

# Computer Cases-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CEEA18CFEA4EN.html

Date: February 2018 Pages: 134 Price: US\$ 2,980.00 (Single User License) ID: CEEA18CFEA4EN

# Abstracts

#### **Report Summary**

Computer Cases-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Computer Cases industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Computer Cases 2013-2017, and development forecast 2018-2023 Main market players of Computer Cases in China, with company and product introduction, position in the Computer Cases market Market status and development trend of Computer Cases by types and applications Cost and profit status of Computer Cases, and marketing status Market growth drivers and challenges

The report segments the China Computer Cases market as:

China Computer Cases Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Computer Cases Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vertical Case Horizontal Case

China Computer Cases Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Server Case Common Case

China Computer Cases Market: Players Segment Analysis (Company and Product introduction, Computer Cases Sales Volume, Revenue, Price and Gross Margin):

Areocool Antec Apevia Compucase Cooler master Corsair Cougar HP In Win Lian Li NZXT Raidmax Roswill SilverStone Thermaltake Winsis Xion

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF COMPUTER CASES

- 1.1 Definition of Computer Cases in This Report
- 1.2 Commercial Types of Computer Cases
- 1.2.1 Vertical Case
- 1.2.2 Horizontal Case
- 1.3 Downstream Application of Computer Cases
- 1.3.1 Server Case
- 1.3.2 Common Case
- 1.4 Development History of Computer Cases
- 1.5 Market Status and Trend of Computer Cases 2013-2023
- 1.5.1 China Computer Cases Market Status and Trend 2013-2023
- 1.5.2 Regional Computer Cases Market Status and Trend 2013-2023

# **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Computer Cases in China 2013-2017
- 2.2 Consumption Market of Computer Cases in China by Regions
- 2.2.1 Consumption Volume of Computer Cases in China by Regions
- 2.2.2 Revenue of Computer Cases in China by Regions
- 2.3 Market Analysis of Computer Cases in China by Regions
  - 2.3.1 Market Analysis of Computer Cases in North China 2013-2017
  - 2.3.2 Market Analysis of Computer Cases in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Computer Cases in East China 2013-2017
  - 2.3.4 Market Analysis of Computer Cases in Central & South China 2013-2017
- 2.3.5 Market Analysis of Computer Cases in Southwest China 2013-2017
- 2.3.6 Market Analysis of Computer Cases in Northwest China 2013-2017
- 2.4 Market Development Forecast of Computer Cases in China 2018-2023
- 2.4.1 Market Development Forecast of Computer Cases in China 2018-2023
- 2.4.2 Market Development Forecast of Computer Cases by Regions 2018-2023

# CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Computer Cases in China by Types
- 3.1.2 Revenue of Computer Cases in China by Types
- 3.2 China Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Computer Cases in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Computer Cases in China by Downstream Industry
- 4.2 Demand Volume of Computer Cases by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Computer Cases by Downstream Industry in North China
- 4.2.2 Demand Volume of Computer Cases by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Computer Cases by Downstream Industry in East China
- 4.2.4 Demand Volume of Computer Cases by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Computer Cases by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Computer Cases by Downstream Industry in Northwest China
- 4.3 Market Forecast of Computer Cases in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMPUTER CASES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Computer Cases Downstream Industry Situation and Trend Overview

# CHAPTER 6 COMPUTER CASES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Computer Cases in China by Major Players
- 6.2 Revenue of Computer Cases in China by Major Players
- 6.3 Basic Information of Computer Cases by Major Players
- 6.3.1 Headquarters Location and Established Time of Computer Cases Major Players
- 6.3.2 Employees and Revenue Level of Computer Cases Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 COMPUTER CASES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Areocool
- 7.1.1 Company profile
- 7.1.2 Representative Computer Cases Product
- 7.1.3 Computer Cases Sales, Revenue, Price and Gross Margin of Areocool
- 7.2 Antec
- 7.2.1 Company profile
- 7.2.2 Representative Computer Cases Product
- 7.2.3 Computer Cases Sales, Revenue, Price and Gross Margin of Antec

7.3 Apevia

- 7.3.1 Company profile
- 7.3.2 Representative Computer Cases Product
- 7.3.3 Computer Cases Sales, Revenue, Price and Gross Margin of Apevia
- 7.4 Compucase
  - 7.4.1 Company profile
  - 7.4.2 Representative Computer Cases Product
- 7.4.3 Computer Cases Sales, Revenue, Price and Gross Margin of Compucase

7.5 Cooler master

- 7.5.1 Company profile
- 7.5.2 Representative Computer Cases Product
- 7.5.3 Computer Cases Sales, Revenue, Price and Gross Margin of Cooler master

7.6 Corsair

- 7.6.1 Company profile
- 7.6.2 Representative Computer Cases Product
- 7.6.3 Computer Cases Sales, Revenue, Price and Gross Margin of Corsair

7.7 Cougar

- 7.7.1 Company profile
- 7.7.2 Representative Computer Cases Product
- 7.7.3 Computer Cases Sales, Revenue, Price and Gross Margin of Cougar

7.8 HP

- 7.8.1 Company profile
- 7.8.2 Representative Computer Cases Product
- 7.8.3 Computer Cases Sales, Revenue, Price and Gross Margin of HP



7.9 In Win

- 7.9.1 Company profile
- 7.9.2 Representative Computer Cases Product
- 7.9.3 Computer Cases Sales, Revenue, Price and Gross Margin of In Win
- 7.10 Lian Li
  - 7.10.1 Company profile
  - 7.10.2 Representative Computer Cases Product
- 7.10.3 Computer Cases Sales, Revenue, Price and Gross Margin of Lian Li

7.11 NZXT

- 7.11.1 Company profile
- 7.11.2 Representative Computer Cases Product
- 7.11.3 Computer Cases Sales, Revenue, Price and Gross Margin of NZXT

7.12 Raidmax

- 7.12.1 Company profile
- 7.12.2 Representative Computer Cases Product
- 7.12.3 Computer Cases Sales, Revenue, Price and Gross Margin of Raidmax

7.13 Roswill

- 7.13.1 Company profile
- 7.13.2 Representative Computer Cases Product
- 7.13.3 Computer Cases Sales, Revenue, Price and Gross Margin of Roswill
- 7.14 SilverStone
  - 7.14.1 Company profile
  - 7.14.2 Representative Computer Cases Product
- 7.14.3 Computer Cases Sales, Revenue, Price and Gross Margin of SilverStone
- 7.15 Thermaltake
  - 7.15.1 Company profile
  - 7.15.2 Representative Computer Cases Product
- 7.15.3 Computer Cases Sales, Revenue, Price and Gross Margin of Thermaltake
- 7.16 Winsis
- 7.17 Xion

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMPUTER CASES

- 8.1 Industry Chain of Computer Cases
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMPUTER CASES**



- 9.1 Cost Structure Analysis of Computer Cases
- 9.2 Raw Materials Cost Analysis of Computer Cases
- 9.3 Labor Cost Analysis of Computer Cases
- 9.4 Manufacturing Expenses Analysis of Computer Cases

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF COMPUTER CASES

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Computer Cases-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/CEEA18CFEA4EN.html</u> Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CEEA18CFEA4EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970