

Color Cosmetics Products-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C1AA50E04ECMEN.html>

Date: February 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: C1AA50E04ECMEN

Abstracts

Report Summary

Color Cosmetics Products-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color Cosmetics Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Color Cosmetics Products 2013-2017, and development forecast 2018-2023

Main market players of Color Cosmetics Products in North America, with company and product introduction, position in the Color Cosmetics Products market

Market status and development trend of Color Cosmetics Products by types and applications

Cost and profit status of Color Cosmetics Products, and marketing status

Market growth drivers and challenges

The report segments the North America Color Cosmetics Products market as:

North America Color Cosmetics Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Color Cosmetics Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nail products
Lip products
Eye Make-up
Facial Make-up
Hair Color Products
Special Effects Products
Others

North America Color Cosmetics Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Beauty
Skin Care

North America Color Cosmetics Products Market: Players Segment Analysis (Company and Product introduction, Color Cosmetics Products Sales Volume, Revenue, Price and Gross Margin):

Loreal
P&G
Unilever
Estee Lauder
L'Occitane
Shiseido
Avon
LV
Channel
Amore Pacific
Jahwa
Beiersdorf
Johnson & Johnson
Jiala
INOHERB
Sisley

Revlon
Jane iredale
Henkel
Coty

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COLOR COSMETICS PRODUCTS

- 1.1 Definition of Color Cosmetics Products in This Report
- 1.2 Commercial Types of Color Cosmetics Products
 - 1.2.1 Nail products
 - 1.2.2 Lip products
 - 1.2.3 Eye Make-up
 - 1.2.4 Facial Make-up
 - 1.2.5 Hair Color Products
 - 1.2.6 Special Effects Products
 - 1.2.7 Others
- 1.3 Downstream Application of Color Cosmetics Products
 - 1.3.1 Beauty
 - 1.3.2 Skin Care
- 1.4 Development History of Color Cosmetics Products
- 1.5 Market Status and Trend of Color Cosmetics Products 2013-2023
 - 1.5.1 North America Color Cosmetics Products Market Status and Trend 2013-2023
 - 1.5.2 Regional Color Cosmetics Products Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Color Cosmetics Products in North America 2013-2017
- 2.2 Consumption Market of Color Cosmetics Products in North America by Regions
 - 2.2.1 Consumption Volume of Color Cosmetics Products in North America by Regions
 - 2.2.2 Revenue of Color Cosmetics Products in North America by Regions
- 2.3 Market Analysis of Color Cosmetics Products in North America by Regions
 - 2.3.1 Market Analysis of Color Cosmetics Products in United States 2013-2017
 - 2.3.2 Market Analysis of Color Cosmetics Products in Canada 2013-2017
 - 2.3.3 Market Analysis of Color Cosmetics Products in Mexico 2013-2017
- 2.4 Market Development Forecast of Color Cosmetics Products in North America 2018-2023
 - 2.4.1 Market Development Forecast of Color Cosmetics Products in North America 2018-2023
 - 2.4.2 Market Development Forecast of Color Cosmetics Products by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Color Cosmetics Products in North America by Types

3.1.2 Revenue of Color Cosmetics Products in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Color Cosmetics Products in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Color Cosmetics Products in North America by Downstream Industry

4.2 Demand Volume of Color Cosmetics Products by Downstream Industry in Major Countries

4.2.1 Demand Volume of Color Cosmetics Products by Downstream Industry in United States

4.2.2 Demand Volume of Color Cosmetics Products by Downstream Industry in Canada

4.2.3 Demand Volume of Color Cosmetics Products by Downstream Industry in Mexico

4.3 Market Forecast of Color Cosmetics Products in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR COSMETICS PRODUCTS

5.1 North America Economy Situation and Trend Overview

5.2 Color Cosmetics Products Downstream Industry Situation and Trend Overview

CHAPTER 6 COLOR COSMETICS PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Color Cosmetics Products in North America by Major Players

6.2 Revenue of Color Cosmetics Products in North America by Major Players

6.3 Basic Information of Color Cosmetics Products by Major Players

6.3.1 Headquarters Location and Established Time of Color Cosmetics Products Major

Players

6.3.2 Employees and Revenue Level of Color Cosmetics Products Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 COLOR COSMETICS PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 L'Oréal

7.1.1 Company profile

7.1.2 Representative Color Cosmetics Products Product

7.1.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of L'Oréal

7.2 P&G

7.2.1 Company profile

7.2.2 Representative Color Cosmetics Products Product

7.2.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of P&G

7.3 Unilever

7.3.1 Company profile

7.3.2 Representative Color Cosmetics Products Product

7.3.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Unilever

7.4 Estée Lauder

7.4.1 Company profile

7.4.2 Representative Color Cosmetics Products Product

7.4.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Estée

Lauder

7.5 L'Occitane

7.5.1 Company profile

7.5.2 Representative Color Cosmetics Products Product

7.5.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of

L'Occitane

7.6 Shiseido

7.6.1 Company profile

7.6.2 Representative Color Cosmetics Products Product

7.6.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Shiseido

7.7 Avon

7.7.1 Company profile

7.7.2 Representative Color Cosmetics Products Product

- 7.7.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Avon
- 7.8 LV
 - 7.8.1 Company profile
 - 7.8.2 Representative Color Cosmetics Products Product
 - 7.8.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of LV
- 7.9 Channel
 - 7.9.1 Company profile
 - 7.9.2 Representative Color Cosmetics Products Product
 - 7.9.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Channel
- 7.10 Amore Pacific
 - 7.10.1 Company profile
 - 7.10.2 Representative Color Cosmetics Products Product
 - 7.10.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Amore Pacific
- 7.11 Jahwa
 - 7.11.1 Company profile
 - 7.11.2 Representative Color Cosmetics Products Product
 - 7.11.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Jahwa
- 7.12 Beiersdorf
 - 7.12.1 Company profile
 - 7.12.2 Representative Color Cosmetics Products Product
 - 7.12.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.13 Johnson & Johnson
 - 7.13.1 Company profile
 - 7.13.2 Representative Color Cosmetics Products Product
 - 7.13.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.14 Jiala
 - 7.14.1 Company profile
 - 7.14.2 Representative Color Cosmetics Products Product
 - 7.14.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of Jiala
- 7.15 INOHERB
 - 7.15.1 Company profile
 - 7.15.2 Representative Color Cosmetics Products Product
 - 7.15.3 Color Cosmetics Products Sales, Revenue, Price and Gross Margin of INOHERB
- 7.16 Sisley
- 7.17 Revlon

7.18 Jane iredale

7.19 Henkel

7.20 Coty

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR COSMETICS PRODUCTS

8.1 Industry Chain of Color Cosmetics Products

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR COSMETICS PRODUCTS

9.1 Cost Structure Analysis of Color Cosmetics Products

9.2 Raw Materials Cost Analysis of Color Cosmetics Products

9.3 Labor Cost Analysis of Color Cosmetics Products

9.4 Manufacturing Expenses Analysis of Color Cosmetics Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR COSMETICS PRODUCTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Color Cosmetics Products-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C1AA50E04ECMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1AA50E04ECMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970