

Color-Shifting Materials-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CA234DF7340MEN.html

Date: February 2018 Pages: 145 Price: US\$ 3,480.00 (Single User License) ID: CA234DF7340MEN

Abstracts

Report Summary

Color-Shifting Materials-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color-Shifting Materials industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Color-Shifting Materials 2013-2017, and development forecast 2018-2023 Main market players of Color-Shifting Materials in United States, with company and product introduction, position in the Color-Shifting Materials market Market status and development trend of Color-Shifting Materials by types and applications Cost and profit status of Color-Shifting Materials, and marketing status

Market growth drivers and challenges

The report segments the United States Color-Shifting Materials market as:

United States Color-Shifting Materials Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West



The South

Southwest

United States Color-Shifting Materials Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Thermochromism Materials Photochromism Materials Electrochromism Materials Solvatochromism Materials Cathodchromism Materials Other

United States Color-Shifting Materials Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive Surfaces Construction Clothing and Textiles Brand Protection Sensors

United States Color-Shifting Materials Market: Players Segment Analysis (Company and Product introduction, Color-Shifting Materials Sales Volume, Revenue, Price and Gross Margin):

3M Adidas Sun Chemica BASF Chromatic Technologies Johnson Controls Kodak Graphics Merck Olikrom PPG Schreiner Group Sellerink



DuPont E Ink JDS Uniphase SICPA Valspar Alcoa Architectural Products

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF COLOR-SHIFTING MATERIALS

- 1.1 Definition of Color-Shifting Materials in This Report
- 1.2 Commercial Types of Color-Shifting Materials
- 1.2.1 Thermochromism Materials
- 1.2.2 Photochromism Materials
- 1.2.3 Electrochromism Materials
- 1.2.4 Solvatochromism Materials
- 1.2.5 Cathodchromism Materials
- 1.2.6 Other
- 1.3 Downstream Application of Color-Shifting Materials
- 1.3.1 Automotive Surfaces
- 1.3.2 Construction
- 1.3.3 Clothing and Textiles
- 1.3.4 Brand Protection
- 1.3.5 Sensors
- 1.4 Development History of Color-Shifting Materials
- 1.5 Market Status and Trend of Color-Shifting Materials 2013-2023
- 1.5.1 United States Color-Shifting Materials Market Status and Trend 2013-2023
- 1.5.2 Regional Color-Shifting Materials Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Color-Shifting Materials in United States 2013-2017
- 2.2 Consumption Market of Color-Shifting Materials in United States by Regions
- 2.2.1 Consumption Volume of Color-Shifting Materials in United States by Regions
- 2.2.2 Revenue of Color-Shifting Materials in United States by Regions
- 2.3 Market Analysis of Color-Shifting Materials in United States by Regions
 - 2.3.1 Market Analysis of Color-Shifting Materials in New England 2013-2017
 - 2.3.2 Market Analysis of Color-Shifting Materials in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Color-Shifting Materials in The Midwest 2013-2017
- 2.3.4 Market Analysis of Color-Shifting Materials in The West 2013-2017
- 2.3.5 Market Analysis of Color-Shifting Materials in The South 2013-2017
- 2.3.6 Market Analysis of Color-Shifting Materials in Southwest 2013-2017

2.4 Market Development Forecast of Color-Shifting Materials in United States 2018-2023

2.4.1 Market Development Forecast of Color-Shifting Materials in United States



2018-2023

2.4.2 Market Development Forecast of Color-Shifting Materials by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Color-Shifting Materials in United States by Types
- 3.1.2 Revenue of Color-Shifting Materials in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Color-Shifting Materials in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Color-Shifting Materials in United States by Downstream Industry

4.2 Demand Volume of Color-Shifting Materials by Downstream Industry in Major Countries

4.2.1 Demand Volume of Color-Shifting Materials by Downstream Industry in New England

4.2.2 Demand Volume of Color-Shifting Materials by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Color-Shifting Materials by Downstream Industry in The Midwest

