

# Color-shifting Coating-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C268BF28509EN.html

Date: November 2017 Pages: 131 Price: US\$ 3,480.00 (Single User License) ID: C268BF28509EN

# Abstracts

#### **Report Summary**

Color-shifting Coating-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color-shifting Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Color-shifting Coating 2013-2017, and development forecast 2018-2023 Main market players of Color-shifting Coating in EMEA, with company and product introduction, position in the Color-shifting Coating market Market status and development trend of Color-shifting Coating by types and applications Cost and profit status of Color-shifting Coating, and marketing status Market growth drivers and challenges

The report segments the EMEA Color-shifting Coating market as:

EMEA Color-shifting Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Europe Middle East Africa



EMEA Color-shifting Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Photochromic Material Others

EMEA Color-shifting Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Architecture Automobile Others

EMEA Color-shifting Coating Market: Players Segment Analysis (Company and Product introduction, Color-shifting Coating Sales Volume, Revenue, Price and Gross Margin):

3M AK Coatings AkzoNobel AnCatt Arkema ATFI Autonomic Materials Axalta BASF Covestro Devan Dow Chemical Drywired

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### **CHAPTER 1 OVERVIEW OF COLOR-SHIFTING COATING**

- 1.1 Definition of Color-shifting Coating in This Report
- 1.2 Commercial Types of Color-shifting Coating
- 1.2.1 Photochromic Material
- 1.2.2 Others
- 1.3 Downstream Application of Color-shifting Coating
- 1.3.1 Architecture
- 1.3.2 Automobile
- 1.3.3 Others
- 1.4 Development History of Color-shifting Coating
- 1.5 Market Status and Trend of Color-shifting Coating 2013-2023
- 1.5.1 EMEA Color-shifting Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Color-shifting Coating Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Color-shifting Coating in EMEA 2013-2017
- 2.2 Consumption Market of Color-shifting Coating in EMEA by Regions
- 2.2.1 Consumption Volume of Color-shifting Coating in EMEA by Regions
- 2.2.2 Revenue of Color-shifting Coating in EMEA by Regions
- 2.3 Market Analysis of Color-shifting Coating in EMEA by Regions
- 2.3.1 Market Analysis of Color-shifting Coating in Europe 2013-2017
- 2.3.2 Market Analysis of Color-shifting Coating in Middle East 2013-2017
- 2.3.3 Market Analysis of Color-shifting Coating in Africa 2013-2017
- 2.4 Market Development Forecast of Color-shifting Coating in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Color-shifting Coating in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Color-shifting Coating by Regions 2018-2023

### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Color-shifting Coating in EMEA by Types
- 3.1.2 Revenue of Color-shifting Coating in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East



3.2.3 Market Status by Types in Africa

3.3 Market Forecast of Color-shifting Coating in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Color-shifting Coating in EMEA by Downstream Industry4.2 Demand Volume of Color-shifting Coating by Downstream Industry in MajorCountries

4.2.1 Demand Volume of Color-shifting Coating by Downstream Industry in Europe 4.2.2 Demand Volume of Color-shifting Coating by Downstream Industry in Middle East

4.2.3 Demand Volume of Color-shifting Coating by Downstream Industry in Africa4.3 Market Forecast of Color-shifting Coating in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR-SHIFTING COATING

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Color-shifting Coating Downstream Industry Situation and Trend Overview

# CHAPTER 6 COLOR-SHIFTING COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Color-shifting Coating in EMEA by Major Players
- 6.2 Revenue of Color-shifting Coating in EMEA by Major Players
- 6.3 Basic Information of Color-shifting Coating by Major Players

6.3.1 Headquarters Location and Established Time of Color-shifting Coating Major Players

6.3.2 Employees and Revenue Level of Color-shifting Coating Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 COLOR-SHIFTING COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 3M



- 7.1.1 Company profile
- 7.1.2 Representative Color-shifting Coating Product
- 7.1.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of 3M
- 7.2 AK Coatings
  - 7.2.1 Company profile
- 7.2.2 Representative Color-shifting Coating Product
- 7.2.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of AK Coatings
- 7.3 AkzoNobel
  - 7.3.1 Company profile
  - 7.3.2 Representative Color-shifting Coating Product
- 7.3.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.4 AnCatt
- 7.4.1 Company profile
- 7.4.2 Representative Color-shifting Coating Product
- 7.4.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of AnCatt

7.5 Arkema

- 7.5.1 Company profile
- 7.5.2 Representative Color-shifting Coating Product
- 7.5.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Arkema

7.6 ATFI

- 7.6.1 Company profile
- 7.6.2 Representative Color-shifting Coating Product
- 7.6.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of ATFI

7.7 Autonomic Materials

- 7.7.1 Company profile
- 7.7.2 Representative Color-shifting Coating Product

7.7.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Autonomic Materials

7.8 Axalta

7.8.1 Company profile

- 7.8.2 Representative Color-shifting Coating Product
- 7.8.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Axalta

7.9 BASF

- 7.9.1 Company profile
- 7.9.2 Representative Color-shifting Coating Product
- 7.9.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of BASF

7.10 Covestro

- 7.10.1 Company profile
- 7.10.2 Representative Color-shifting Coating Product



7.10.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Covestro

7.11 Devan

- 7.11.1 Company profile
- 7.11.2 Representative Color-shifting Coating Product
- 7.11.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Devan

7.12 Dow Chemical

- 7.12.1 Company profile
- 7.12.2 Representative Color-shifting Coating Product
- 7.12.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.13 Drywired
  - 7.13.1 Company profile
  - 7.13.2 Representative Color-shifting Coating Product
- 7.13.3 Color-shifting Coating Sales, Revenue, Price and Gross Margin of Drywired

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR-SHIFTING COATING

- 8.1 Industry Chain of Color-shifting Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR-SHIFTING COATING

- 9.1 Cost Structure Analysis of Color-shifting Coating
- 9.2 Raw Materials Cost Analysis of Color-shifting Coating
- 9.3 Labor Cost Analysis of Color-shifting Coating
- 9.4 Manufacturing Expenses Analysis of Color-shifting Coating

### CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR-SHIFTING COATING

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



10.2.3 Target Client 10.3 Distributors/Traders List

### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Color-shifting Coating-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C268BF28509EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C268BF28509EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970