

# Color Coated Steel Sheet-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C74B0D1E6CCEN.html>

Date: July 2019

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: C74B0D1E6CCEN

## Abstracts

### Report Summary

Color Coated Steel Sheet-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color Coated Steel Sheet industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Color Coated Steel Sheet 2013-2017, and development forecast 2018-2023

Main market players of Color Coated Steel Sheet in China, with company and product introduction, position in the Color Coated Steel Sheet market

Market status and development trend of Color Coated Steel Sheet by types and applications

Cost and profit status of Color Coated Steel Sheet, and marketing status

Market growth drivers and challenges

The report segments the China Color Coated Steel Sheet market as:

China Color Coated Steel Sheet Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Color Coated Steel Sheet Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Corrugated Steel Sheet

Sandwich Board

Arcform Plate

C and Z Structural Steel

Others

China Color Coated Steel Sheet Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Construction Industry

Furniture Industry

Electric Industry

Others

China Color Coated Steel Sheet Market: Players Segment Analysis (Company and Product introduction, Color Coated Steel Sheet Sales Volume, Revenue, Price and Gross Margin):

Baosteel

Severstal

ArcelorMittal

Kerui Steel

BlueScope

NSSMC

Shandong Guanzhou

ThyssenKrupp

Dongkuk Steel

U.S. Steel

POSCO

JSW Steel

JFE Steel

Essar Steel

NLMK Group

Ansteel

Dongbu Steel

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF COLOR COATED STEEL SHEET

- 1.1 Definition of Color Coated Steel Sheet in This Report
- 1.2 Commercial Types of Color Coated Steel Sheet
  - 1.2.1 Corrugated Steel Sheet
  - 1.2.2 Sandwich Board
  - 1.2.3 Arcform Plate
  - 1.2.4 C and Z Structural Steel
  - 1.2.5 Others
- 1.3 Downstream Application of Color Coated Steel Sheet
  - 1.3.1 Construction Industry
  - 1.3.2 Furniture Industry
  - 1.3.3 Electric Industry
  - 1.3.4 Others
- 1.4 Development History of Color Coated Steel Sheet
- 1.5 Market Status and Trend of Color Coated Steel Sheet 2013-2023
  - 1.5.1 China Color Coated Steel Sheet Market Status and Trend 2013-2023
  - 1.5.2 Regional Color Coated Steel Sheet Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Color Coated Steel Sheet in China 2013-2017
- 2.2 Consumption Market of Color Coated Steel Sheet in China by Regions
  - 2.2.1 Consumption Volume of Color Coated Steel Sheet in China by Regions
  - 2.2.2 Revenue of Color Coated Steel Sheet in China by Regions
- 2.3 Market Analysis of Color Coated Steel Sheet in China by Regions
  - 2.3.1 Market Analysis of Color Coated Steel Sheet in North China 2013-2017
  - 2.3.2 Market Analysis of Color Coated Steel Sheet in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Color Coated Steel Sheet in East China 2013-2017
  - 2.3.4 Market Analysis of Color Coated Steel Sheet in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Color Coated Steel Sheet in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Color Coated Steel Sheet in Northwest China 2013-2017
- 2.4 Market Development Forecast of Color Coated Steel Sheet in China 2018-2023
  - 2.4.1 Market Development Forecast of Color Coated Steel Sheet in China 2018-2023
  - 2.4.2 Market Development Forecast of Color Coated Steel Sheet by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### **3.1 Whole China Market Status by Types**

#### **3.1.1 Consumption Volume of Color Coated Steel Sheet in China by Types**

#### **3.1.2 Revenue of Color Coated Steel Sheet in China by Types**

### **3.2 China Market Status by Types in Major Countries**

#### **3.2.1 Market Status by Types in North China**

#### **3.2.2 Market Status by Types in Northeast China**

#### **3.2.3 Market Status by Types in East China**

#### **3.2.4 Market Status by Types in Central & South China**

#### **3.2.5 Market Status by Types in Southwest China**

#### **3.2.6 Market Status by Types in Northwest China**

### **3.3 Market Forecast of Color Coated Steel Sheet in China by Types**

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### **4.1 Demand Volume of Color Coated Steel Sheet in China by Downstream Industry**