4.2.4 Demand Volume of Color-Shifting Materials by Downstream Industry in The West

4.2.5 Demand Volume of Color-Shifting Materials by Downstream Industry in The South

4.2.6 Demand Volume of Color-Shifting Materials by Downstream Industry in Southwest

4.3 Market Forecast of Color-Shifting Materials in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR-SHIFTING



MATERIALS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Color-Shifting Materials Downstream Industry Situation and Trend Overview

CHAPTER 6 COLOR-SHIFTING MATERIALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Color-Shifting Materials in United States by Major Players

- 6.2 Revenue of Color-Shifting Materials in United States by Major Players
- 6.3 Basic Information of Color-Shifting Materials by Major Players

6.3.1 Headquarters Location and Established Time of Color-Shifting Materials Major Players

6.3.2 Employees and Revenue Level of Color-Shifting Materials Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 COLOR-SHIFTING MATERIALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 3M

7.1.1 Company profile

- 7.1.2 Representative Color-Shifting Materials Product
- 7.1.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of 3M
- 7.2 Adidas

7.2.1 Company profile

- 7.2.2 Representative Color-Shifting Materials Product
- 7.2.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Adidas

7.3 Sun Chemica

- 7.3.1 Company profile
- 7.3.2 Representative Color-Shifting Materials Product
- 7.3.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Sun Chemica

7.4 BASF

- 7.4.1 Company profile
- 7.4.2 Representative Color-Shifting Materials Product
- 7.4.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of BASF



7.5 Chromatic Technologies

- 7.5.1 Company profile
- 7.5.2 Representative Color-Shifting Materials Product

7.5.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Chromatic

Technologies

- 7.6 Johnson Controls
 - 7.6.1 Company profile
 - 7.6.2 Representative Color-Shifting Materials Product
- 7.6.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Johnson Controls

7.7 Kodak Graphics

- 7.7.1 Company profile
- 7.7.2 Representative Color-Shifting Materials Product
- 7.7.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Kodak

Graphics

7.8 Merck

- 7.8.1 Company profile
- 7.8.2 Representative Color-Shifting Materials Product
- 7.8.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Merck

7.9 Olikrom

- 7.9.1 Company profile
- 7.9.2 Representative Color-Shifting Materials Product
- 7.9.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Olikrom

7.10 PPG

- 7.10.1 Company profile
- 7.10.2 Representative Color-Shifting Materials Product
- 7.10.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of PPG
- 7.11 Schreiner Group
 - 7.11.1 Company profile
 - 7.11.2 Representative Color-Shifting Materials Product
- 7.11.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Schreiner Group
- 7.12 Sellerink
- 7.12.1 Company profile
- 7.12.2 Representative Color-Shifting Materials Product
- 7.12.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of Sellerink

7.13 DuPont

- 7.13.1 Company profile
- 7.13.2 Representative Color-Shifting Materials Product



7.13.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of DuPont 7.14 E Ink

- 7.14.1 Company profile
- 7.14.2 Representative Color-Shifting Materials Product
- 7.14.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of E Ink

7.15 JDS Uniphase

- 7.15.1 Company profile
- 7.15.2 Representative Color-Shifting Materials Product
- 7.15.3 Color-Shifting Materials Sales, Revenue, Price and Gross Margin of JDS Uniphase
- 7.16 SICPA
- 7.17 Valspar
- 7.18 Alcoa Architectural Products

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR-SHIFTING MATERIALS

- 8.1 Industry Chain of Color-Shifting Materials
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR-SHIFTING MATERIALS

- 9.1 Cost Structure Analysis of Color-Shifting Materials
- 9.2 Raw Materials Cost Analysis of Color-Shifting Materials
- 9.3 Labor Cost Analysis of Color-Shifting Materials
- 9.4 Manufacturing Expenses Analysis of Color-Shifting Materials

CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR-SHIFTING MATERIALS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client



10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Color-Shifting Materials-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/CA234DF7340MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CA234DF7340MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970