

# Color-shifting Coating-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C5EDC791A57EN.html>

Date: November 2017

Pages: 138

Price: US\$ 2,480.00 (Single User License)

ID: C5EDC791A57EN

## Abstracts

### Report Summary

Color-shifting Coating-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color-shifting Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Color-shifting Coating 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Color-shifting Coating worldwide, with company and product introduction, position in the Color-shifting Coating market

Market status and development trend of Color-shifting Coating by types and applications

Cost and profit status of Color-shifting Coating, and marketing status

Market growth drivers and challenges

The report segments the global Color-shifting Coating market as:

Global Color-shifting Coating Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North America

Europe

China

Japan

Rest APAC

Latin America

Global Color-shifting Coating Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Photochromic Material

Others

Global Color-shifting Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Architecture

Automobile

Others

Global Color-shifting Coating Market: Manufacturers Segment Analysis (Company and Product introduction, Color-shifting Coating Sales Volume, Revenue, Price and Gross Margin):

3M

AK Coatings

AkzoNobel

AnCatt

Arkema

ATFI

Autonomic Materials

Axalta

BASF

Covestro

Devan

Dow Chemical

Drywired

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COLOR-SHIFTING COATING**

- 1.1 Definition of Color-shifting Coating in This Report
- 1.2 Commercial Types of Color-shifting Coating
  - 1.2.1 Photochromic Material
  - 1.2.2 Others
- 1.3 Downstream Application of Color-shifting Coating
  - 1.3.1 Architecture
  - 1.3.2 Automobile
  - 1.3.3 Others
- 1.4 Development History of Color-shifting Coating
- 1.5 Market Status and Trend of Color-shifting Coating 2013-2023
  - 1.5.1 Global Color-shifting Coating Market Status and Trend 2013-2023
  - 1.5.2 Regional Color-shifting Coating Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Color-shifting Coating 2013-2017
- 2.2 Production Market of Color-shifting Coating by Regions
  - 2.2.1 Production Volume of Color-shifting Coating by Regions
  - 2.2.2 Production Value of Color-shifting Coating by Regions
- 2.3 Demand Market of Color-shifting Coating by Regions
- 2.4 Production and Demand Status of Color-shifting Coating by Regions
  - 2.4.1 Production and Demand Status of Color-shifting Coating by Regions 2013-2017
  - 2.4.2 Import and Export Status of Color-shifting Coating by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Color-shifting Coating by Types
- 3.2 Production Value of Color-shifting Coating by Types
- 3.3 Market Forecast of Color-shifting Coating by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Color-shifting Coating by Downstream Industry
- 4.2 Market Forecast of Color-shifting Coating by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR-SHIFTING COATING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Color-shifting Coating Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COLOR-SHIFTING COATING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Color-shifting Coating by Major Manufacturers
- 6.2 Production Value of Color-shifting Coating by Major Manufacturers
- 6.3 Basic Information of Color-shifting Coating by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Color-shifting Coating Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Color-shifting Coating Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COLOR-SHIFTING COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 3M
  - 7.1.1 Company profile
  - 7.1.2 Representative Color-shifting Coating Product
  - 7.1.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of 3M
- 7.2 AK Coatings
  - 7.2.1 Company profile
  - 7.2.2 Representative Color-shifting Coating Product
  - 7.2.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of AK Coatings
- 7.3 AkzoNobel
  - 7.3.1 Company profile
  - 7.3.2 Representative Color-shifting Coating Product
  - 7.3.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.4 AnCatt
  - 7.4.1 Company profile
  - 7.4.2 Representative Color-shifting Coating Product

7.4.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of AnCatt

7.5 Arkema

7.5.1 Company profile

7.5.2 Representative Color-shifting Coating Product

7.5.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Arkema

7.6 ATFI

7.6.1 Company profile

7.6.2 Representative Color-shifting Coating Product

7.6.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of ATFI

7.7 Autonomic Materials

7.7.1 Company profile

7.7.2 Representative Color-shifting Coating Product

7.7.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Autonomic Materials

7.8 Axalta

7.8.1 Company profile

7.8.2 Representative Color-shifting Coating Product

7.8.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Axalta

7.9 BASF

7.9.1 Company profile

7.9.2 Representative Color-shifting Coating Product

7.9.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of BASF

7.10 Covestro

7.10.1 Company profile

7.10.2 Representative Color-shifting Coating Product

7.10.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Covestro

7.11 Devan

7.11.1 Company profile

7.11.2 Representative Color-shifting Coating Product

7.11.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Devan

7.12 Dow Chemical

7.12.1 Company profile

7.12.2 Representative Color-shifting Coating Product

7.12.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Dow Chemical

7.13 Drywired

7.13.1 Company profile

7.13.2 Representative Color-shifting Coating Product

7.13.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Drywired

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR-SHIFTING COATING**

- 8.1 Industry Chain of Color-shifting Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR-SHIFTING COATING**

- 9.1 Cost Structure Analysis of Color-shifting Coating
- 9.2 Raw Materials Cost Analysis of Color-shifting Coating
- 9.3 Labor Cost Analysis of Color-shifting Coating
- 9.4 Manufacturing Expenses Analysis of Color-shifting Coating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR-SHIFTING COATING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Color-shifting Coating-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C5EDC791A57EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5EDC791A57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970