

Color Coated Steel-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C63ED1801D18EN.html

Date: May 2018 Pages: 148 Price: US\$ 3,480.00 (Single User License) ID: C63ED1801D18EN

Abstracts

Report Summary

Color Coated Steel-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Color Coated Steel industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Color Coated Steel 2013-2017, and development forecast 2018-2023 Main market players of Color Coated Steel in North America, with company and product introduction, position in the Color Coated Steel market Market status and development trend of Color Coated Steel by types and applications Cost and profit status of Color Coated Steel, and marketing status Market growth drivers and challenges

The report segments the North America Color Coated Steel market as:

North America Color Coated Steel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States Canada Mexico

North America Color Coated Steel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



PE Color Coated Steel HDP Color Coated Steel SMP Color Coated Steel PVDF Color Coated Steel

North America Color Coated Steel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) The construction Industry Automobile Industry Home Appliance Industry Other

North America Color Coated Steel Market: Players Segment Analysis (Company and Product introduction, Color Coated Steel Sales Volume, Revenue, Price and Gross Margin): BlueScope **ArcelorMittal** NIPPON STEEL&SUMITOMO METAL ThyssenKrupp United States Steel Corporation **Coated Metals Group** Yieh Phui Enterprise BaoSteel Dongbu Steel JFE Steel **Benbow Steels** Ruukki Barclay & Mathieson Shandong Guanzhou Dongkuk Steel Mill Ma Steel **Jinshan Group** Hysco WISCO Posco **Colourcoil Industries** Safal Group Hebei Zhonggang Steel SYSCO



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF COLOR COATED STEEL

- 1.1 Definition of Color Coated Steel in This Report
- 1.2 Commercial Types of Color Coated Steel
- 1.2.1 PE Color Coated Steel
- 1.2.2 HDP Color Coated Steel
- 1.2.3 SMP Color Coated Steel
- 1.2.4 PVDF Color Coated Steel
- 1.3 Downstream Application of Color Coated Steel
- 1.3.1 The construction Industry
- 1.3.2 Automobile Industry
- 1.3.3 Home Appliance Industry
- 1.3.4 Other
- 1.4 Development History of Color Coated Steel
- 1.5 Market Status and Trend of Color Coated Steel 2013-2023
- 1.5.1 North America Color Coated Steel Market Status and Trend 2013-2023
- 1.5.2 Regional Color Coated Steel Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Color Coated Steel in North America 2013-2017
- 2.2 Consumption Market of Color Coated Steel in North America by Regions
 - 2.2.1 Consumption Volume of Color Coated Steel in North America by Regions
- 2.2.2 Revenue of Color Coated Steel in North America by Regions
- 2.3 Market Analysis of Color Coated Steel in North America by Regions
- 2.3.1 Market Analysis of Color Coated Steel in United States 2013-2017
- 2.3.2 Market Analysis of Color Coated Steel in Canada 2013-2017
- 2.3.3 Market Analysis of Color Coated Steel in Mexico 2013-2017
- 2.4 Market Development Forecast of Color Coated Steel in North America 2018-2023

2.4.1 Market Development Forecast of Color Coated Steel in North America 2018-2023

2.4.2 Market Development Forecast of Color Coated Steel by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Color Coated Steel in North America by Types



- 3.1.2 Revenue of Color Coated Steel in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Color Coated Steel in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Color Coated Steel in North America by Downstream Industry
- 4.2 Demand Volume of Color Coated Steel by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Color Coated Steel by Downstream Industry in United States
- 4.2.2 Demand Volume of Color Coated Steel by Downstream Industry in Canada
- 4.2.3 Demand Volume of Color Coated Steel by Downstream Industry in Mexico
- 4.3 Market Forecast of Color Coated Steel in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLOR COATED STEEL

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Color Coated Steel Downstream Industry Situation and Trend Overview

