

Commercial Gym Equipment-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C45739B8DFFMEN.html

Date: March 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: C45739B8DFFMEN

Abstracts

Report Summary

Commercial Gym Equipment-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Gym Equipment industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Commercial Gym Equipment 2013-2017, and development forecast 2018-2023

Main market players of Commercial Gym Equipment in China, with company and product introduction, position in the Commercial Gym Equipment market Market status and development trend of Commercial Gym Equipment by types and applications

Cost and profit status of Commercial Gym Equipment, and marketing status Market growth drivers and challenges

The report segments the China Commercial Gym Equipment market as:

China Commercial Gym Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



Southwest China

Northwest China

China Commercial Gym Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Treadmills
Ellipticals
Exercise Bikes
Upper Ergometer
Other

China Commercial Gym Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Gym

School

Community

Sports Center

Other

China Commercial Gym Equipment Market: Players Segment Analysis (Company and Product introduction, Commercial Gym Equipment Sales Volume, Revenue, Price and Gross Margin):

Life Fitness

Precor

Matrix Fitness

Cybex

Promaxima

Keiser

Amer Sports

Technogym

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF COMMERCIAL GYM EQUIPMENT

- 1.1 Definition of Commercial Gym Equipment in This Report
- 1.2 Commercial Types of Commercial Gym Equipment
 - 1.2.1 Treadmills
 - 1.2.2 Ellipticals
 - 1.2.3 Exercise Bikes
- 1.2.4 Upper Ergometer
- 1.2.5 Other
- 1.3 Downstream Application of Commercial Gym Equipment
 - 1.3.1 Gym
 - 1.3.2 School
- 1.3.3 Community
- 1.3.4 Sports Center
- 1.3.5 Other
- 1.4 Development History of Commercial Gym Equipment
- 1.5 Market Status and Trend of Commercial Gym Equipment 2013-2023
 - 1.5.1 China Commercial Gym Equipment Market Status and Trend 2013-2023
 - 1.5.2 Regional Commercial Gym Equipment Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Commercial Gym Equipment in China 2013-2017
- 2.2 Consumption Market of Commercial Gym Equipment in China by Regions
 - 2.2.1 Consumption Volume of Commercial Gym Equipment in China by Regions
- 2.2.2 Revenue of Commercial Gym Equipment in China by Regions
- 2.3 Market Analysis of Commercial Gym Equipment in China by Regions
 - 2.3.1 Market Analysis of Commercial Gym Equipment in North China 2013-2017
- 2.3.2 Market Analysis of Commercial Gym Equipment in Northeast China 2013-2017
- 2.3.3 Market Analysis of Commercial Gym Equipment in East China 2013-2017
- 2.3.4 Market Analysis of Commercial Gym Equipment in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Commercial Gym Equipment in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Commercial Gym Equipment in Northwest China 2013-2017
- 2.4 Market Development Forecast of Commercial Gym Equipment in China 2018-2023
- 2.4.1 Market Development Forecast of Commercial Gym Equipment in China 2018-2023



2.4.2 Market Development Forecast of Commercial Gym Equipment by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Commercial Gym Equipment in China by Types
- 3.1.2 Revenue of Commercial Gym Equipment in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Commercial Gym Equipment in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Commercial Gym Equipment in China by Downstream Industry
- 4.2 Demand Volume of Commercial Gym Equipment by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Commercial Gym Equipment by Downstream Industry in North China
- 4.2.2 Demand Volume of Commercial Gym Equipment by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Commercial Gym Equipment by Downstream Industry in East China
- 4.2.4 Demand Volume of Commercial Gym Equipment by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Commercial Gym Equipment by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Commercial Gym Equipment by Downstream Industry in Northwest China
- 4.3 Market Forecast of Commercial Gym Equipment in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL GYM EQUIPMENT



- 5.1 China Economy Situation and Trend Overview
- 5.2 Commercial Gym Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 COMMERCIAL GYM EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Commercial Gym Equipment in China by Major Players
- 6.2 Revenue of Commercial Gym Equipment in China by Major Players
- 6.3 Basic Information of Commercial Gym Equipment by Major Players
- 6.3.1 Headquarters Location and Established Time of Commercial Gym Equipment Major Players
 - 6.3.2 Employees and Revenue Level of Commercial Gym Equipment Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 COMMERCIAL GYM EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Life Fitness
 - 7.1.1 Company profile
 - 7.1.2 Representative Commercial Gym Equipment Product
- 7.1.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.2 Precor
 - 7.2.1 Company profile
 - 7.2.2 Representative Commercial Gym Equipment Product
 - 7.2.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Precor
- 7.3 Matrix Fitness
 - 7.3.1 Company profile
 - 7.3.2 Representative Commercial Gym Equipment Product
- 7.3.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Matrix Fitness
- 7.4 Cybex
 - 7.4.1 Company profile
 - 7.4.2 Representative Commercial Gym Equipment Product
 - 7.4.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Cybex



- 7.5 Promaxima
 - 7.5.1 Company profile
 - 7.5.2 Representative Commercial Gym Equipment Product
- 7.5.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Promaxima
- 7.6 Keiser
 - 7.6.1 Company profile
 - 7.6.2 Representative Commercial Gym Equipment Product
 - 7.6.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Keiser
- 7.7 Amer Sports
 - 7.7.1 Company profile
 - 7.7.2 Representative Commercial Gym Equipment Product
- 7.7.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Amer Sports
- 7.8 Technogym
 - 7.8.1 Company profile
 - 7.8.2 Representative Commercial Gym Equipment Product
- 7.8.3 Commercial Gym Equipment Sales, Revenue, Price and Gross Margin of Technogym

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL GYM EQUIPMENT

- 8.1 Industry Chain of Commercial Gym Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL GYM EQUIPMENT

- 9.1 Cost Structure Analysis of Commercial Gym Equipment
- 9.2 Raw Materials Cost Analysis of Commercial Gym Equipment
- 9.3 Labor Cost Analysis of Commercial Gym Equipment
- 9.4 Manufacturing Expenses Analysis of Commercial Gym Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL GYM EQUIPMENT

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Commercial Gym Equipment-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C45739B8DFFMEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C45739B8DFFMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970