

# **Commercial Espresso Machines-China Market Status** and Trend Report 2013-2023

https://marketpublishers.com/r/CC7035EE689EN.html

Date: December 2017

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: CC7035EE689EN

### **Abstracts**

### **Report Summary**

Commercial Espresso Machines-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Espresso Machines industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Commercial Espresso Machines 2013-2017, and development forecast 2018-2023

Main market players of Commercial Espresso Machines in China, with company and product introduction, position in the Commercial Espresso Machines market Market status and development trend of Commercial Espresso Machines by types and applications

Cost and profit status of Commercial Espresso Machines, and marketing status Market growth drivers and challenges

The report segments the China Commercial Espresso Machines market as:

China Commercial Espresso Machines Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



#### Southwest China

Northwest China

China Commercial Espresso Machines Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Manually Semi-automatic

Fully-automatic

China Commercial Espresso Machines Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food Service

Office

Other

China Commercial Espresso Machines Market: Players Segment Analysis (Company and Product introduction, Commercial Espresso Machines Sales Volume, Revenue, Price and Gross Margin):

DeLonghi

Jura

Philips (Saeco)

Melitta

La Marzocco

Nespresso

Ali Group (Rancilio)

Gruppo Cimbali

Nuova Simonelli

Panasonic

Illy

Bosch

Mr. Coffee

Simens

Keurig

Hamilton Beach

Krups (Groupe SEB)



Dalla Corte La Pavoni Breville

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF COMMERCIAL ESPRESSO MACHINES

- 1.1 Definition of Commercial Espresso Machines in This Report
- 1.2 Commercial Types of Commercial Espresso Machines
  - 1.2.1 Manually
  - 1.2.2 Semi-automatic
  - 1.2.3 Fully-automatic
- 1.3 Downstream Application of Commercial Espresso Machines
  - 1.3.1 Food Service
  - 1.3.2 Office
  - 1.3.3 Other
- 1.4 Development History of Commercial Espresso Machines
- 1.5 Market Status and Trend of Commercial Espresso Machines 2013-2023
- 1.5.1 China Commercial Espresso Machines Market Status and Trend 2013-2023
- 1.5.2 Regional Commercial Espresso Machines Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Commercial Espresso Machines in China 2013-2017
- 2.2 Consumption Market of Commercial Espresso Machines in China by Regions
  - 2.2.1 Consumption Volume of Commercial Espresso Machines in China by Regions
  - 2.2.2 Revenue of Commercial Espresso Machines in China by Regions
- 2.3 Market Analysis of Commercial Espresso Machines in China by Regions
  - 2.3.1 Market Analysis of Commercial Espresso Machines in North China 2013-2017
- 2.3.2 Market Analysis of Commercial Espresso Machines in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Commercial Espresso Machines in East China 2013-2017
- 2.3.4 Market Analysis of Commercial Espresso Machines in Central & South China 2013-2017
- 2.3.5 Market Analysis of Commercial Espresso Machines in Southwest China 2013-2017
- 2.3.6 Market Analysis of Commercial Espresso Machines in Northwest China 2013-2017
- 2.4 Market Development Forecast of Commercial Espresso Machines in China 2018-2023
- 2.4.1 Market Development Forecast of Commercial Espresso Machines in China 2018-2023



2.4.2 Market Development Forecast of Commercial Espresso Machines by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Commercial Espresso Machines in China by Types
- 3.1.2 Revenue of Commercial Espresso Machines in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Commercial Espresso Machines in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Commercial Espresso Machines in China by Downstream Industry
- 4.2 Demand Volume of Commercial Espresso Machines by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Commercial Espresso Machines by Downstream Industry in North China
- 4.2.2 Demand Volume of Commercial Espresso Machines by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Commercial Espresso Machines by Downstream Industry in East China
- 4.2.4 Demand Volume of Commercial Espresso Machines by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Commercial Espresso Machines by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Commercial Espresso Machines by Downstream Industry in Northwest China
- 4.3 Market Forecast of Commercial Espresso Machines in China by Downstream Industry



### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL ESPRESSO MACHINES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Commercial Espresso Machines Downstream Industry Situation and Trend Overview

### CHAPTER 6 COMMERCIAL ESPRESSO MACHINES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Commercial Espresso Machines in China by Major Players
- 6.2 Revenue of Commercial Espresso Machines in China by Major Players
- 6.3 Basic Information of Commercial Espresso Machines by Major Players
- 6.3.1 Headquarters Location and Established Time of Commercial Espresso Machines Major Players
- 6.3.2 Employees and Revenue Level of Commercial Espresso Machines Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 COMMERCIAL ESPRESSO MACHINES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 DeLonghi
  - 7.1.1 Company profile
  - 7.1.2 Representative Commercial Espresso Machines Product
- 7.1.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of DeLonghi
- 7.2 Jura
  - 7.2.1 Company profile
  - 7.2.2 Representative Commercial Espresso Machines Product
- 7.2.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Jura
- 7.3 Philips (Saeco)
  - 7.3.1 Company profile
  - 7.3.2 Representative Commercial Espresso Machines Product
  - 7.3.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of



### Philips (Saeco)

- 7.4 Melitta
  - 7.4.1 Company profile
  - 7.4.2 Representative Commercial Espresso Machines Product
- 7.4.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Melitta
- 7.5 La Marzocco
  - 7.5.1 Company profile
  - 7.5.2 Representative Commercial Espresso Machines Product
- 7.5.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of La Marzocco
- 7.6 Nespresso
  - 7.6.1 Company profile
  - 7.6.2 Representative Commercial Espresso Machines Product
- 7.6.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Nespresso
- 7.7 Ali Group (Rancilio)
  - 7.7.1 Company profile
  - 7.7.2 Representative Commercial Espresso Machines Product
- 7.7.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Ali Group (Rancilio)
- 7.8 Gruppo Cimbali
  - 7.8.1 Company profile
  - 7.8.2 Representative Commercial Espresso Machines Product
- 7.8.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Gruppo Cimbali
- 7.9 Nuova Simonelli
  - 7.9.1 Company profile
  - 7.9.2 Representative Commercial Espresso Machines Product
- 7.9.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Nuova Simonelli
- 7.10 Panasonic
  - 7.10.1 Company profile
  - 7.10.2 Representative Commercial Espresso Machines Product
- 7.10.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Panasonic
- 7.11 Illy
  - 7.11.1 Company profile
- 7.11.2 Representative Commercial Espresso Machines Product



- 7.11.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Illy
- 7.12 Bosch
  - 7.12.1 Company profile
  - 7.12.2 Representative Commercial Espresso Machines Product
- 7.12.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Bosch
- 7.13 Mr. Coffee
  - 7.13.1 Company profile
- 7.13.2 Representative Commercial Espresso Machines Product
- 7.13.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of
- Mr. Coffee
- 7.14 Simens
  - 7.14.1 Company profile
- 7.14.2 Representative Commercial Espresso Machines Product
- 7.14.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Simens
- 7.15 Keurig
  - 7.15.1 Company profile
  - 7.15.2 Representative Commercial Espresso Machines Product
- 7.15.3 Commercial Espresso Machines Sales, Revenue, Price and Gross Margin of Keurig
- 7.16 Hamilton Beach
- 7.17 Krups (Groupe SEB)
- 7.18 Dalla Corte
- 7.19 La Pavoni
- 7.20 Breville

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL ESPRESSO MACHINES

- 8.1 Industry Chain of Commercial Espresso Machines
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL ESPRESSO MACHINES

- 9.1 Cost Structure Analysis of Commercial Espresso Machines
- 9.2 Raw Materials Cost Analysis of Commercial Espresso Machines



- 9.3 Labor Cost Analysis of Commercial Espresso Machines
- 9.4 Manufacturing Expenses Analysis of Commercial Espresso Machines

### CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL ESPRESSO MACHINES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Commercial Espresso Machines-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CC7035EE689EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CC7035EE689EN.html">https://marketpublishers.com/r/CC7035EE689EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970