

# Color Coated Steel Sheet-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C6AA7AE1ADBEN.html>

Date: July 2019

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: C6AA7AE1ADBEN

## Abstracts

### Report Summary

Color Coated Steel Sheet-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color Coated Steel Sheet industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Color Coated Steel Sheet 2013-2017, and development forecast 2018-2023

Main market players of Color Coated Steel Sheet in North America, with company and product introduction, position in the Color Coated Steel Sheet market

Market status and development trend of Color Coated Steel Sheet by types and applications

Cost and profit status of Color Coated Steel Sheet, and marketing status

Market growth drivers and challenges

The report segments the North America Color Coated Steel Sheet market as:

North America Color Coated Steel Sheet Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Color Coated Steel Sheet Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

Corrugated Steel Sheet  
Sandwich Board  
Arcform Plate  
C and Z Structural Steel  
Others

North America Color Coated Steel Sheet Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Construction Industry  
Furniture Industry  
Electric Industry  
Others

North America Color Coated Steel Sheet Market: Players Segment Analysis (Company  
and Product introduction, Color Coated Steel Sheet Sales Volume, Revenue, Price and  
Gross Margin):

Baosteel  
Severstal  
ArcelorMittal  
Kerui Steel  
BlueScope  
NSSMC  
Shandong Guanzhou  
ThyssenKrupp  
Dongkuk Steel  
U.S. Steel  
POSCO  
JSW Steel  
JFE Steel  
Essar Steel  
NLMK Group  
Ansteel  
Dongbu Steel

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COLOR COATED STEEL SHEET**

- 1.1 Definition of Color Coated Steel Sheet in This Report
- 1.2 Commercial Types of Color Coated Steel Sheet
  - 1.2.1 Corrugated Steel Sheet
  - 1.2.2 Sandwich Board
  - 1.2.3 Arcform Plate
  - 1.2.4 C and Z Structural Steel
  - 1.2.5 Others
- 1.3 Downstream Application of Color Coated Steel Sheet
  - 1.3.1 Construction Industry
  - 1.3.2 Furniture Industry
  - 1.3.3 Electric Industry
  - 1.3.4 Others
- 1.4 Development History of Color Coated Steel Sheet
- 1.5 Market Status and Trend of Color Coated Steel Sheet 2013-2023
  - 1.5.1 North America Color Coated Steel Sheet Market Status and Trend 2013-2023
  - 1.5.2 Regional Color Coated Steel Sheet Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Color Coated Steel Sheet in North America 2013-2017
- 2.2 Consumption Market of Color Coated Steel Sheet in North America by Regions
  - 2.2.1 Consumption Volume of Color Coated Steel Sheet in North America by Regions
  - 2.2.2 Revenue of Color Coated Steel Sheet in North America by Regions
- 2.3 Market Analysis of Color Coated Steel Sheet in North America by Regions
  - 2.3.1 Market Analysis of Color Coated Steel Sheet in United States 2013-2017
  - 2.3.2 Market Analysis of Color Coated Steel Sheet in Canada 2013-2017
  - 2.3.3 Market Analysis of Color Coated Steel Sheet in Mexico 2013-2017
- 2.4 Market Development Forecast of Color Coated Steel Sheet in North America 2018-2023
  - 2.4.1 Market Development Forecast of Color Coated Steel Sheet in North America 2018-2023
  - 2.4.2 Market Development Forecast of Color Coated Steel Sheet by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Color Coated Steel Sheet in North America by Types

3.1.2 Revenue of Color Coated Steel Sheet in North America by Types

### 3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Color Coated Steel Sheet in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Color Coated Steel Sheet in North America by Downstream Industry

### 4.2 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Major Countries

4.2.1 Demand Volume of Color Coated Steel Sheet by Downstream Industry in United States

4.2.2 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Canada

4.2.3 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Mexico

### 4.3 Market Forecast of Color Coated Steel Sheet in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR COATED STEEL SHEET**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Color Coated Steel Sheet Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COLOR COATED STEEL SHEET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Color Coated Steel Sheet in North America by Major Players

### 6.2 Revenue of Color Coated Steel Sheet in North America by Major Players

### 6.3 Basic Information of Color Coated Steel Sheet by Major Players

6.3.1 Headquarters Location and Established Time of Color Coated Steel Sheet Major Players

- 6.3.2 Employees and Revenue Level of Color Coated Steel Sheet Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COLOR COATED STEEL SHEET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Baosteel

- 7.1.1 Company profile
- 7.1.2 Representative Color Coated Steel Sheet Product
- 7.1.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Baosteel

### 7.2 Severstal

- 7.2.1 Company profile
- 7.2.2 Representative Color Coated Steel Sheet Product
- 7.2.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Severstal

### 7.3 ArcelorMittal

- 7.3.1 Company profile
- 7.3.2 Representative Color Coated Steel Sheet Product
- 7.3.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of

### ArcelorMittal

### 7.4 Kerui Steel

- 7.4.1 Company profile
- 7.4.2 Representative Color Coated Steel Sheet Product
- 7.4.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Kerui

### Steel

### 7.5 BlueScope

- 7.5.1 Company profile
- 7.5.2 Representative Color Coated Steel Sheet Product
- 7.5.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of

### BlueScope

### 7.6 NSSMC

- 7.6.1 Company profile
- 7.6.2 Representative Color Coated Steel Sheet Product
- 7.6.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of NSSMC

### 7.7 Shandong Guanzhou

- 7.7.1 Company profile
- 7.7.2 Representative Color Coated Steel Sheet Product

7.7.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Shandong Guanzhou

7.8 ThyssenKrupp

7.8.1 Company profile

7.8.2 Representative Color Coated Steel Sheet Product

7.8.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of ThyssenKrupp

7.9 Dongkuk Steel

7.9.1 Company profile

7.9.2 Representative Color Coated Steel Sheet Product

7.9.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Dongkuk Steel

7.10 U.S. Steel

7.10.1 Company profile

7.10.2 Representative Color Coated Steel Sheet Product

7.10.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of U.S. Steel

7.11 POSCO

7.11.1 Company profile

7.11.2 Representative Color Coated Steel Sheet Product

7.11.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of POSCO

7.12 JSW Steel

7.12.1 Company profile

7.12.2 Representative Color Coated Steel Sheet Product

7.12.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of JSW Steel

7.13 JFE Steel

7.13.1 Company profile

7.13.2 Representative Color Coated Steel Sheet Product

7.13.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of JFE Steel

7.14 Essar Steel

7.14.1 Company profile

7.14.2 Representative Color Coated Steel Sheet Product

7.14.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Essar Steel

7.15 NLMK Group

7.15.1 Company profile

7.15.2 Representative Color Coated Steel Sheet Product

7.15.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of NLMK Group

7.16 Ansteel

7.17 Dongbu Steel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR COATED STEEL SHEET**

8.1 Industry Chain of Color Coated Steel Sheet

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR COATED STEEL SHEET**

9.1 Cost Structure Analysis of Color Coated Steel Sheet

9.2 Raw Materials Cost Analysis of Color Coated Steel Sheet

9.3 Labor Cost Analysis of Color Coated Steel Sheet

9.4 Manufacturing Expenses Analysis of Color Coated Steel Sheet

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR COATED STEEL SHEET**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Color Coated Steel Sheet-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C6AA7AE1ADBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6AA7AE1ADBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970