CHAPTER 6 COLOR COATED STEEL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Color Coated Steel in North America by Major Players
- 6.2 Revenue of Color Coated Steel in North America by Major Players
- 6.3 Basic Information of Color Coated Steel by Major Players

6.3.1 Headquarters Location and Established Time of Color Coated Steel Major Players

- 6.3.2 Employees and Revenue Level of Color Coated Steel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 COLOR COATED STEEL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



7.1 BlueScope

- 7.1.1 Company profile
- 7.1.2 Representative Color Coated Steel Product
- 7.1.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of BlueScope
- 7.2 ArcelorMittal
 - 7.2.1 Company profile
 - 7.2.2 Representative Color Coated Steel Product
 - 7.2.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of ArcelorMittal
- 7.3 NIPPON STEEL&SUMITOMO METAL
 - 7.3.1 Company profile
 - 7.3.2 Representative Color Coated Steel Product
- 7.3.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of NIPPON
- STEEL&SUMITOMO METAL
- 7.4 ThyssenKrupp
 - 7.4.1 Company profile
 - 7.4.2 Representative Color Coated Steel Product
- 7.4.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of ThyssenKrupp
- 7.5 United States Steel Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative Color Coated Steel Product
- 7.5.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of United States

Steel Corporation

7.6 Coated Metals Group

- 7.6.1 Company profile
- 7.6.2 Representative Color Coated Steel Product

7.6.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Coated Metals Group

- 7.7 Yieh Phui Enterprise
 - 7.7.1 Company profile
 - 7.7.2 Representative Color Coated Steel Product
- 7.7.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Yieh Phui

Enterprise

- 7.8 BaoSteel
 - 7.8.1 Company profile
 - 7.8.2 Representative Color Coated Steel Product
 - 7.8.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of BaoSteel

7.9 Dongbu Steel

- 7.9.1 Company profile
- 7.9.2 Representative Color Coated Steel Product



7.9.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Dongbu Steel

- 7.10 JFE Steel
 - 7.10.1 Company profile
 - 7.10.2 Representative Color Coated Steel Product
 - 7.10.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of JFE Steel
- 7.11 Benbow Steels
 - 7.11.1 Company profile
 - 7.11.2 Representative Color Coated Steel Product
- 7.11.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Benbow Steels
- 7.12 Ruukki
- 7.12.1 Company profile
- 7.12.2 Representative Color Coated Steel Product
- 7.12.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Ruukki
- 7.13 Barclay & Mathieson
- 7.13.1 Company profile
- 7.13.2 Representative Color Coated Steel Product
- 7.13.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Barclay &

Mathieson

- 7.14 Shandong Guanzhou
- 7.14.1 Company profile
- 7.14.2 Representative Color Coated Steel Product
- 7.14.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Shandong

Guanzhou

- 7.15 Dongkuk Steel Mill
 - 7.15.1 Company profile
 - 7.15.2 Representative Color Coated Steel Product
- 7.15.3 Color Coated Steel Sales, Revenue, Price and Gross Margin of Dongkuk Steel Mill
- 7.16 Ma Steel
- 7.17 Jinshan Group
- 7.18 Hysco
- 7.19 WISCO
- 7.20 Posco
- 7.21 Colourcoil Industries
- 7.22 Safal Group
- 7.23 Hebei Zhonggang Steel
- 7.24 SYSCO

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLOR



COATED STEEL

- 8.1 Industry Chain of Color Coated Steel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLOR COATED STEEL

- 9.1 Cost Structure Analysis of Color Coated Steel
- 9.2 Raw Materials Cost Analysis of Color Coated Steel
- 9.3 Labor Cost Analysis of Color Coated Steel
- 9.4 Manufacturing Expenses Analysis of Color Coated Steel

CHAPTER 10 MARKETING STATUS ANALYSIS OF COLOR COATED STEEL

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Color Coated Steel-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C63ED1801D18EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C63ED1801D18EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970