

# Companion Animal Health-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C58B4BEF225MEN.html

Date: March 2018

Pages: 159

Price: US\$ 2,480.00 (Single User License)

ID: C58B4BEF225MEN

### **Abstracts**

### **Report Summary**

Companion Animal Health-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Companion Animal Health industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Companion Animal Health 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Companion Animal Health worldwide, with company and product introduction, position in the Companion Animal Health market Market status and development trend of Companion Animal Health by types and applications

Cost and profit status of Companion Animal Health, and marketing status Market growth drivers and challenges

The report segments the global Companion Animal Health market as:

Global Companion Animal Health Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America

Europe

China

Japan

Rest APAC



#### Latin America

Global Companion Animal Health Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dogs

Equine

Cats

Others

Global Companion Animal Health Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Point-of-care Testing/In-house Testing

Hospitals & Clinics

Others

Global Companion Animal Health Market: Manufacturers Segment Analysis (Company and Product introduction, Companion Animal Health Sales Volume, Revenue, Price and Gross Margin):

Zoetis, Nutreco N.V.

Merck& Co., Inc.

Elanco

Bayer AG.

Ceva Sant? Animale

Vetoquinol SA

Boehringer Ingelheim GmbH

Nutreco N.V.

Virbac

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF COMPANION ANIMAL HEALTH

- 1.1 Definition of Companion Animal Health in This Report
- 1.2 Commercial Types of Companion Animal Health
  - 1.2.1 Dogs
  - 1.2.2 Equine
  - 1.2.3 Cats
  - 1.2.4 Others
- 1.3 Downstream Application of Companion Animal Health
  - 1.3.1 Point-of-care Testing/In-house Testing
  - 1.3.2 Hospitals & Clinics
  - 1.3.3 Others
- 1.4 Development History of Companion Animal Health
- 1.5 Market Status and Trend of Companion Animal Health 2013-2023
  - 1.5.1 Global Companion Animal Health Market Status and Trend 2013-2023
- 1.5.2 Regional Companion Animal Health Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Companion Animal Health 2013-2017
- 2.2 Production Market of Companion Animal Health by Regions
- 2.2.1 Production Volume of Companion Animal Health by Regions
- 2.2.2 Production Value of Companion Animal Health by Regions
- 2.3 Demand Market of Companion Animal Health by Regions
- 2.4 Production and Demand Status of Companion Animal Health by Regions
- 2.4.1 Production and Demand Status of Companion Animal Health by Regions 2013-2017
  - 2.4.2 Import and Export Status of Companion Animal Health by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Companion Animal Health by Types
- 3.2 Production Value of Companion Animal Health by Types
- 3.3 Market Forecast of Companion Animal Health by Types

## CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Companion Animal Health by Downstream Industry
- 4.2 Market Forecast of Companion Animal Health by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMPANION ANIMAL HEALTH

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Companion Animal Health Downstream Industry Situation and Trend Overview

### CHAPTER 6 COMPANION ANIMAL HEALTH MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Companion Animal Health by Major Manufacturers
- 6.2 Production Value of Companion Animal Health by Major Manufacturers
- 6.3 Basic Information of Companion Animal Health by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Companion Animal Health Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Companion Animal Health Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 COMPANION ANIMAL HEALTH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Zoetis, Nutreco N.V.
  - 7.1.1 Company profile
  - 7.1.2 Representative Companion Animal Health Product
- 7.1.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Zoetis, Nutreco N.V.
- 7.2 Merck& Co., Inc.
  - 7.2.1 Company profile
  - 7.2.2 Representative Companion Animal Health Product
- 7.2.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Merck& Co., Inc.
- 7.3 Elanco
  - 7.3.1 Company profile



- 7.3.2 Representative Companion Animal Health Product
- 7.3.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Elanco 7.4 Bayer AG.
  - 7.4.1 Company profile
  - 7.4.2 Representative Companion Animal Health Product
- 7.4.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Bayer AG.
- 7.5 Ceva Sant? Animale
  - 7.5.1 Company profile
  - 7.5.2 Representative Companion Animal Health Product
- 7.5.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Ceva Sant? Animale
- 7.6 Vetoquinol SA
  - 7.6.1 Company profile
  - 7.6.2 Representative Companion Animal Health Product
- 7.6.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Vetoquinol SA
- 7.7 Boehringer Ingelheim GmbH
  - 7.7.1 Company profile
  - 7.7.2 Representative Companion Animal Health Product
- 7.7.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim GmbH
- 7.8 Nutreco N.V.
  - 7.8.1 Company profile
  - 7.8.2 Representative Companion Animal Health Product
- 7.8.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Nutreco N.V.
- 7.9 Virbac
  - 7.9.1 Company profile
  - 7.9.2 Representative Companion Animal Health Product
  - 7.9.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Virbac

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMPANION ANIMAL HEALTH

- 8.1 Industry Chain of Companion Animal Health
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMPANION ANIMAL HEALTH

- 9.1 Cost Structure Analysis of Companion Animal Health
- 9.2 Raw Materials Cost Analysis of Companion Animal Health
- 9.3 Labor Cost Analysis of Companion Animal Health
- 9.4 Manufacturing Expenses Analysis of Companion Animal Health

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF COMPANION ANIMAL HEALTH

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Companion Animal Health-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C58B4BEF225MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C58B4BEF225MEN.html">https://marketpublishers.com/r/C58B4BEF225MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970