

# Commercial Refrigeration-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C8E4F8BE1FDEN.html>

Date: January 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: C8E4F8BE1FDEN

## Abstracts

### Report Summary

Commercial Refrigeration-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Refrigeration industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Commercial Refrigeration 2013-2017, and development forecast 2018-2023

Main market players of Commercial Refrigeration in Europe, with company and product introduction, position in the Commercial Refrigeration market

Market status and development trend of Commercial Refrigeration by types and applications

Cost and profit status of Commercial Refrigeration, and marketing status

Market growth drivers and challenges

The report segments the Europe Commercial Refrigeration market as:

Europe Commercial Refrigeration Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Commercial Refrigeration Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Transport Refrigeration (Van and TrucUnits)

Walk in Box Refrigerator Units (Refrigerated and Frozen)

Europe Commercial Refrigeration Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Transportation

Restaurant & Food-service

Floral markets

Manufacturing

Others

Europe Commercial Refrigeration Market: Players Segment Analysis (Company and  
Product introduction, Commercial Refrigeration Sales Volume, Revenue, Price and  
Gross Margin):

Thermo King

Carrier Transicold

DENSO

Wabash National

Lamberet

MHI

Chereau

Great Dane

Zanotti

Kingtec

FRIGOBLOCK

GAH Refrigeration

Morgan

Sainte Marie

Hubbard

Mortech Manufacturing Inc.

U.S. Cooler  
Bally Refrigerated Boxes  
Curtis  
Polar King International  
MR. Winter  
Master-Bilt  
KPS Global  
Barr Refrigeration, Arctic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COMMERCIAL REFRIGERATION**

- 1.1 Definition of Commercial Refrigeration in This Report
- 1.2 Commercial Types of Commercial Refrigeration
  - 1.2.1 Transport Refrigeration (Van and TrucUnits)
  - 1.2.2 Walk in Box Refrigerator Units (Refrigerated and Frozen)
- 1.3 Downstream Application of Commercial Refrigeration
  - 1.3.1 Transportation
  - 1.3.2 Restaurant & Food-service
  - 1.3.3 Floral markets
  - 1.3.4 Manufacturing
  - 1.3.5 Others
- 1.4 Development History of Commercial Refrigeration
- 1.5 Market Status and Trend of Commercial Refrigeration 2013-2023
  - 1.5.1 Europe Commercial Refrigeration Market Status and Trend 2013-2023
  - 1.5.2 Regional Commercial Refrigeration Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Commercial Refrigeration in Europe 2013-2017
- 2.2 Consumption Market of Commercial Refrigeration in Europe by Regions
  - 2.2.1 Consumption Volume of Commercial Refrigeration in Europe by Regions
  - 2.2.2 Revenue of Commercial Refrigeration in Europe by Regions
- 2.3 Market Analysis of Commercial Refrigeration in Europe by Regions
  - 2.3.1 Market Analysis of Commercial Refrigeration in Germany 2013-2017
  - 2.3.2 Market Analysis of Commercial Refrigeration in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Commercial Refrigeration in France 2013-2017
  - 2.3.4 Market Analysis of Commercial Refrigeration in Italy 2013-2017
  - 2.3.5 Market Analysis of Commercial Refrigeration in Spain 2013-2017
  - 2.3.6 Market Analysis of Commercial Refrigeration in Benelux 2013-2017
  - 2.3.7 Market Analysis of Commercial Refrigeration in Russia 2013-2017
- 2.4 Market Development Forecast of Commercial Refrigeration in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Commercial Refrigeration in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Commercial Refrigeration by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Commercial Refrigeration in Europe by Types
  - 3.1.2 Revenue of Commercial Refrigeration in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Commercial Refrigeration in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Commercial Refrigeration in Europe by Downstream Industry
- 4.2 Demand Volume of Commercial Refrigeration by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Commercial Refrigeration by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Commercial Refrigeration by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Commercial Refrigeration by Downstream Industry in France
  - 4.2.4 Demand Volume of Commercial Refrigeration by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Commercial Refrigeration by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Commercial Refrigeration by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Commercial Refrigeration by Downstream Industry in Russia
- 4.3 Market Forecast of Commercial Refrigeration in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL REFRIGERATION**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Commercial Refrigeration Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COMMERCIAL REFRIGERATION MARKET COMPETITION STATUS**

