

Companion Animal Health-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C722385DD1EMEN.html

Date: March 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: C722385DD1EMEN

Abstracts

Report Summary

Companion Animal Health-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Companion Animal Health industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Companion Animal Health 2013-2017, and development forecast 2018-2023

Main market players of Companion Animal Health in EMEA, with company and product introduction, position in the Companion Animal Health market

Market status and development trend of Companion Animal Health by types and applications

Cost and profit status of Companion Animal Health, and marketing status Market growth drivers and challenges

The report segments the EMEA Companion Animal Health market as:

EMEA Companion Animal Health Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe

Middle East

Africa

EMEA Companion Animal Health Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dogs

Equine

Cats

Others

EMEA Companion Animal Health Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Point-of-care Testing/In-house Testing

Hospitals & Clinics

Others

EMEA Companion Animal Health Market: Players Segment Analysis (Company and Product introduction, Companion Animal Health Sales Volume, Revenue, Price and Gross Margin):

Zoetis, Nutreco N.V.

Merck& Co., Inc.

Elanco

Bayer AG.

Ceva Sant? Animale

Vetoquinol SA

Boehringer Ingelheim GmbH

Nutreco N.V.

Virbac

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF COMPANION ANIMAL HEALTH

- 1.1 Definition of Companion Animal Health in This Report
- 1.2 Commercial Types of Companion Animal Health
 - 1.2.1 Dogs
 - 1.2.2 Equine
 - 1.2.3 Cats
 - 1.2.4 Others
- 1.3 Downstream Application of Companion Animal Health
 - 1.3.1 Point-of-care Testing/In-house Testing
 - 1.3.2 Hospitals & Clinics
 - 1.3.3 Others
- 1.4 Development History of Companion Animal Health
- 1.5 Market Status and Trend of Companion Animal Health 2013-2023
- 1.5.1 EMEA Companion Animal Health Market Status and Trend 2013-2023
- 1.5.2 Regional Companion Animal Health Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Companion Animal Health in EMEA 2013-2017
- 2.2 Consumption Market of Companion Animal Health in EMEA by Regions
- 2.2.1 Consumption Volume of Companion Animal Health in EMEA by Regions
- 2.2.2 Revenue of Companion Animal Health in EMEA by Regions
- 2.3 Market Analysis of Companion Animal Health in EMEA by Regions
 - 2.3.1 Market Analysis of Companion Animal Health in Europe 2013-2017
 - 2.3.2 Market Analysis of Companion Animal Health in Middle East 2013-2017
 - 2.3.3 Market Analysis of Companion Animal Health in Africa 2013-2017
- 2.4 Market Development Forecast of Companion Animal Health in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Companion Animal Health in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Companion Animal Health by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Companion Animal Health in EMEA by Types
 - 3.1.2 Revenue of Companion Animal Health in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Companion Animal Health in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Companion Animal Health in EMEA by Downstream Industry
- 4.2 Demand Volume of Companion Animal Health by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Companion Animal Health by Downstream Industry in Europe
- 4.2.2 Demand Volume of Companion Animal Health by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Companion Animal Health by Downstream Industry in Africa
- 4.3 Market Forecast of Companion Animal Health in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMPANION ANIMAL HEALTH

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Companion Animal Health Downstream Industry Situation and Trend Overview

CHAPTER 6 COMPANION ANIMAL HEALTH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Companion Animal Health in EMEA by Major Players
- 6.2 Revenue of Companion Animal Health in EMEA by Major Players
- 6.3 Basic Information of Companion Animal Health by Major Players
- 6.3.1 Headquarters Location and Established Time of Companion Animal Health Major Players
- 6.3.2 Employees and Revenue Level of Companion Animal Health Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 COMPANION ANIMAL HEALTH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Zoetis, Nutreco N.V.
 - 7.1.1 Company profile
 - 7.1.2 Representative Companion Animal Health Product
- 7.1.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Zoetis, Nutreco N.V.
- 7.2 Merck& Co., Inc.
 - 7.2.1 Company profile
 - 7.2.2 Representative Companion Animal Health Product
- 7.2.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Merck& Co., Inc.
- 7.3 Elanco
 - 7.3.1 Company profile
 - 7.3.2 Representative Companion Animal Health Product
- 7.3.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Elanco 7.4 Bayer AG.
 - 7.4.1 Company profile
 - 7.4.2 Representative Companion Animal Health Product
- 7.4.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Bayer AG.
- 7.5 Ceva Sant? Animale
 - 7.5.1 Company profile
 - 7.5.2 Representative Companion Animal Health Product
- 7.5.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Ceva Sant? Animale
- 7.6 Vetoquinol SA
 - 7.6.1 Company profile
 - 7.6.2 Representative Companion Animal Health Product
- 7.6.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Vetoquinol SA
- 7.7 Boehringer Ingelheim GmbH
 - 7.7.1 Company profile
 - 7.7.2 Representative Companion Animal Health Product
- 7.7.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim GmbH
- 7.8 Nutreco N.V.
- 7.8.1 Company profile



- 7.8.2 Representative Companion Animal Health Product
- 7.8.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Nutreco N.V.
- 7.9 Virbac
 - 7.9.1 Company profile
 - 7.9.2 Representative Companion Animal Health Product
 - 7.9.3 Companion Animal Health Sales, Revenue, Price and Gross Margin of Virbac

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMPANION ANIMAL HEALTH

- 8.1 Industry Chain of Companion Animal Health
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMPANION ANIMAL HEALTH

- 9.1 Cost Structure Analysis of Companion Animal Health
- 9.2 Raw Materials Cost Analysis of Companion Animal Health
- 9.3 Labor Cost Analysis of Companion Animal Health
- 9.4 Manufacturing Expenses Analysis of Companion Animal Health

CHAPTER 10 MARKETING STATUS ANALYSIS OF COMPANION ANIMAL HEALTH

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Companion Animal Health-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C722385DD1EMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C722385DD1EMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970