

# Commercial Floor Board-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C1F0B7E0BE1EN.html>

Date: January 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: C1F0B7E0BE1EN

## Abstracts

### Report Summary

Commercial Floor Board-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Floor Board industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Commercial Floor Board 2013-2017, and development forecast 2018-2023

Main market players of Commercial Floor Board in EMEA, with company and product introduction, position in the Commercial Floor Board market

Market status and development trend of Commercial Floor Board by types and applications

Cost and profit status of Commercial Floor Board, and marketing status

Market growth drivers and challenges

The report segments the EMEA Commercial Floor Board market as:

EMEA Commercial Floor Board Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Commercial Floor Board Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solid Wood Flooring  
Laminate Wood Flooring  
Cork Flooring  
Bamboo Flooring  
Others

EMEA Commercial Floor Board Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Education System  
Medical System  
Sports System  
Leisure and Shopping System  
Other

EMEA Commercial Floor Board Market: Players Segment Analysis (Company and  
Product introduction, Commercial Floor Board Sales Volume, Revenue, Price and  
Gross Margin):

Mohawk Group  
Mannington  
Armstrong  
Shaw Industries  
Tarkett  
LG Hausys  
Milliken & Company  
J+J Flooring Group  
StonePeak Ceramics  
Roppe  
Florim USA  
Lamosa  
Kronospan  
Crossville  
Parterre

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COMMERCIAL FLOOR BOARD**

- 1.1 Definition of Commercial Floor Board in This Report
- 1.2 Commercial Types of Commercial Floor Board
  - 1.2.1 Solid Wood Flooring
  - 1.2.2 Laminate Wood Flooring
  - 1.2.3 Cork Flooring
  - 1.2.4 Bamboo Flooring
  - 1.2.5 Others
- 1.3 Downstream Application of Commercial Floor Board
  - 1.3.1 Education System
  - 1.3.2 Medical System
  - 1.3.3 Sports System
  - 1.3.4 Leisure and Shopping System
  - 1.3.5 Other
- 1.4 Development History of Commercial Floor Board
- 1.5 Market Status and Trend of Commercial Floor Board 2013-2023
  - 1.5.1 EMEA Commercial Floor Board Market Status and Trend 2013-2023
  - 1.5.2 Regional Commercial Floor Board Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Commercial Floor Board in EMEA 2013-2017
- 2.2 Consumption Market of Commercial Floor Board in EMEA by Regions
  - 2.2.1 Consumption Volume of Commercial Floor Board in EMEA by Regions
  - 2.2.2 Revenue of Commercial Floor Board in EMEA by Regions
- 2.3 Market Analysis of Commercial Floor Board in EMEA by Regions
  - 2.3.1 Market Analysis of Commercial Floor Board in Europe 2013-2017
  - 2.3.2 Market Analysis of Commercial Floor Board in Middle East 2013-2017
  - 2.3.3 Market Analysis of Commercial Floor Board in Africa 2013-2017
- 2.4 Market Development Forecast of Commercial Floor Board in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Commercial Floor Board in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Commercial Floor Board by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Commercial Floor Board in EMEA by Types
  - 3.1.2 Revenue of Commercial Floor Board in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Commercial Floor Board in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Commercial Floor Board in EMEA by Downstream Industry
- 4.2 Demand Volume of Commercial Floor Board by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Commercial Floor Board by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Commercial Floor Board by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Commercial Floor Board by Downstream Industry in Africa
- 4.3 Market Forecast of Commercial Floor Board in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL FLOOR BOARD**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Commercial Floor Board Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COMMERCIAL FLOOR BOARD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Commercial Floor Board in EMEA by Major Players
- 6.2 Revenue of Commercial Floor Board in EMEA by Major Players
- 6.3 Basic Information of Commercial Floor Board by Major Players
  - 6.3.1 Headquarters Location and Established Time of Commercial Floor Board Major Players
  - 6.3.2 Employees and Revenue Level of Commercial Floor Board Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 COMMERCIAL FLOOR BOARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Mohawk Group

#### 7.1.1 Company profile

#### 7.1.2 Representative Commercial Floor Board Product

#### 7.1.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Mohawk Group

### 7.2 Mannington

#### 7.2.1 Company profile

#### 7.2.2 Representative Commercial Floor Board Product

#### 7.2.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Mannington

### 7.3 Armstrong

#### 7.3.1 Company profile

#### 7.3.2 Representative Commercial Floor Board Product

#### 7.3.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Armstrong

### 7.4 Shaw Industries

#### 7.4.1 Company profile

#### 7.4.2 Representative Commercial Floor Board Product

#### 7.4.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Shaw Industries

### 7.5 Tarkett

#### 7.5.1 Company profile

#### 7.5.2 Representative Commercial Floor Board Product

#### 7.5.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Tarkett

### 7.6 LG Hausys

#### 7.6.1 Company profile

#### 7.6.2 Representative Commercial Floor Board Product

#### 7.6.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of LG Hausys

### 7.7 Milliken & Company

#### 7.7.1 Company profile

#### 7.7.2 Representative Commercial Floor Board Product

#### 7.7.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Milliken & Company

### 7.8 J+J Flooring Group

#### 7.8.1 Company profile

#### 7.8.2 Representative Commercial Floor Board Product

- 7.8.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of J+J Flooring Group
- 7.9 StonePeak Ceramics
  - 7.9.1 Company profile
  - 7.9.2 Representative Commercial Floor Board Product
  - 7.9.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of StonePeak Ceramics
- 7.10 Roppe
  - 7.10.1 Company profile
  - 7.10.2 Representative Commercial Floor Board Product
  - 7.10.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Roppe
- 7.11 Florim USA
  - 7.11.1 Company profile
  - 7.11.2 Representative Commercial Floor Board Product
  - 7.11.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Florim USA
- 7.12 Lamosa
  - 7.12.1 Company profile
  - 7.12.2 Representative Commercial Floor Board Product
  - 7.12.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Lamosa
- 7.13 Kronospan
  - 7.13.1 Company profile
  - 7.13.2 Representative Commercial Floor Board Product
  - 7.13.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Kronospan
- 7.14 Crossville
  - 7.14.1 Company profile
  - 7.14.2 Representative Commercial Floor Board Product
  - 7.14.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Crossville
- 7.15 Parterre
  - 7.15.1 Company profile
  - 7.15.2 Representative Commercial Floor Board Product
  - 7.15.3 Commercial Floor Board Sales, Revenue, Price and Gross Margin of Parterre

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL FLOOR BOARD**

- 8.1 Industry Chain of Commercial Floor Board
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL FLOOR BOARD**

### 9.1 Cost Structure Analysis of Commercial Floor Board

#### 9.2 Raw Materials Cost Analysis of Commercial Floor Board

#### 9.3 Labor Cost Analysis of Commercial Floor Board

#### 9.4 Manufacturing Expenses Analysis of Commercial Floor Board

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL FLOOR BOARD**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Commercial Floor Board-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C1F0B7E0BE1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1F0B7E0BE1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970