## **BY MAJOR PLAYERS IN EUROPE**

6.1 Sales Volume of Commercial Refrigeration in Europe by Major Players

6.2 Revenue of Commercial Refrigeration in Europe by Major Players

6.3 Basic Information of Commercial Refrigeration by Major Players

6.3.1 Headquarters Location and Established Time of Commercial Refrigeration Major Players

6.3.2 Employees and Revenue Level of Commercial Refrigeration Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 COMMERCIAL REFRIGERATION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Thermo King

7.1.1 Company profile

7.1.2 Representative Commercial Refrigeration Product

7.1.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Thermo King

7.2 Carrier Transicold

7.2.1 Company profile

7.2.2 Representative Commercial Refrigeration Product

7.2.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Carrier Transicold

7.3 DENSO

7.3.1 Company profile

7.3.2 Representative Commercial Refrigeration Product

7.3.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of DENSO

7.4 Wabash National

7.4.1 Company profile

7.4.2 Representative Commercial Refrigeration Product

7.4.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Wabash National

7.5 Lamberet

7.5.1 Company profile

7.5.2 Representative Commercial Refrigeration Product

7.5.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Lamberet

## 7.6 MHI

7.6.1 Company profile

7.6.2 Representative Commercial Refrigeration Product

7.6.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of MHI

## 7.7 Chereau

7.7.1 Company profile

7.7.2 Representative Commercial Refrigeration Product

7.7.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Chereau

## 7.8 Great Dane

7.8.1 Company profile

7.8.2 Representative Commercial Refrigeration Product

7.8.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Great

Dane

## 7.9 Zanotti

7.9.1 Company profile

7.9.2 Representative Commercial Refrigeration Product

7.9.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Zanotti

## 7.10 Kingtec

7.10.1 Company profile

7.10.2 Representative Commercial Refrigeration Product

7.10.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Kingtec

## 7.11 FRIGOBLOCK

7.11.1 Company profile

7.11.2 Representative Commercial Refrigeration Product

7.11.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of

FRIGOBLOCK

## 7.12 GAH Refrigeration

7.12.1 Company profile

7.12.2 Representative Commercial Refrigeration Product

7.12.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of GAH

Refrigeration

## 7.13 Morgan

7.13.1 Company profile

7.13.2 Representative Commercial Refrigeration Product

7.13.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Morgan

## 7.14 Sainte Marie

7.14.1 Company profile

7.14.2 Representative Commercial Refrigeration Product

7.14.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Sainte

Marie

7.15 Hubbard

7.15.1 Company profile

7.15.2 Representative Commercial Refrigeration Product

7.15.3 Commercial Refrigeration Sales, Revenue, Price and Gross Margin of Hubbard

7.16 Morteck Manufacturing Inc.

7.17 U.S. Cooler

7.18 Bally Refrigerated Boxes

7.19 Curtis

7.20 Polar King International

7.21 MR. Winter

7.22 Master-Bilt

7.23 KPS Global

7.24 Barr Refrigeration, Arctic

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL REFRIGERATION**

8.1 Industry Chain of Commercial Refrigeration

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL REFRIGERATION**

9.1 Cost Structure Analysis of Commercial Refrigeration

9.2 Raw Materials Cost Analysis of Commercial Refrigeration

9.3 Labor Cost Analysis of Commercial Refrigeration

9.4 Manufacturing Expenses Analysis of Commercial Refrigeration

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL REFRIGERATION**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Commercial Refrigeration-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C8E4F8BE1FDEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8E4F8BE1FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970