

Commercial Air Conditioners-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C5B96009FFA0EN.html

Date: April 2018 Pages: 132 Price: US\$ 2,480.00 (Single User License) ID: C5B96009FFA0EN

Abstracts

Report Summary

Commercial Air Conditioners-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Air Conditioners industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Commercial Air Conditioners 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Commercial Air Conditioners worldwide, with company and product introduction, position in the Commercial Air Conditioners market Market status and development trend of Commercial Air Conditioners by types and applications

Cost and profit status of Commercial Air Conditioners, and marketing status Market growth drivers and challenges

The report segments the global Commercial Air Conditioners market as:

Global Commercial Air Conditioners Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan



Rest APAC

Latin America

Global Commercial Air Conditioners Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chiller VRF AHU Rooftops

Global Commercial Air Conditioners Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Schools Hotels Restaurants Other

Global Commercial Air Conditioners Market: Manufacturers Segment Analysis (Company and Product introduction, Commercial Air Conditioners Sales Volume, Revenue, Price and Gross Margin):

Carrier (US) Daikin (Japan) Johnson Controls (US) LG (Korea) Mitsubishi Electric (Japan) Blue Star (China) Electrolux (Sweden) FUJITSU GENERAL (China) GREE Electric Appliances (China) Hitachi (Japan) Midea Group (China) Panasonic (Japan) Samsung (Korea) Ingersoll Rand (US) UNITED TECHNOLOGIES (US)



GE (US)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF COMMERCIAL AIR CONDITIONERS

- 1.1 Definition of Commercial Air Conditioners in This Report
- 1.2 Commercial Types of Commercial Air Conditioners
 - 1.2.1 Chiller
 - 1.2.2 VRF
 - 1.2.3 AHU
 - 1.2.4 Rooftops
- 1.3 Downstream Application of Commercial Air Conditioners
 - 1.3.1 Schools
 - 1.3.2 Hotels
 - 1.3.3 Restaurants
 - 1.3.4 Other
- 1.4 Development History of Commercial Air Conditioners
- 1.5 Market Status and Trend of Commercial Air Conditioners 2013-2023
- 1.5.1 Global Commercial Air Conditioners Market Status and Trend 2013-2023
- 1.5.2 Regional Commercial Air Conditioners Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Commercial Air Conditioners 2013-2017
- 2.2 Production Market of Commercial Air Conditioners by Regions
 - 2.2.1 Production Volume of Commercial Air Conditioners by Regions
- 2.2.2 Production Value of Commercial Air Conditioners by Regions
- 2.3 Demand Market of Commercial Air Conditioners by Regions
- 2.4 Production and Demand Status of Commercial Air Conditioners by Regions

2.4.1 Production and Demand Status of Commercial Air Conditioners by Regions 2013-2017

2.4.2 Import and Export Status of Commercial Air Conditioners by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Commercial Air Conditioners by Types
- 3.2 Production Value of Commercial Air Conditioners by Types
- 3.3 Market Forecast of Commercial Air Conditioners by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM



INDUSTRY

- 4.1 Demand Volume of Commercial Air Conditioners by Downstream Industry
- 4.2 Market Forecast of Commercial Air Conditioners by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL AIR CONDITIONERS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Commercial Air Conditioners Downstream Industry Situation and Trend Overview

CHAPTER 6 COMMERCIAL AIR CONDITIONERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Commercial Air Conditioners by Major Manufacturers
- 6.2 Production Value of Commercial Air Conditioners by Major Manufacturers
- 6.3 Basic Information of Commercial Air Conditioners by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Commercial Air Conditioners Major Manufacturer

6.3.2 Employees and Revenue Level of Commercial Air Conditioners Major Manufacturer

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 COMMERCIAL AIR CONDITIONERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Carrier (US)
 - 7.1.1 Company profile
 - 7.1.2 Representative Commercial Air Conditioners Product
- 7.1.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Carrier (US)
- 7.2 Daikin (Japan)
- 7.2.1 Company profile
- 7.2.2 Representative Commercial Air Conditioners Product
- 7.2.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Daikin (Japan)



7.3 Johnson Controls (US)

7.3.1 Company profile

7.3.2 Representative Commercial Air Conditioners Product

7.3.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Johnson Controls (US)

7.4 LG (Korea)

7.4.1 Company profile

7.4.2 Representative Commercial Air Conditioners Product

7.4.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of LG (Korea)

7.5 Mitsubishi Electric (Japan)

7.5.1 Company profile

7.5.2 Representative Commercial Air Conditioners Product

7.5.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Mitsubishi Electric (Japan)

7.6 Blue Star (China)

7.6.1 Company profile

7.6.2 Representative Commercial Air Conditioners Product

7.6.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Blue Star (China)

7.7 Electrolux (Sweden)

7.7.1 Company profile

7.7.2 Representative Commercial Air Conditioners Product

7.7.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Electrolux (Sweden)

7.8 FUJITSU GENERAL (China)

7.8.1 Company profile

7.8.2 Representative Commercial Air Conditioners Product

7.8.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of

FUJITSU GENERAL (China)

7.9 GREE Electric Appliances (China)

7.9.1 Company profile

7.9.2 Representative Commercial Air Conditioners Product

7.9.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of GREE Electric Appliances (China)

7.10 Hitachi (Japan)

7.10.1 Company profile

7.10.2 Representative Commercial Air Conditioners Product

7.10.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of



Hitachi (Japan)

7.11 Midea Group (China)

7.11.1 Company profile

7.11.2 Representative Commercial Air Conditioners Product

7.11.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Midea Group (China)

7.12 Panasonic (Japan)

7.12.1 Company profile

7.12.2 Representative Commercial Air Conditioners Product

7.12.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Panasonic (Japan)

7.13 Samsung (Korea)

7.13.1 Company profile

7.13.2 Representative Commercial Air Conditioners Product

7.13.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of

Samsung (Korea)

7.14 Ingersoll Rand (US)

- 7.14.1 Company profile
- 7.14.2 Representative Commercial Air Conditioners Product

7.14.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Ingersoll Rand (US)

7.15 UNITED TECHNOLOGIES (US)

- 7.15.1 Company profile
- 7.15.2 Representative Commercial Air Conditioners Product

7.15.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of UNITED TECHNOLOGIES (US)

7.16 GE (US)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL AIR CONDITIONERS

- 8.1 Industry Chain of Commercial Air Conditioners
- 8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL AIR CONDITIONERS

9.1 Cost Structure Analysis of Commercial Air Conditioners



- 9.2 Raw Materials Cost Analysis of Commercial Air Conditioners
- 9.3 Labor Cost Analysis of Commercial Air Conditioners
- 9.4 Manufacturing Expenses Analysis of Commercial Air Conditioners

CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL AIR CONDITIONERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Commercial Air Conditioners-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C5B96009FFA0EN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C5B96009FFA0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970