

# Colour Cosmetic-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C2A110229EFMEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: C2A110229EFMEN

## Abstracts

### Report Summary

Colour Cosmetic-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Colour Cosmetic industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Colour Cosmetic 2013-2017, and development forecast 2018-2023

Main market players of Colour Cosmetic in United States, with company and product introduction, position in the Colour Cosmetic market

Market status and development trend of Colour Cosmetic by types and applications

Cost and profit status of Colour Cosmetic, and marketing status

Market growth drivers and challenges

The report segments the United States Colour Cosmetic market as:

United States Colour Cosmetic Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Colour Cosmetic Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Facial Makeup

Eye Makeup

Lip Products

Others

United States Colour Cosmetic Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarket

Convenience Store

Speciality Store

Online Sales

United States Colour Cosmetic Market: Players Segment Analysis (Company and Product introduction, Colour Cosmetic Sales Volume, Revenue, Price and Gross Margin):

LOreal SA

LVMH

Estee Lauder Companies

Revlon Inc.

Shiseido

Chanel S.A.

Coty Inc.

Mary Kay Cosmetics

Amway Corporation

Kose Corporation

Avon Products

YSL

Revlon Group

Benefit Cosmetics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COLOUR COSMETIC**

- 1.1 Definition of Colour Cosmetic in This Report
- 1.2 Commercial Types of Colour Cosmetic
  - 1.2.1 Facial Makeup
  - 1.2.2 Eye Makeup
  - 1.2.3 Lip Products
  - 1.2.4 Others
- 1.3 Downstream Application of Colour Cosmetic
  - 1.3.1 Supermarket
  - 1.3.2 Convenience Store
  - 1.3.3 Speciality Store
  - 1.3.4 Online Sales
- 1.4 Development History of Colour Cosmetic
- 1.5 Market Status and Trend of Colour Cosmetic 2013-2023
  - 1.5.1 United States Colour Cosmetic Market Status and Trend 2013-2023
  - 1.5.2 Regional Colour Cosmetic Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Colour Cosmetic in United States 2013-2017
- 2.2 Consumption Market of Colour Cosmetic in United States by Regions
  - 2.2.1 Consumption Volume of Colour Cosmetic in United States by Regions
  - 2.2.2 Revenue of Colour Cosmetic in United States by Regions
- 2.3 Market Analysis of Colour Cosmetic in United States by Regions
  - 2.3.1 Market Analysis of Colour Cosmetic in New England 2013-2017
  - 2.3.2 Market Analysis of Colour Cosmetic in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Colour Cosmetic in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Colour Cosmetic in The West 2013-2017
  - 2.3.5 Market Analysis of Colour Cosmetic in The South 2013-2017
  - 2.3.6 Market Analysis of Colour Cosmetic in Southwest 2013-2017
- 2.4 Market Development Forecast of Colour Cosmetic in United States 2018-2023
  - 2.4.1 Market Development Forecast of Colour Cosmetic in United States 2018-2023
  - 2.4.2 Market Development Forecast of Colour Cosmetic by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Colour Cosmetic in United States by Types
  - 3.1.2 Revenue of Colour Cosmetic in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Colour Cosmetic in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Colour Cosmetic in United States by Downstream Industry
- 4.2 Demand Volume of Colour Cosmetic by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Colour Cosmetic by Downstream Industry in New England
  - 4.2.2 Demand Volume of Colour Cosmetic by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Colour Cosmetic by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Colour Cosmetic by Downstream Industry in The West
  - 4.2.5 Demand Volume of Colour Cosmetic by Downstream Industry in The South
  - 4.2.6 Demand Volume of Colour Cosmetic by Downstream Industry in Southwest
- 4.3 Market Forecast of Colour Cosmetic in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOUR COSMETIC**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Colour Cosmetic Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COLOUR COSMETIC MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Colour Cosmetic in United States by Major Players
- 6.2 Revenue of Colour Cosmetic in United States by Major Players
- 6.3 Basic Information of Colour Cosmetic by Major Players
  - 6.3.1 Headquarters Location and Established Time of Colour Cosmetic Major Players
  - 6.3.2 Employees and Revenue Level of Colour Cosmetic Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COLOUR COSMETIC MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 LOreal SA
  - 7.1.1 Company profile
  - 7.1.2 Representative Colour Cosmetic Product
  - 7.1.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of LOreal SA
- 7.2 LVMH
  - 7.2.1 Company profile
  - 7.2.2 Representative Colour Cosmetic Product
  - 7.2.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of LVMH
- 7.3 Estee Lauder Companies
  - 7.3.1 Company profile
  - 7.3.2 Representative Colour Cosmetic Product
  - 7.3.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Estee Lauder Companies
- 7.4 Revlon Inc.
  - 7.4.1 Company profile
  - 7.4.2 Representative Colour Cosmetic Product
  - 7.4.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Revlon Inc.
- 7.5 Shiseido
  - 7.5.1 Company profile
  - 7.5.2 Representative Colour Cosmetic Product
  - 7.5.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Shiseido
- 7.6 Chanel S.A.
  - 7.6.1 Company profile
  - 7.6.2 Representative Colour Cosmetic Product
  - 7.6.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Chanel S.A.
- 7.7 Coty Inc.
  - 7.7.1 Company profile
  - 7.7.2 Representative Colour Cosmetic Product
  - 7.7.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Coty Inc.
- 7.8 Mary Kay Cosmetics
  - 7.8.1 Company profile

- 7.8.2 Representative Colour Cosmetic Product
- 7.8.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Mary Kay Cosmetics
- 7.9 Amway Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative Colour Cosmetic Product
  - 7.9.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Amway Corporation
- 7.10 Kose Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative Colour Cosmetic Product
  - 7.10.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Kose Corporation
- 7.11 Avon Products
  - 7.11.1 Company profile
  - 7.11.2 Representative Colour Cosmetic Product
  - 7.11.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Avon Products
- 7.12 YSL
  - 7.12.1 Company profile
  - 7.12.2 Representative Colour Cosmetic Product
  - 7.12.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of YSL
- 7.13 Revlon Group
  - 7.13.1 Company profile
  - 7.13.2 Representative Colour Cosmetic Product
  - 7.13.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Revlon Group
- 7.14 Benefit Cosmetics
  - 7.14.1 Company profile
  - 7.14.2 Representative Colour Cosmetic Product
  - 7.14.3 Colour Cosmetic Sales, Revenue, Price and Gross Margin of Benefit Cosmetics

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOUR COSMETIC**

- 8.1 Industry Chain of Colour Cosmetic
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOUR COSMETIC**

- 9.1 Cost Structure Analysis of Colour Cosmetic

- 9.2 Raw Materials Cost Analysis of Colour Cosmetic
- 9.3 Labor Cost Analysis of Colour Cosmetic
- 9.4 Manufacturing Expenses Analysis of Colour Cosmetic

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOUR COSMETIC**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Colour Cosmetic-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C2A110229EFMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2A110229EFMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970