 2.3.2 Market Analysis of Computer Components in Canada 2013-2017
  - 2.3.3 Market Analysis of Computer Components in Mexico 2013-2017
- 2.4 Market Development Forecast of Computer Components in North America 2018-2023
  - 2.4.1 Market Development Forecast of Computer Components in North America 2018-2023
  - 2.4.2 Market Development Forecast of Computer Components by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Computer Components in North America by Types
- 3.1.2 Revenue of Computer Components in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Computer Components in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Computer Components in North America by Downstream Industry
- 4.2 Demand Volume of Computer Components by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Computer Components by Downstream Industry in United States
  - 4.2.2 Demand Volume of Computer Components by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Computer Components by Downstream Industry in Mexico
- 4.3 Market Forecast of Computer Components in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMPUTER COMPONENTS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Computer Components Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COMPUTER COMPONENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Computer Components in North America by Major Players
- 6.2 Revenue of Computer Components in North America by Major Players
- 6.3 Basic Information of Computer Components by Major Players
  - 6.3.1 Headquarters Location and Established Time of Computer Components Major Players
  - 6.3.2 Employees and Revenue Level of Computer Components Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 COMPUTER COMPONENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Averatec

- 7.1.1 Company profile
- 7.1.2 Representative Computer Components Product
- 7.1.3 Computer Components Sales, Revenue, Price and Gross Margin of Averatec

### 7.2 CHIMEI

- 7.2.1 Company profile
- 7.2.2 Representative Computer Components Product
- 7.2.3 Computer Components Sales, Revenue, Price and Gross Margin of CHIMEI

### 7.3 Chunghwa

- 7.3.1 Company profile
- 7.3.2 Representative Computer Components Product
- 7.3.3 Computer Components Sales, Revenue, Price and Gross Margin of Chunghwa

### 7.4 Elo

- 7.4.1 Company profile
- 7.4.2 Representative Computer Components Product
- 7.4.3 Computer Components Sales, Revenue, Price and Gross Margin of Elo

### 7.5 eMachines

- 7.5.1 Company profile
- 7.5.2 Representative Computer Components Product
- 7.5.3 Computer Components Sales, Revenue, Price and Gross Margin of eMachines

### 7.6 Fujitsu

- 7.6.1 Company profile
- 7.6.2 Representative Computer Components Product
- 7.6.3 Computer Components Sales, Revenue, Price and Gross Margin of Fujitsu

### 7.7 Innolux

- 7.7.1 Company profile
- 7.7.2 Representative Computer Components Product
- 7.7.3 Computer Components Sales, Revenue, Price and Gross Margin of Innolux

### 7.8 Lenovo

- 7.8.1 Company profile
- 7.8.2 Representative Computer Components Product
- 7.8.3 Computer Components Sales, Revenue, Price and Gross Margin of Lenovo

### 7.9 LG Display

- 7.9.1 Company profile
- 7.9.2 Representative Computer Components Product
- 7.9.3 Computer Components Sales, Revenue, Price and Gross Margin of LG Display
- 7.10 Quanta
  - 7.10.1 Company profile
  - 7.10.2 Representative Computer Components Product
  - 7.10.3 Computer Components Sales, Revenue, Price and Gross Margin of Quanta
- 7.11 Toshiba
  - 7.11.1 Company profile
  - 7.11.2 Representative Computer Components Product
  - 7.11.3 Computer Components Sales, Revenue, Price and Gross Margin of Toshiba
- 7.12 Unbranded/Generic
  - 7.12.1 Company profile
  - 7.12.2 Representative Computer Components Product
  - 7.12.3 Computer Components Sales, Revenue, Price and Gross Margin of Unbranded/Generic

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMPUTER COMPONENTS**

- 8.1 Industry Chain of Computer Components
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMPUTER COMPONENTS**

- 9.1 Cost Structure Analysis of Computer Components
- 9.2 Raw Materials Cost Analysis of Computer Components
- 9.3 Labor Cost Analysis of Computer Components
- 9.4 Manufacturing Expenses Analysis of Computer Components

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COMPUTER COMPONENTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Computer Components-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C6E40A75EFBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6E40A75EFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970