

Commercial Air Conditioners-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C8C0C6FDE7D0EN.html>

Date: April 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: C8C0C6FDE7D0EN

Abstracts

Report Summary

Commercial Air Conditioners-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Commercial Air Conditioners industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Commercial Air Conditioners 2013-2017, and development forecast 2018-2023

Main market players of Commercial Air Conditioners in Europe, with company and product introduction, position in the Commercial Air Conditioners market

Market status and development trend of Commercial Air Conditioners by types and applications

Cost and profit status of Commercial Air Conditioners, and marketing status

Market growth drivers and challenges

The report segments the Europe Commercial Air Conditioners market as:

Europe Commercial Air Conditioners Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Commercial Air Conditioners Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chiller

VRF

AHU

Rooftops

Europe Commercial Air Conditioners Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Schools

Hotels

Restaurants

Other

Europe Commercial Air Conditioners Market: Players Segment Analysis (Company and Product introduction, Commercial Air Conditioners Sales Volume, Revenue, Price and Gross Margin):

Carrier (US)

Daikin (Japan)

Johnson Controls (US)

LG (Korea)

Mitsubishi Electric (Japan)

Blue Star (China)

Electrolux (Sweden)

FUJITSU GENERAL (China)

GREE Electric Appliances (China)

Hitachi (Japan)

Midea Group (China)

Panasonic (Japan)

Samsung (Korea)

Ingersoll Rand (US)

UNITED TECHNOLOGIES (US)
GE (US)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COMMERCIAL AIR CONDITIONERS

- 1.1 Definition of Commercial Air Conditioners in This Report
- 1.2 Commercial Types of Commercial Air Conditioners
 - 1.2.1 Chiller
 - 1.2.2 VRF
 - 1.2.3 AHU
 - 1.2.4 Rooftops
- 1.3 Downstream Application of Commercial Air Conditioners
 - 1.3.1 Schools
 - 1.3.2 Hotels
 - 1.3.3 Restaurants
 - 1.3.4 Other
- 1.4 Development History of Commercial Air Conditioners
- 1.5 Market Status and Trend of Commercial Air Conditioners 2013-2023
 - 1.5.1 Europe Commercial Air Conditioners Market Status and Trend 2013-2023
 - 1.5.2 Regional Commercial Air Conditioners Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Commercial Air Conditioners in Europe 2013-2017
- 2.2 Consumption Market of Commercial Air Conditioners in Europe by Regions
 - 2.2.1 Consumption Volume of Commercial Air Conditioners in Europe by Regions
 - 2.2.2 Revenue of Commercial Air Conditioners in Europe by Regions
- 2.3 Market Analysis of Commercial Air Conditioners in Europe by Regions
 - 2.3.1 Market Analysis of Commercial Air Conditioners in Germany 2013-2017
 - 2.3.2 Market Analysis of Commercial Air Conditioners in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Commercial Air Conditioners in France 2013-2017
 - 2.3.4 Market Analysis of Commercial Air Conditioners in Italy 2013-2017
 - 2.3.5 Market Analysis of Commercial Air Conditioners in Spain 2013-2017
 - 2.3.6 Market Analysis of Commercial Air Conditioners in Benelux 2013-2017
 - 2.3.7 Market Analysis of Commercial Air Conditioners in Russia 2013-2017
- 2.4 Market Development Forecast of Commercial Air Conditioners in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Commercial Air Conditioners in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Commercial Air Conditioners by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Commercial Air Conditioners in Europe by Types

3.1.2 Revenue of Commercial Air Conditioners in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Commercial Air Conditioners in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Commercial Air Conditioners in Europe by Downstream Industry

4.2 Demand Volume of Commercial Air Conditioners by Downstream Industry in Major Countries

4.2.1 Demand Volume of Commercial Air Conditioners by Downstream Industry in Germany

4.2.2 Demand Volume of Commercial Air Conditioners by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Commercial Air Conditioners by Downstream Industry in France

4.2.4 Demand Volume of Commercial Air Conditioners by Downstream Industry in Italy

4.2.5 Demand Volume of Commercial Air Conditioners by Downstream Industry in Spain

4.2.6 Demand Volume of Commercial Air Conditioners by Downstream Industry in Benelux

4.2.7 Demand Volume of Commercial Air Conditioners by Downstream Industry in Russia

4.3 Market Forecast of Commercial Air Conditioners in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COMMERCIAL AIR CONDITIONERS

