

# Commercial Fitness Equipment-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CA91B6F4BF6MEN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: CA91B6F4BF6MEN

## Abstracts

### Report Summary

Commercial Fitness Equipment-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Fitness Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Commercial Fitness Equipment 2013-2017, and development forecast 2018-2023

Main market players of Commercial Fitness Equipment in North America, with company and product introduction, position in the Commercial Fitness Equipment market  
Market status and development trend of Commercial Fitness Equipment by types and applications

Cost and profit status of Commercial Fitness Equipment, and marketing status

Market growth drivers and challenges

The report segments the North America Commercial Fitness Equipment market as:

North America Commercial Fitness Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

## Mexico

North America Commercial Fitness Equipment Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Treadmills  
Ellipticals  
Exercise Bikes  
Upper Ergometer  
Other

North America Commercial Fitness Equipment Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Gym  
School  
Community  
Sports Center  
Other

North America Commercial Fitness Equipment Market: Players Segment Analysis  
(Company and Product introduction, Commercial Fitness Equipment Sales Volume, Revenue, Price and Gross Margin):

Life Fitness  
Precor  
Matrix Fitness  
Cybex  
Promaxima  
Keiser  
Amer Sports  
Technogym

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF COMMERCIAL FITNESS EQUIPMENT

- 1.1 Definition of Commercial Fitness Equipment in This Report
- 1.2 Commercial Types of Commercial Fitness Equipment
  - 1.2.1 Treadmills
  - 1.2.2 Ellipticals
  - 1.2.3 Exercise Bikes
  - 1.2.4 Upper Ergometer
  - 1.2.5 Other
- 1.3 Downstream Application of Commercial Fitness Equipment
  - 1.3.1 Gym
  - 1.3.2 School
  - 1.3.3 Community
  - 1.3.4 Sports Center
  - 1.3.5 Other
- 1.4 Development History of Commercial Fitness Equipment
- 1.5 Market Status and Trend of Commercial Fitness Equipment 2013-2023
  - 1.5.1 North America Commercial Fitness Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Commercial Fitness Equipment Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Commercial Fitness Equipment in North America 2013-2017
- 2.2 Consumption Market of Commercial Fitness Equipment in North America by Regions
  - 2.2.1 Consumption Volume of Commercial Fitness Equipment in North America by Regions
  - 2.2.2 Revenue of Commercial Fitness Equipment in North America by Regions
- 2.3 Market Analysis of Commercial Fitness Equipment in North America by Regions
  - 2.3.1 Market Analysis of Commercial Fitness Equipment in United States 2013-2017
  - 2.3.2 Market Analysis of Commercial Fitness Equipment in Canada 2013-2017
  - 2.3.3 Market Analysis of Commercial Fitness Equipment in Mexico 2013-2017
- 2.4 Market Development Forecast of Commercial Fitness Equipment in North America 2018-2023
  - 2.4.1 Market Development Forecast of Commercial Fitness Equipment in North America 2018-2023

## 2.4.2 Market Development Forecast of Commercial Fitness Equipment by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

#### 3.1 Whole North America Market Status by Types

##### 3.1.1 Consumption Volume of Commercial Fitness Equipment in North America by Types

##### 3.1.2 Revenue of Commercial Fitness Equipment in North America by Types

#### 3.2 North America Market Status by Types in Major Countries

##### 3.2.1 Market Status by Types in United States

##### 3.2.2 Market Status by Types in Canada

##### 3.2.3 Market Status by Types in Mexico

#### 3.3 Market Forecast of Commercial Fitness Equipment in North America by Types

### **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

#### 4.1 Demand Volume of Commercial Fitness Equipment in North America by Downstream Industry

#### 4.2 Demand Volume of Commercial Fitness Equipment by Downstream Industry in Major Countries

##### 4.2.1 Demand Volume of Commercial Fitness Equipment by Downstream Industry in United States

##### 4.2.2 Demand Volume of Commercial Fitness Equipment by Downstream Industry in Canada

##### 4.2.3 Demand Volume of Commercial Fitness Equipment by Downstream Industry in Mexico

#### 4.3 Market Forecast of Commercial Fitness Equipment in North America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL FITNESS EQUIPMENT**

#### 5.1 North America Economy Situation and Trend Overview

#### 5.2 Commercial Fitness Equipment Downstream Industry Situation and Trend Overview

### **CHAPTER 6 COMMERCIAL FITNESS EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Commercial Fitness Equipment in North America by Major Players
- 6.2 Revenue of Commercial Fitness Equipment in North America by Major Players
- 6.3 Basic Information of Commercial Fitness Equipment by Major Players
  - 6.3.1 Headquarters Location and Established Time of Commercial Fitness Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Commercial Fitness Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COMMERCIAL FITNESS EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Life Fitness
  - 7.1.1 Company profile
  - 7.1.2 Representative Commercial Fitness Equipment Product
  - 7.1.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.2 Precor
  - 7.2.1 Company profile
  - 7.2.2 Representative Commercial Fitness Equipment Product
  - 7.2.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Precor
- 7.3 Matrix Fitness
  - 7.3.1 Company profile
  - 7.3.2 Representative Commercial Fitness Equipment Product
  - 7.3.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Matrix Fitness
- 7.4 Cybex
  - 7.4.1 Company profile
  - 7.4.2 Representative Commercial Fitness Equipment Product
  - 7.4.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Cybex
- 7.5 Promaxima
  - 7.5.1 Company profile
  - 7.5.2 Representative Commercial Fitness Equipment Product
  - 7.5.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of

Promaxima

7.6 Keiser

7.6.1 Company profile

7.6.2 Representative Commercial Fitness Equipment Product

7.6.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Keiser

7.7 Amer Sports

7.7.1 Company profile

7.7.2 Representative Commercial Fitness Equipment Product

7.7.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Amer Sports

7.8 Technogym

7.8.1 Company profile

7.8.2 Representative Commercial Fitness Equipment Product

7.8.3 Commercial Fitness Equipment Sales, Revenue, Price and Gross Margin of Technogym

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL FITNESS EQUIPMENT**

8.1 Industry Chain of Commercial Fitness Equipment

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL FITNESS EQUIPMENT**

9.1 Cost Structure Analysis of Commercial Fitness Equipment

9.2 Raw Materials Cost Analysis of Commercial Fitness Equipment

9.3 Labor Cost Analysis of Commercial Fitness Equipment

9.4 Manufacturing Expenses Analysis of Commercial Fitness Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL FITNESS EQUIPMENT**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Commercial Fitness Equipment-North America Market Status and Trend Report  
2013-2023

Product link: <https://marketpublishers.com/r/CA91B6F4BF6MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/CA91B6F4BF6MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970