### **4.2 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Major Countries**

#### **4.2.1 Demand Volume of Color Coated Steel Sheet by Downstream Industry in North China**

#### **4.2.2 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Northeast China**

#### **4.2.3 Demand Volume of Color Coated Steel Sheet by Downstream Industry in East China**

#### **4.2.4 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Central & South China**

#### **4.2.5 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Southwest China**

#### **4.2.6 Demand Volume of Color Coated Steel Sheet by Downstream Industry in Northwest China**

### **4.3 Market Forecast of Color Coated Steel Sheet in China by Downstream Industry**

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR COATED STEEL SHEET**

### **5.1 China Economy Situation and Trend Overview**

## 5.2 Color Coated Steel Sheet Downstream Industry Situation and Trend Overview

### **CHAPTER 6 COLOR COATED STEEL SHEET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

#### 6.1 Sales Volume of Color Coated Steel Sheet in China by Major Players

#### 6.2 Revenue of Color Coated Steel Sheet in China by Major Players

#### 6.3 Basic Information of Color Coated Steel Sheet by Major Players

##### 6.3.1 Headquarters Location and Established Time of Color Coated Steel Sheet Major Players

##### 6.3.2 Employees and Revenue Level of Color Coated Steel Sheet Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 COLOR COATED STEEL SHEET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Baosteel

##### 7.1.1 Company profile

##### 7.1.2 Representative Color Coated Steel Sheet Product

##### 7.1.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Baosteel

#### 7.2 Severstal

##### 7.2.1 Company profile

##### 7.2.2 Representative Color Coated Steel Sheet Product

##### 7.2.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Severstal

#### 7.3 ArcelorMittal

##### 7.3.1 Company profile

##### 7.3.2 Representative Color Coated Steel Sheet Product

##### 7.3.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of ArcelorMittal

#### 7.4 Kerui Steel

##### 7.4.1 Company profile

##### 7.4.2 Representative Color Coated Steel Sheet Product

##### 7.4.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Kerui Steel

#### 7.5 BlueScope

##### 7.5.1 Company profile

- 7.5.2 Representative Color Coated Steel Sheet Product
- 7.5.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of BlueScope
- 7.6 NSSMC
  - 7.6.1 Company profile
  - 7.6.2 Representative Color Coated Steel Sheet Product
  - 7.6.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of NSSMC
- 7.7 Shandong Guanzhou
  - 7.7.1 Company profile
  - 7.7.2 Representative Color Coated Steel Sheet Product
  - 7.7.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Shandong Guanzhou
- 7.8 ThyssenKrupp
  - 7.8.1 Company profile
  - 7.8.2 Representative Color Coated Steel Sheet Product
  - 7.8.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of ThyssenKrupp
- 7.9 Dongkuk Steel
  - 7.9.1 Company profile
  - 7.9.2 Representative Color Coated Steel Sheet Product
  - 7.9.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Dongkuk Steel
- 7.10 U.S. Steel
  - 7.10.1 Company profile
  - 7.10.2 Representative Color Coated Steel Sheet Product
  - 7.10.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of U.S. Steel
- 7.11 POSCO
  - 7.11.1 Company profile
  - 7.11.2 Representative Color Coated Steel Sheet Product
  - 7.11.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of POSCO
- 7.12 JSW Steel
  - 7.12.1 Company profile
  - 7.12.2 Representative Color Coated Steel Sheet Product
  - 7.12.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of JSW Steel
- 7.13 JFE Steel
  - 7.13.1 Company profile
  - 7.13.2 Representative Color Coated Steel Sheet Product

7.13.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of JFE Steel

7.14 Essar Steel

7.14.1 Company profile

7.14.2 Representative Color Coated Steel Sheet Product

7.14.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of Essar Steel

7.15 NLMK Group

7.15.1 Company profile

7.15.2 Representative Color Coated Steel Sheet Product

7.15.3 Color Coated Steel Sheet Sales, Revenue, Price and Gross Margin of NLMK Group

7.16 Ansteel

7.17 Dongbu Steel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR COATED STEEL SHEET**

8.1 Industry Chain of Color Coated Steel Sheet

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR COATED STEEL SHEET**

9.1 Cost Structure Analysis of Color Coated Steel Sheet

9.2 Raw Materials Cost Analysis of Color Coated Steel Sheet

9.3 Labor Cost Analysis of Color Coated Steel Sheet

9.4 Manufacturing Expenses Analysis of Color Coated Steel Sheet

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR COATED STEEL SHEET**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Color Coated Steel Sheet-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C74B0D1E6CCEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C74B0D1E6CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970