5.1 Europe Economy Situation and Trend Overview

5.2 Commercial Air Conditioners Downstream Industry Situation and Trend Overview

CHAPTER 6 COMMERCIAL AIR CONDITIONERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Commercial Air Conditioners in Europe by Major Players

6.2 Revenue of Commercial Air Conditioners in Europe by Major Players

6.3 Basic Information of Commercial Air Conditioners by Major Players

6.3.1 Headquarters Location and Established Time of Commercial Air Conditioners Major Players

6.3.2 Employees and Revenue Level of Commercial Air Conditioners Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 COMMERCIAL AIR CONDITIONERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Carrier (US)

7.1.1 Company profile

7.1.2 Representative Commercial Air Conditioners Product

7.1.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Carrier (US)

7.2 Daikin (Japan)

7.2.1 Company profile

7.2.2 Representative Commercial Air Conditioners Product

7.2.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Daikin (Japan)

7.3 Johnson Controls (US)

7.3.1 Company profile

7.3.2 Representative Commercial Air Conditioners Product

7.3.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Johnson Controls (US)

7.4 LG (Korea)

7.4.1 Company profile

7.4.2 Representative Commercial Air Conditioners Product

7.4.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of LG (Korea)

7.5 Mitsubishi Electric (Japan)

7.5.1 Company profile

7.5.2 Representative Commercial Air Conditioners Product

7.5.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Mitsubishi Electric (Japan)

7.6 Blue Star (China)

7.6.1 Company profile

7.6.2 Representative Commercial Air Conditioners Product

7.6.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Blue Star (China)

7.7 Electrolux (Sweden)

7.7.1 Company profile

7.7.2 Representative Commercial Air Conditioners Product

7.7.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Electrolux (Sweden)

7.8 FUJITSU GENERAL (China)

7.8.1 Company profile

7.8.2 Representative Commercial Air Conditioners Product

7.8.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of FUJITSU GENERAL (China)

7.9 GREE Electric Appliances (China)

7.9.1 Company profile

7.9.2 Representative Commercial Air Conditioners Product

7.9.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of GREE Electric Appliances (China)

7.10 Hitachi (Japan)

7.10.1 Company profile

7.10.2 Representative Commercial Air Conditioners Product

7.10.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Hitachi (Japan)

7.11 Midea Group (China)

7.11.1 Company profile

7.11.2 Representative Commercial Air Conditioners Product

7.11.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Midea Group (China)

7.12 Panasonic (Japan)

7.12.1 Company profile

- 7.12.2 Representative Commercial Air Conditioners Product
- 7.12.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Panasonic (Japan)
- 7.13 Samsung (Korea)
 - 7.13.1 Company profile
 - 7.13.2 Representative Commercial Air Conditioners Product
 - 7.13.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Samsung (Korea)
- 7.14 Ingersoll Rand (US)
 - 7.14.1 Company profile
 - 7.14.2 Representative Commercial Air Conditioners Product
 - 7.14.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of Ingersoll Rand (US)
- 7.15 UNITED TECHNOLOGIES (US)
 - 7.15.1 Company profile
 - 7.15.2 Representative Commercial Air Conditioners Product
 - 7.15.3 Commercial Air Conditioners Sales, Revenue, Price and Gross Margin of UNITED TECHNOLOGIES (US)
- 7.16 GE (US)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COMMERCIAL AIR CONDITIONERS

- 8.1 Industry Chain of Commercial Air Conditioners
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COMMERCIAL AIR CONDITIONERS

- 9.1 Cost Structure Analysis of Commercial Air Conditioners
- 9.2 Raw Materials Cost Analysis of Commercial Air Conditioners
- 9.3 Labor Cost Analysis of Commercial Air Conditioners
- 9.4 Manufacturing Expenses Analysis of Commercial Air Conditioners

CHAPTER 10 MARKETING STATUS ANALYSIS OF COMMERCIAL AIR CONDITIONERS

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Commercial Air Conditioners-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C8C0C6FDE7D0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8C0C6FDE7D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970